



**COMMUNITY IMAGE ADVISORY BOARD (CIAB)  
AGENDA  
Tuesday, March 27, 2007  
10:00 a.m.**



**Greater Miami Convention & Visitors Bureau  
Bank of America Building  
701 Brickell Avenue, 27<sup>th</sup> Floor**

- I. **Welcome and Introductions** Commissioner Dennis C. Moss  
BCC, District 9
  - A. Introduction of Ysela Llort, Assistant County Manager
  
- II. **Action Items** Doris Mejia-Gomez  
Board Secretary
  - A. Approval of Minutes from 02/26/07
  - B. Funding Request - Julia Tuttle Statue Project Laura Morilla  
Commission for Women
  
- III. **Updates**
  - A. Office of Community Image Alyce Robertson  
Community Image Manager
    - Street Tree Master Plan Status
    - Super Bowl Thank You Ceremony
    - Downtown Ramps w/DDA
    - 27<sup>th</sup> Ave Landscape Project
  
  - CIAB Inspection Report Dani Toranzo  
Community Image Maintenance Coordinator
  
  - B. Gateway Landscape Subcommittee Jeff Dawson  
Miami International Airport
    - Gateway Master Plan Landscape & Maintenance Standards Plan
  
  - C. Marketing & Education Subcommittee Lina Blanco  
City of Miami Solid Waste
    - Poster Contest Update
    - Anti-Litter Campaign Update
  
  - D. Tree Subcommittee John Oldenburg  
City of Miami Beach Parks
    - Implementation of the Street Tree Master Plan
  
- IV. **Reports**
  - I-395 Vilma Croft  
FDOT
  - US1 Intelligent Transportation System Ali Toghiana  
FDOT
  - Miami Beach practices graffiti removal and handbills John Oldenburg  
City of Miami Beach Parks
  
- V. **Recap of Action Items March 27, 2007** Doris Mejia-Gomez  
Board Secretary
  
- VI. **Closing Remarks** Dennis C. Moss  
BCC, District 9