



**COMMUNITY IMAGE ADVISORY BOARD (CIAB)
AGENDA
Wednesday, May 28, 2008
10:00 a.m.**



**Greater Miami Convention & Visitors Bureau
Bank of America Building
701 Brickell Avenue, 27th Floor**

I. Welcome and Introductions

Honorable Dennis C. Moss
MDC Commissioner District 9

II. Action Items

Doris Mejia-Gomez
Board Secretary

- Approval of Minutes from 04/30/08

III. Updates

A. Office of Community Image

Christina Casado
Office of Community Image

- New CIAB staff
- June 2008 US Conference of Mayors
- 395 Ramps
- PAC Swat Team
- 27th Ave Outstanding Project Award

- CIAB Inspection Report

Dani Toranzo
Community Image Maintenance Coordinator

B. Landscape Projects Subcommittee

Jeff Dawson
Miami International Airport

C. Marketing & Education Subcommittee

Lina Blanco
City of Miami Solid Waste

- Anti-Litter Campaign Update
- Poster Contest Update
School Board Ceremony – May 21, 2008

D. Street Tree Subcommittee

John Oldenburg
City of Miami Beach

IV. Reports

- City of Sweetwater Tree Plantings and Aesthetic Plan
- Miami-Dade County Outdoor Irrigation Ordinance

Mayor Manuel Maroño
City of Sweetwater

Maribel Balbin
WASD

V. Recap of Action Items 05/28/08 meeting

Doris Mejia-Gomez
Board Secretary

VI. Closing Remarks

Honorable Dennis C. Moss
MDC Commissioner District 9