



**COMMUNITY IMAGE ADVISORY BOARD (CIAB)  
AGENDA  
Wednesday, April 29, 2009  
10:00 a.m.  
Greater Miami Convention & Visitors Bureau  
Bank of America Building  
701 Brickell Avenue, 27<sup>th</sup> Floor**



**I. Welcome and Introductions**

Honorable Chairman Dennis C. Moss  
MDC Commissioner District 9

Welcome Mayor Carlos Alvarez

**II. Action Items**

Doris Mejia-Gomez  
Board Secretary

- Approval of Minutes from 03/24/09

**III. Updates**

A. Office of Community Image

Christina Casado  
Office of Community Image

- Completed Projects Updates
- CIAB's Upcoming Events
- POW WOW/Superbowl Preparation Updates

- CIAB Inspection Report

Dani Toranzo  
Community Image Maintenance Coordinator

B. Landscape Projects Subcommittee

Jeff Dawson  
Miami International Airport

C. Marketing & Education Subcommittee

Lina Blanco  
City of Miami Solid Waste

D. Street Tree Subcommittee

John Oldenburg  
City of Miami Beach

**IV. Reports**

- City of South Miami Beautification Initiatives
- CIAB Accomplishments 2000-2008

Ajibola Balogun  
City Manager  
City of South Miami

Christina Casado  
Community Image

**V. Recap of Action Items 04/29/09 meeting**

Doris Mejia-Gomez  
Board Secretary

**VI. Closing Remarks**

Honorable Chairman Dennis C. Moss  
MDC Commissioner District 9