



**COMMUNITY IMAGE ADVISORY BOARD (CIAB)  
AGENDA  
Wednesday, October 31, 2007  
10:00 a.m.**



**Greater Miami Convention & Visitors Bureau  
Bank of America Building  
701 Brickell Avenue, 27<sup>th</sup> Floor**

**I. Welcome and Introductions**

Honorable Dennis C. Moss  
MDC Commissioner District 9

**II. Action Items**

Doris Mejia-Gomez  
Board Secretary

- A. Approval of Minutes from 09/26/07

**III. Updates**

A. Office of Community Image

Alyce Robertson  
Office of Community Image

- Downtown Ramps w/DDA
- Budget report
- 27<sup>th</sup> Avenue Landscape Project

- CIAB Inspection Report

Dani Toranzo  
Community Image Maintenance Coordinator

B. Gateway Landscape Subcommittee

Jeff Dawson  
Miami International Airport

- Planting the "V" Part 3  
Hands on Miami Day, November 3, 2007

C. Marketing & Education Subcommittee

Lina Blanco  
City of Miami Solid Waste

- Anti-Litter Campaign Update
- Poster Contest Schedule

D. Tree Subcommittee

John Oldenburg  
City of Miami Beach Parks

- Implementation of the Street Tree Master Plan

**IV. Reports**

- Aesthetics Report/Hialeah

Honorable Julio J. Robaina  
Mayor, City of Hialeah

- Port of Miami Entrance Feature

Bill Johnson  
MDC Seaport

- 2007 Tree Planting

David Cardenas  
MDC Public Works

- Aesthetic Master Plan Project Update

Gustavo Santana  
EDAW

**V. Recap of Action Items 10/31/07 meeting**

Doris Mejia-Gomez  
Board Secretary

**VI. Closing Remarks**

Honorable Dennis C. Moss  
MDC Commissioner District 9