

Main Investment Opportunities by sectors

Agribusiness and
Agro-exporting

Fishing and
Aquaculture

Mining and
Hydrocarbons

Forest Plantations

Manufactures,
Textiles and others

Tourism and
other services



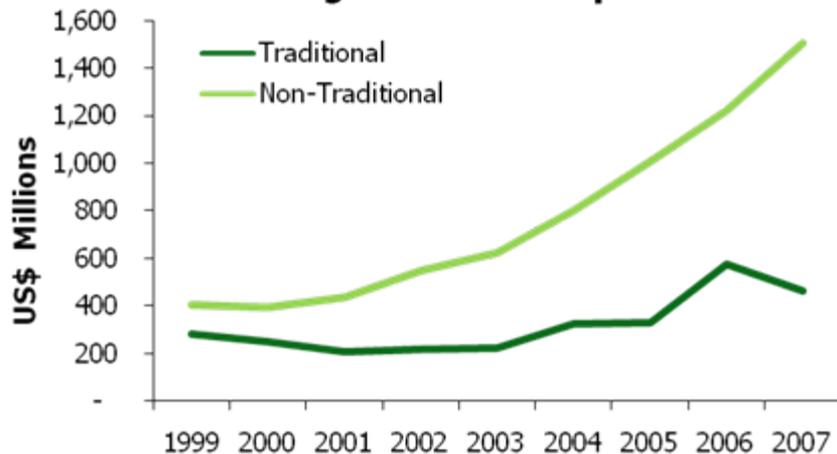
INFRASTRUCTURE

Advantages in the Agribusiness and Agro-exporting sector

- ❑ 1st world exporter of asparagus, organic coffee and paprika.
- ❑ Important exporter of organic bananas, citrus fruits, white onion and beans, among other fruits and vegetables.
- ❑ 5 million hectares of land, many of them with possibility to schedule crop periods due to optimum climate conditions.
- ❑ Due to our geographical location, near to the equatorial line, we receive vertical sun radiation, which allows an improvement in most crops productivity.
- ❑ Access to “Seasonal windows” in the most important markets permitting a rise in prices (U.S., Europe and Asia).
- ❑ Skilled workforce availability.
- ❑ Government offices of renowned expertise in quality normativity, phytosanitary controls and environmental health.
- ❑ Enterprises well organized logistically in plants and in exporting. Diversified offer of products that create chains of value that may include small producers.

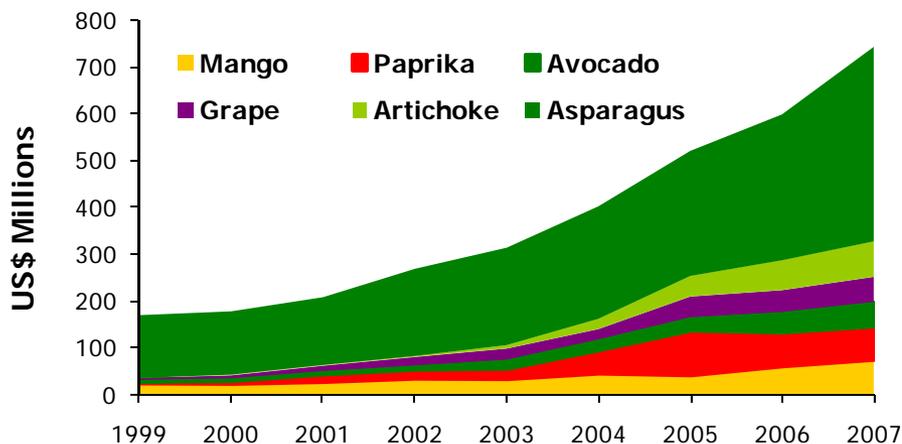
Agribusiness Products

Agribusiness Exports

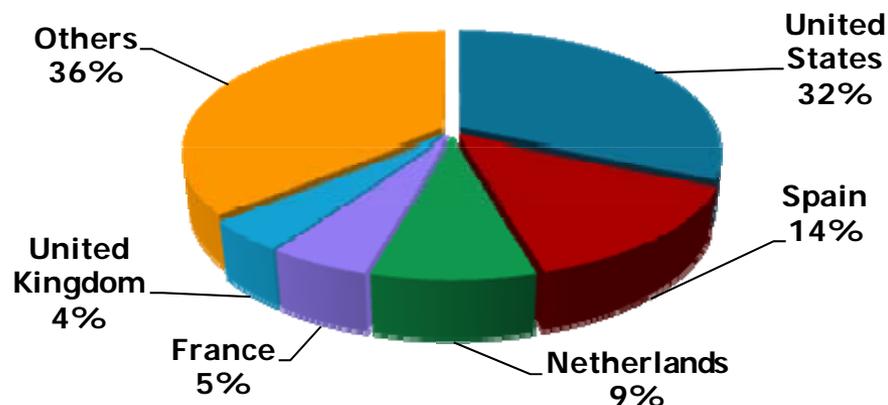


Productivity of Peruvian Agribusiness worldwide		
Product	Ranking by Product	
	Worldwide	Latin America
Mango	1	1
Asparagus	1	1
Sugar Cane	1	1
Grape	3	1
Avocado	5	4
Coffee	6	4
Pepper	10	3

Exports of main products



Agribusiness Exports by Markets, 2007

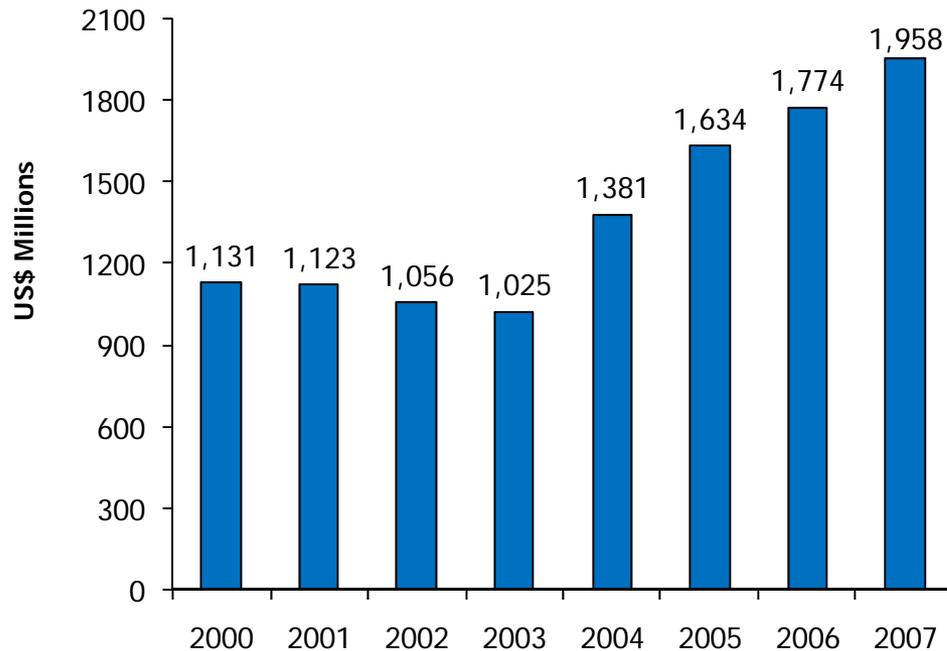


Fishing and Aquaculture Advantages

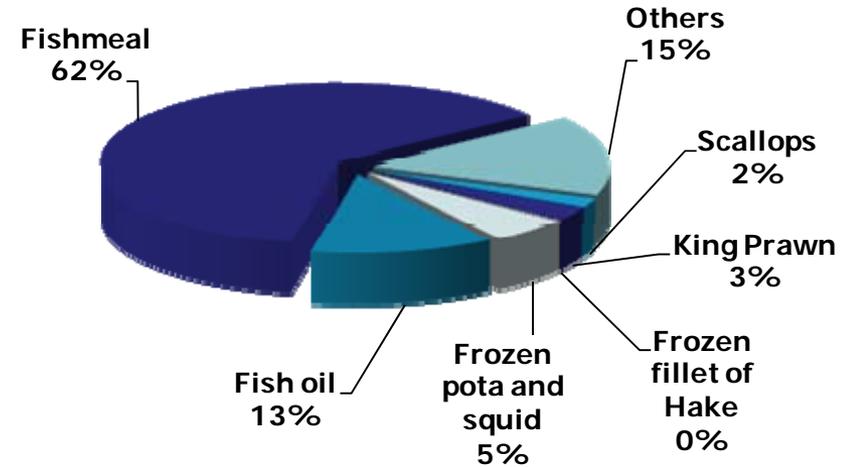
- ❑ 1st world producer and exporter of fishmeal and fish oil, it contributes to the development of a vast range of fishing products.
- ❑ Great hydro biological richness: Annual average unload of 7,5 million MTB between 2005-2007 (mainly anchovy)
- ❑ Multiple species not yet entirely exploited.
- ❑ Rapid growth of development and exportation of direct human consumption products: Frozen, canned and processed fish products.
- ❑ Long coastline (over 2500 km.) and many Peruvian lakes and lagoons are solid proof of the great marine and continental aquaculture development potential.
- ❑ Excellent conditions for aquaculture in coastal and continental zones free of pollution and good climates. Tax Benefits en aquaculture.
- ❑ Expansion of exportation of fishing products like king prawn, shrimp, scallops, trout and ornamental fishes, mainly.

Fishing and Aquaculture Advantages

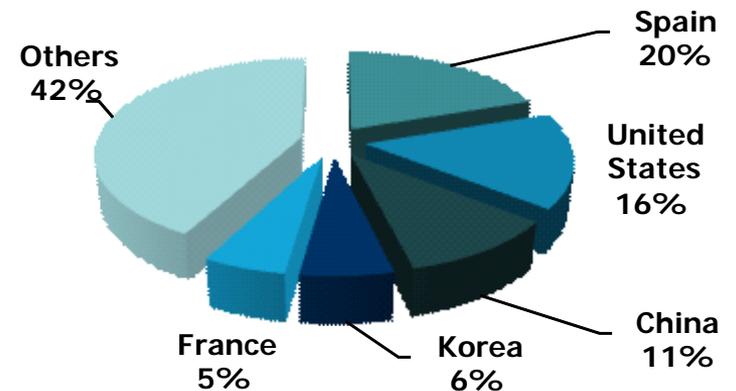
Exportation of Fishing Products



Fishing Exports, 2007



Exports by country, 2007



Advantages in the Mining Sector

- ❑ 1st producer of gold, silver, zinc, tin, and lead in Latin America. 2nd producer of copper and molybdenum.
- ❑ Almost all the large transnational mining companies operate in Peru.
- ❑ In 2007, exports went over US\$ 17 billion.
- ❑ Announced investments for the coming years will reach almost US\$ 15 billion.
- ❑ High potential in the non-metallic mining industry in: Borates, diatomite, bentonite, phosphoric rock and travertine, among others.
- ❑ A Segment of Capital risk or “Projects Bank” (junior enterprises) has been developed by the Lima Stock Exchange, majored in the mining exploration sector.
- ❑ Only 10% of Peru’s territory with mining potential has been explored.
- ❑ Mining refinement processes are taking place in Peru. Manufacturing growth is expected in the sector.

Advantages in the Mining sector

Excellent Competitive Position

	Production Ranking	
	Lat in America	Worldwide
Silver	1	1
Tellurium	1	3
Zinc	1	2
Tin	1	3
Lead	1	4
Gold	1	5
Copper	2	2
Bismuth	2	3
Molybdenum	2	4

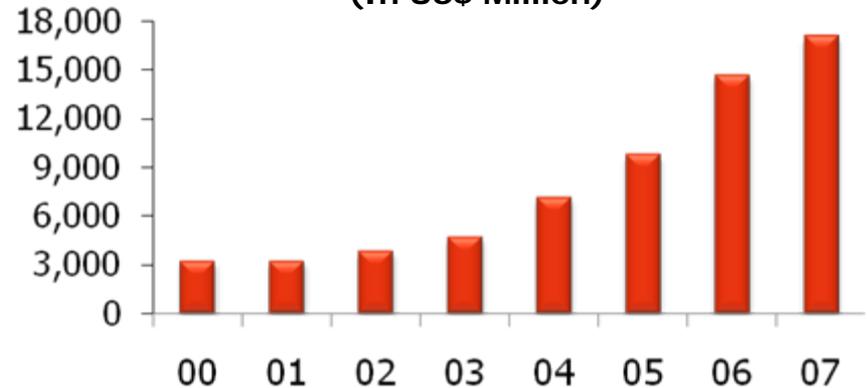
Source: MINEM

Investment in Mining Exploration (In US\$ Million)



Source: CEPAL

Mining Exports (In US\$ Million)



Source: PromPeru, MINEM

Exports, 2007

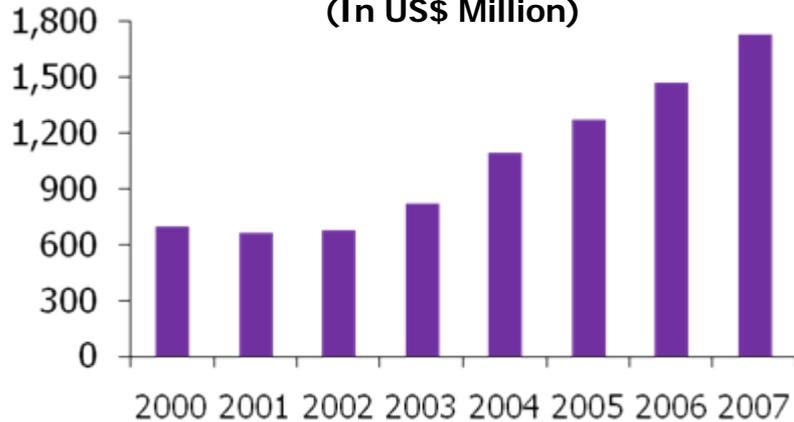
Mineral	Exports (US\$ Million)		Var. %
	2006	2007	
Copper	5,986	7,241	21.0
Gold	4,004	4,113	2.7
Zinc	1,991	2,535	27.3
Lead	713	1,033	44.9
Molybdenum	835	982	17.6
Silver	480	537	11.9
Iron	256	285	11.3
Tin	349	254	-27.2
Others	24	51	112.5
Total	14,638	17,031	16.3

Advantages in the Textile sector

- ❑ Development of Peruvian textile chain enabling rapid service to “full package” orders.
- ❑ Peru is garment supplier for renown brands in the world. Includes full package and quick orders
- ❑ High quality of Peruvian Pima cotton.
- ❑ 1st world producer of vicuna and alpaca fibers, Peru native animals.
- ❑ In the last 8 years, exports have doubled more than foreseen, keeping a growth rhythm of approximately 12% per year. In 2007 growth reached 17.4%
- ❑ Market access to the US market is guaranteed by ATPEAD and the FTA.

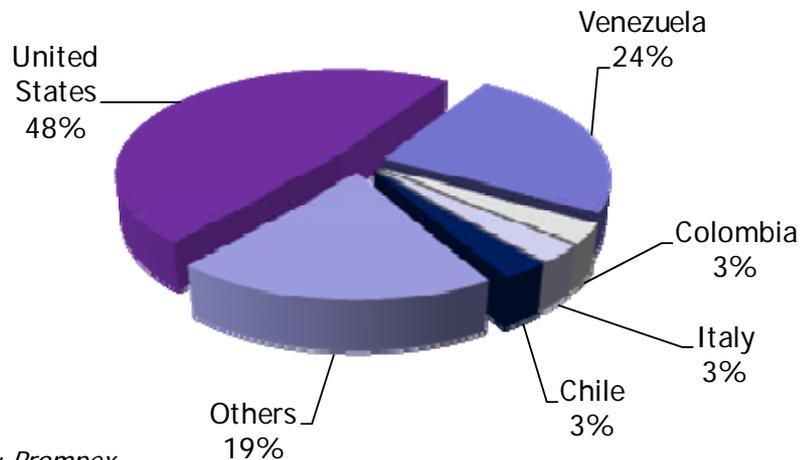
Advantages in the Textile sector

**Textile-Apparel Exports
(In US\$ Million)**



Source: Prompex

Exports per Country, 2007



Source: Prompex

Brands served by Peruvian Companies

Abercrombie & Fitch	Izod
Adolfo Dominguez	JC Penny
Ara Intersales	J. Meneses Group Inc.
Armani Exchange	Nassino Duttì
Calvin Klein	Nautica
Donna Karan Inc.	New Balance
DKNY	Lacoste
Duck Head Apparel Co.	Kenneth Cole
Eddie Bauer	Levy Strauss and Co.
Guess	Oakley
Inditex / Zara	Palacio de Hierro
Polo Ralph Lauren	Ragman
Perry Ellis International	Reebok
Russell Corporation	Vanity Fair
The Gymboree Corp.	Saks Inc.
Tommy Hilfiger	

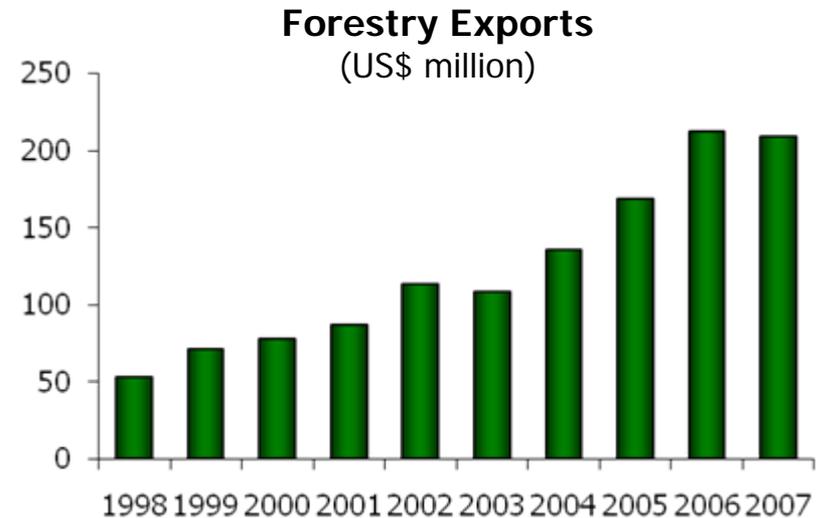
Advantages in the Forestry sector

- ❑ 2nd country in Latin America in natural forest areas.
- ❑ 65.2 million of forest hectares: 53,5 million of hectares with forest potential, 10 million for reforestation and other areas for plantations.
- ❑ Development of tropical hardwoods in the Rainforest and softwoods in Peru's Highland.
- ❑ High-commercial valued woods: mahogany, tropical cedar and cumula.
- ❑ Forest Concessions are granted to the private business sector.
- ❑ Potential to export annually US\$3 billion in woods and by-products. It also offers investment opportunities in lumber industrial complexes.

Advantages in the Forestry Sector

Total of Forest (Million of Has.)		
Ranking	Country	Forest area
1	Russia	851.4
2	Brazil	543.9
3	Canada	244.6
4	United States	226
5	China	163.5
6	Australia	154.5
7	Congo	135.2
8	Indonesia	105
9	Angola	69.8
10	Peru	65.2
11	India	64.1
12	Sudan	61.6
13	Mexico	55.3
14	Bolivia	53.1
15	Colombia	49.6

Source: Operative Plan of the Exporting Sector. Maximize. 2004

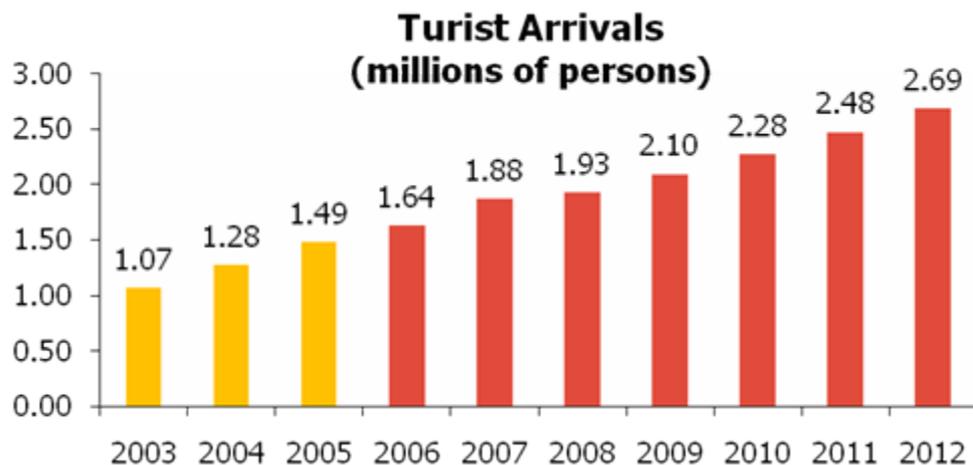


Source: ADEX Data Trade

Advantages in the Tourism sector

- ❑ Cultural and historical heritage mixed with a great biodiversity make Peru a unique country in the world, with high potential to develop tourist products and services.
- ❑ Peru has one of the 7 Wonders of the Modern World: Machu Picchu and other 9 Cultural Heritage Worldwide: Nazca's lines, Lima city, Arequipa and Cuzco, Chanchan, Chavin de Huantar, National Park of Manu, Huascarán and Abiseo River.
- ❑ Rapid development of the North-East Circuit: Sipan, Chan-Chan and Kuelap.
- ❑ Nature tourism destination since Peru is one of the 5 countries worldwide with great biodiversity.
- ❑ Also important are Experimental tourism, hot springs and gastronomy which is considered by The Economist as one of the top 10 around the world.
- ❑ Significant increase of visits is foreseen, from 1.7 million in 2006 to 3.7 million by 2013.

Some figures



Source : MINCETUR

Years:2003-2005 : registred arrivals / Years: 2007- 2012 : Forecast

International Arrivals: main origin countries (In thousands of people)

Country	2000	2001	2002	2003	2004	2005	2006
Chile	201	167	239	249	307	353	410
U.S.	99	108	190	240	287	297	311
Ecuador	99	108	62	81	111	88	85
Bolivia	68	69	59	59	63	71	83
Spain	99	108	30	30	42	58	67
United Kingdom	5	5	42	48	51	60	61
France	10	10	37	40	46	54	57
Argentina	26	32	36	38	45	54	57

Source: DIGEMIN