



**COMMUNITY IMAGE ADVISORY BOARD (CIAB)  
AGENDA  
Thursday, October 29, 2009  
10:00 a.m.  
“MDX” Miami-Dade Expressway Authority”  
3790 NW 21<sup>st</sup> Street  
Miami, Florida**



**I. Welcome and Introductions**

Honorable Chairman Dennis C. Moss  
MDC Commissioner District 9

**Javier Rodriguez, Executive Director MDX**

**II. Action Items**

Doris Mejia-Gomez  
Board Secretary

- Approval of Minutes from 09/30/09

**III. Updates**

**A. Office of Community Image (CIAB Reports)**

Christina Casado  
Office of Community Image

- Super Bowl Tour/Updates
- NFL Urban Forestry Grant (Updates and Plantings)
- Aesthetic Master Plan Update

- CIAB Inspection Report

Dani Toranzo  
Community Image Maintenance Coordinator

**B. Landscape Projects Subcommittee**

Jeff Dawson  
Miami International Airport

**C. Marketing & Education Subcommittee**

Lina Blanco  
City of Miami Solid Waste

**D. Street Tree Subcommittee**

John Oldenburg  
City of Miami Beach

**E. Transportation/Transit Subcommittee**

Dr. Claudius A. Carnegie  
MDC School Board

**IV. Reports**

- MDX Miami-Dade Expressway Authority Landscape And Aesthetics Update

Rick Johnson  
Miami-Dade Expressway Authority

**V. Recap of Action Items 09/30/09 meeting**

Doris Mejia-Gomez  
Board Secretary

**VI. Closing Remarks**

Honorable Chairman Dennis C. Moss  
MDC Commissioner District 9