



Miami-Dade County, Florida

ITC Business Development Mission

To the

Republic of South Africa

April 16<sup>th</sup> thru 25<sup>th</sup>, 2007





Miami-Dade County, Florida is the

“Gateway of the Americas,” <sup>TM</sup>

And the

Hemispheric Trade Hub & Gateway to the World



# Miami-Dade County Home Rule Charter was

adopted by the voters  
of Miami-Dade County  
on **May 21, 1957**

**2.3 million inhabitants**

**35 municipalities**

**GDP = \$80 billion**

**156 Nationalities**

**104 Languages spoken**

**67 Foreign consulates**



**ITC's mission is to create opportunities for international trade and cultural understanding by promoting Miami-Dade County as a global gateway community.**



# **Board Composition**

ITC's Board Members are appointed by the Mayor and County Commissioners.

Miami-Dade County's major private sector trade organizations are also members of the ITC Board of Directors

## **ITC Programs & Services**

- Trade Development
- Marketing & Outreach
- Protocol Services
- Sister Cities Programs

# Trade Development

- ITC Trade Initiatives
- In-Bound & Out-Bound Missions
- Trade Numbers
- Matchmaking
- Database Management Program

# ITC Trade Initiatives

- African Trade Initiative
- Asian Trade Initiative
- European & Middle Eastern Trade Initiative
- Western Hemispheric Trade Initiative

# African Trade Initiatives

The objective of the African Trade Initiative is to develop and expand trade, educational and cultural linkages with Africa thereby enhancing Miami-Dade County's role as a global gateway community.

# Miami-Dade's Top Trading African Partners - 2006

## AFRICA

<u>Rank</u>	<u>Country</u>
49.	South Africa - \$213 m
82.	Congo (Brazza) - \$29.2 m
85.	Nigeria - \$27.7 m
91.	Kenya - \$20.2 m
94.	Namibia - \$17.4 m
95.	Morocco - \$16.1 m

# **Miami's Competitive Edge**

The "Twin" Ports

Miami-Dade County's Economic Engines

## **PORT OF MIAMI**

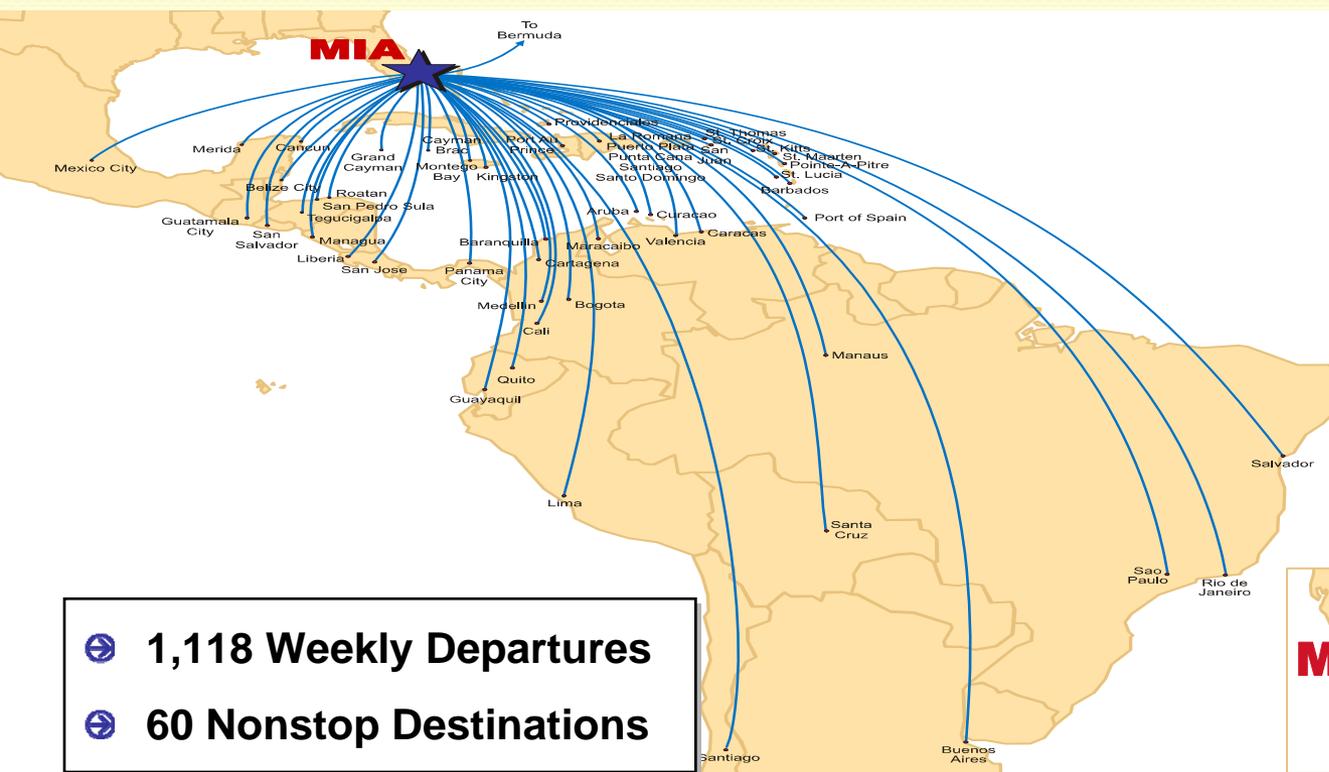
Florida's largest container port  
Generates 110,000 jobs  
Contributes over \$16 billion  
Annual cargo volumes  
exceeds 1 million TEUs

## **Miami International Airport**

Generates more than 242,387  
direct and indirect jobs  
Annual Economic Impact  
of \$19.1 billion



**MIA Provides International Passengers with Access to 43 Major Cities in the U.S. and Canada... And is the World's Largest Gateway to the Caribbean and Latin America**



**1,118 Weekly Departures**  
**60 Nonstop Destinations**



## **Tourism**

**11.5 m overnight visitors**  
**Year-round tourist destination**  
**\$12 billion**

**Ranked “America’s 50 Hottest Cities”**

## **Investment Climate**

**Florida – “Top 10 States for Business”**  
**South Florida – “Best Metro area for  
Small Business in the U.S.”**  
**#2 “Top Markets for Business Vitality”**  
**Top 10 “Best Cities for Entrepreneurs”**  
**#1 “Healthiest City in U.S.”**  
**“Top 15 Cities People Like to Live”**  
**#5 “World Top 20 Telecom Hubs”**

# Contact Information



**Stephen P. Clark Center**  
**111 N.W. 1<sup>st</sup> Street, 25<sup>th</sup> Floor, Suite 2560**  
**Miami, Florida USA 33128**  
**Telephone +305 375 5808**  
**Fax +305 679 7895**  
**[itc@miamidade.gov](mailto:itc@miamidade.gov)**  
**[www.miamidade.gov/itc](http://www.miamidade.gov/itc)**



**Hon. Natacha Seijas**  
**Miami-Dade County Commissioner**  
**Chair - ITC Board of Directors**



**J.A. Ojeda, Jr.**  
**Executive Director**

