



**COMMUNITY IMAGE ADVISORY BOARD (CIAB)  
AGENDA  
Wednesday, June 25, 2008  
10:00 a.m.**



**Greater Miami Convention & Visitors Bureau  
Bank of America Building  
701 Brickell Avenue, 27<sup>th</sup> Floor**

**I. Welcome and Introductions**

Honorable Dennis C. Moss  
MDC Commissioner District 9

**II. Action Items**

Doris Mejia-Gomez  
Board Secretary

- Approval of Minutes from 05/28/08

**III. Updates**

A. Office of Community Image

Christina Casado  
Office of Community Image

- June 2008 US Conference of Mayors
- 27<sup>th</sup> Avenue Outstanding Project Award
- Trinity Broadcasting "Keeping Communities Beautiful"

- CIAB Inspection Report

Dani Toranzo  
Community Image Maintenance Coordinator

B. Landscape Projects Subcommittee

Jeff Dawson  
Miami International Airport

C. Marketing & Education Subcommittee

Lina Blanco  
City of Miami Solid Waste

- Anti-Litter Campaign Update

D. Street Tree Subcommittee

John Oldenburg  
City of Miami Beach

**IV. Reports**

- City of North Miami Beautification Projects

Maxine Calloway  
City of North Miami

**V. Recap of Action Items 06/25/08 meeting**

Doris Mejia-Gomez  
Board Secretary

**VI. Closing Remarks**

Honorable Dennis C. Moss  
MDC Commissioner District 9