



COMMUNITY IMAGE ADVISORY BOARD (CIAB)

AGENDA

Tuesday, March 24, 2009

10:00 a.m.

Greater Miami Convention & Visitors Bureau

Bank of America Building

701 Brickell Avenue, 27th Floor

I. Welcome and Introductions

Honorable Chairman Dennis C. Moss
MDC Commissioner District 9

II. Action Items

Doris Mejia-Gomez
Board Secretary

- Approval of Minutes from 01/28/09

III. Updates

A. Office of Community Image

Christina Casado
Office of Community Image

Acknowledgements

- Landscaping Projects Update
- Super Bowl/Pow Wow Update
- Tree Restoration Initiatives/Economic Stimulus

- CIAB Inspection Report

Dani Toranzo
Community Image Maintenance Coordinator

B. Landscape Projects Subcommittee

Jeff Dawson
Miami International Airport

C. Marketing & Education Subcommittee

Lina Blanco
City of Miami Solid Waste

D. Street Tree Subcommittee

John Oldenburg
City of Miami Beach

IV. Reports

- Volunteer Partnership Opportunities – “iaminvolved.org”

Luis Andres Gazitua
Miami-Dade County
Special Advisor to the Mayor

- Wayfinding and Signage Plan

Alissa Turtletaub
MDC Park and Recreation

V. Recap of Action Items 03/24/09 meeting

Doris Mejia-Gomez
Board Secretary

VI. Closing Remarks

Honorable Chairman Dennis C. Moss
MDC Commissioner District 9