



**COMMUNITY IMAGE ADVISORY BOARD (CIAB)
AGENDA
Friday, February 22, 2008
10:00 a.m.**



**Greater Miami Convention & Visitors Bureau
Bank of America Building
701 Brickell Avenue, 27th Floor**

I. Welcome and Introductions
New Members

Honorable Dennis C. Moss
MDC Commissioner District 9

II. Action Items

Doris Mejia-Gomez
Board Secretary

- Approval of Minutes from 11/28/07
- Revised CIAB meeting schedule 2008
- Board Members information updates – Ethics Training

III. Updates

A. Office of Community Image

Alyce Robertson
Office of Community Image

- New Staff
- Downtown Ramps w/DDA
- BCC CIAB Report
- 395 Ramps

- CIAB Inspection Report

Dani Toranzo
Community Image Maintenance Coordinator

B. Landscape Projects Subcommittee

Jeff Dawson
Miami International Airport

C. Marketing & Education Subcommittee

Lina Blanco
City of Miami Solid Waste

- Anti-Litter Campaign Update
- Poster Contest Update
Closing Date – February 29, 2008
Contest Judging – March 7, 2008
BCC Award Ceremony - April 2008
Youth Fair - March 27 thru April 13, 2008

D. Tree Subcommittee

John Oldenburg
City of Miami Beach Parks

- Implementation of the Street Tree Master Plan

IV. Reports

- Aesthetics Report/Homestead
- MDX Landscaping and Aesthetic System Update

Honorable Lynda Bell
Mayor, City of Homestead

Richard Johnson
MDX

V. Recap of Action Items 02/22/08 meeting

Doris Mejia-Gomez
Board Secretary

VI. Closing Remarks

Honorable Dennis C. Moss
MDC Commissioner District 9