

TRAVEL REGISTRATION

Air/Hotel Travel Request

Miami, Florida to Bogota, Colombia

Official mission departure June 3, 2007 at 4:00 p.m.

Other departure date _____

Departure city in Florida _____

Medellin, Colombia to Miami, Florida:

Official mission return June 9, 2007 at 10:10 a.m.

Other return date _____

Return city in Florida _____

Airline Seat Preference:

Aisle Window Center

First Class Business Coach

Frequent Flyer Account # _____

Priority Club Rewards # _____

Hotel Room Preference:

Single Room Double Room

Smoking Non-smoking

Estimated Costs

For your guidance, approximate costs (including taxes) are as follows:

Economy Class Round-trip from Miami \$ 590* (approx., via American Airlines)

Average Hotel Room Rate (single) \$ 130 Superior Sencilla (tax inclusive)

*subject to change

To be considered for participation, full payment and all required forms must be received in our office by **May 4, 2007**. Selection will be on a first-come, first-served basis. **Cancellations prior to May 11, 2007 incur a 25% penalty. No refunds will be made after this date.**



800 North Magnolia Avenue
Suite 1100
Orlando, Florida 32803



RETURN SERVICE REQUESTED



FLORIDA. INNOVATION HUB OF THE AMERICAS.®

EXPORT SALES MISSION TO
BOGOTA & MEDELLIN, COLOMBIA

June 3-9, 2007



AN ENTERPRISE FLORIDA INITIATIVE

eflorida.com

EXPORT SALES MISSION TO BOGOTA & MEDELLIN, COLOMBIA



Colombia is the State of Florida's seventh-largest trade partner and the United States' fifth-largest export market in the Western Hemisphere behind Canada, Mexico, Brazil and Venezuela. It is the largest agricultural export market in the hemisphere after the North American Free Trade Agreement (NAFTA) countries. It is also the 27th largest export market for U.S. products worldwide. U.S. exports to Colombia in 2005 were

\$5.4 billion, up 20% from the previous year. Corresponding U.S. imports from Colombia were \$9.4 billion, up 21%. Colombia's major exports are petroleum, coffee, coal, nickel and nontraditional exports (e.g., cut flowers, gold, bananas, semiprecious stones, sugar and tropical fruits). The U.S. remained Colombia's largest trading partner in 2005, representing 40% of Colombia's exports and 29% of its imports. The EU, Japan and the Andean countries are also important trading partners.

Enterprise Florida's mission to Colombia is designed to help you identify and initiate business relationships with buyers in this country.

Best Trade Opportunities

As an export sales mission, the best trade opportunities for Florida-based companies are listed below. If your particular product line is not included, please consult with us and we will appraise your market opportunities.

- Automotive Parts & Services
- Computer Hardware & Software Services
- Construction and Mining Equipment
- Food & Beverage Processing and Packaging Equipment
- Medical Equipment
- Pollution Control Equipment
- Safety & Security Technologies and Equipment
- Telecommunications Equipment and Services

Participation

Participation will be limited to a total of 25 Florida manufacturers, distributors with warehousing facilities, exporters and service companies who best meet the participation criteria. Selection of these firms will be on a first-come, first-served basis.

Participation fee is \$1,200, which covers a pro-rated share of group expenses such as administrative support services, translators, airport/hotel group transfers, breakfast briefings, cocktail receptions, conference room facilities, promotional campaigns and appointment coordinators. **Fee does not include hotels, personal meals and airfare.**

What is included in the fee?

Admission for one company representative to all mission events, including:

- One-on-one business appointments
- U.S. Embassy country briefing
- Ambassadorial reception
- Networking breakfast
- Group ground transportation (must travel with mission group)

PRELIMINARY ITINERARY

Sunday, June 3

Afternoon: Depart MIA, arrive Bogota, Colombia
Evening: Hotel Check-In; Free

Monday, June 4

Morning: Breakfast briefing with U.S. Commercial Service
Day: One-on-one personalized appointments
Evening: Typical Colombian Dinner – Restaurant TBA

Tuesday, June 5

Day: One-on-one personalized appointments continue
Evening: Ambassadorial cocktail reception

Wednesday, June 6

Morning: Fly to Medellin
Afternoon: One-on-one personalized appointments
Evening: Free

Thursday, June 7

Day: One-on-one personalized appointments continue
Evening: Typical Colombian Dinner – Restaurant TBA

Friday, June 8

Morning: One-on-one personalized appointments continue
Afternoon: Free
Evening: Mayor of Medellin cocktail reception

Saturday, June 9

Morning: Depart Medellin, arrive MIA

Travel Arrangements

Enterprise Florida has selected Express Travel of Miami as the travel agency for this event. Special group airfares have been negotiated through Express Travel of Miami with American Airlines and special group rates have been arranged with Four Points Sheraton in Bogota and Medellin.

PARTICIPANT REGISTRATION

Registration Deadline: May 4, 2007

For more information please contact Luis Cuervo: Tel: 305.808.3660 • lcuervo@eflorida.com

Please fax to: 305.808.3586

Delegate Fees:

One Representative w/individual business appointments: \$1,200 \$ **\$1,200.00**
Additional Representative from same company: \$585 ea. x _____ = \$ _____
Total \$ _____

Name of Representative _____

Company _____

Name of Additional Representative _____

Address _____

Phone _____

Fax _____

E-mail _____

Payment Method: Please check one

Check Enclosed MasterCard Visa American Express

Name (exactly as it appears on credit card) _____

Credit Card # _____

Expiration Date _____

Signature _____

Company Information: Please check one

Professional services Manufacturer Agent/distributor
 Exporter Manufacturer's rep
 Other _____

Industry Sector: Please check one

Automotive Parts & Services Medical Equipment
 Computer Hardware & Software Services Pollution Control Equipment
 Construction and Mining Equipment Safety & Security Technologies and Equipment
 Food & Beverage Processing and Packaging Equipment Telecommunications Equipment and Services
 Other _____

REGISTRATION: To be considered for participation, full payment and all required forms must be received in our office by **May 4, 2007**. Space is limited. Final selection will be confirmed after a review to ensure market suitability.



Express Travel of Miami Contact: Lisette Martin, 305.341.1200 (x258)