



DRAFT
COMMUNITY IMAGE ADVISORY BOARD (CIAB)
AGENDA
Wednesday, November 28, 2007
10:00 a.m.



Greater Miami Convention & Visitors Bureau
Bank of America Building
701 Brickell Avenue, 27th Floor

I. Welcome and Introductions

Honorable Dennis C. Moss
MDC Commissioner District 9

II. Action Items

Doris Mejia-Gomez
Board Secretary

Approval of Minutes from 10/31/07

III. Updates

A. Office of Community Image

Alyce Robertson
Office of Community Image

- Downtown Ramps w/DDA
- Budget report
- 27th Avenue Landscape Project
- Report to BCC

- CIAB Inspection Report

Dani Toranzo
Community Image Maintenance Coordinator

B. Gateway Landscape Subcommittee

Jeff Dawson
Miami International Airport

- Hands on Miami Day – Planting the “V”
November 3, 2007

C. Marketing & Education Subcommittee

Lina Blanco
City of Miami Solid Waste

- Anti-Litter Campaign Update

D. Tree Subcommittee

John Oldenburg
City of Miami Beach Parks

- Implementation of the Street Tree Master Plan

IV. Reports

- 2007 Tree Planting

David Cardenas
MDC Public Works

V. Recap of Action Items 11/28/07 meeting

Doris Mejia-Gomez
Board Secretary

VI. Closing Remarks

Honorable Dennis C. Moss
MDC Commissioner District 9