



**COMMUNITY IMAGE ADVISORY BOARD (CIAB)
AGENDA
Monday, November 16, 2009
10:00 a.m.
Greater Miami Convention & Visitors Bureau
(Bank of America Building)
701 Brickell Avenue, 27th Floor**



I. Welcome and Introductions

Honorable Chairman Dennis C. Moss
MDC Commissioner District 9

**Mayor, Don Slesnick, City of Coral Gables
Patrick Salerno, City Manager**

II. Action Items

Doris Mejia-Gomez
Board Secretary

- **Approval of Minutes from 10/29/09**

III. Updates

A. Office of Community Image (CIAB Reports)

Christina Casado
Office of Community Image

- Pro / Super Bowls Preparations / Updates
- NFL Urban Forestry Grant (Updates and Plantings)
- Aesthetic Master Plan Update

- CIAB Inspection Report

Dani Toranzo
Community Image Maintenance Coordinator

B. Landscape Projects Subcommittee

Jeff Dawson
Miami International Airport

C. Marketing & Education Subcommittee

Lina Blanco
City of Miami Solid Waste

D. Street Tree Subcommittee

John Oldenburg
City of Miami Beach

E. Transportation/Transit Subcommittee

Dr. Claudius A. Carnegie
MDC School Board

IV. Reports

- City of Coral Gables
A Tradition of Preservation and Enhancement

James Kay
City of Coral Gables

V. Recap of Action Items 11/16/09 meeting

Doris Mejia-Gomez
Board Secretary

VI. Closing Remarks

Honorable Chairman Dennis C. Moss
MDC Commissioner District 9