



**COMMUNITY IMAGE ADVISORY BOARD (CIAB)
AGENDA
Wednesday, September 30, 2009
10:00 a.m.
Greater Miami Convention & Visitors Bureau
Bank of America Building
701 Brickell Avenue, 27th Floor**



- I. **Welcome and Introductions** Honorable Chairman Dennis C. Moss
MDC Commissioner District 9

- II. **Action Items** Doris Mejia-Gomez
Board Secretary
 - Approval of Minutes from 07/29/09

- III. **Open Discussion on Budgetary Impacts to Maintenance**

- IV. **Updates**
 - A. **Office of Community Image (CIAB Reports)** Christina Casado
Office of Community Image
 - Super Bowl Projects Updates (US1/I-95 Gateway)
 - NFL Urban Forestry Grant
 - Aesthetic Master Plan Update
 - Landscaping at Transit Stations (City Year)

 - CIAB Inspection Report Dani Toranzo
Community Image Maintenance Coordinator

 - B. Landscape Projects Subcommittee Jeff Dawson
Miami International Airport

 - C. Marketing & Education Subcommittee Lina Blanco
City of Miami Solid Waste

 - D. Street Tree Subcommittee John Oldenburg
City of Miami Beach

 - E. Transportation/Transit Subcommittee Dr. Claudius A. Carnegie
MDC School Board

- V. **Reports**
 - City of Miami Beach Mayor's Report Honorable Mayor Matti Herrera Bower
City of Miami Beach

 - MDT Enhancing Transit's Image Harpal Kapoor
Miami-Dade County Transit

- VI. **Recap of Action Items 09/30/09 meeting** Doris Mejia-Gomez
Board Secretary

- VII. **Closing Remarks** Honorable Chairman Dennis C. Moss
MDC Commissioner District 9