



**BUSINESS DEVELOPMENT MISSION
DAKAR, CAPE TOWN & JOHANNESBURG**



OCTOBER 16 - 27, 2009

August 27, 2009

Dear Business Associate:

We are delighted to invite you to participate in a multi-sector Business Development Mission to Dakar, Senegal, and the cities of Cape Town and Johannesburg, South Africa October 16 to 27, 2009. Dakar is a symbol of a modern and vibrant African city that has become a transportation hub and gateway to West Africa, with some of the best transportation and telecommunications infrastructure in the region. South Africa is one of the most sophisticated and promising emerging markets globally with the unique combination of a highly developed first-world economic infrastructure and a huge emergent market economy. South Africa is poised to host the 2010 Soccer World Cup, the world's largest sporting event. Numerous business opportunities abound for U.S. companies in these African markets.

This mission is jointly organized by the Jay Malina International Trade Consortium (ITC) and Enterprise Florida, Inc. The purpose of the mission is to promote Florida's economic advantages, and also to promote Miami-Dade County as a Global Gateway and platform for international trade. The mission will also explore ways to increase bilateral trade, business linkages, and cultural understanding with these countries.

Over the years government representatives and business delegations from Florida have exchanged reciprocal visits with their Senegalese and South African counterparts which have resulted in the signing of International Sister Seaport partnerships between the Port of Miami and the Ports of Dakar (1999), Durban (2005), and Cape Town (2005). Also, Miami International Airport continues to engage in high level talks with executives of South African Airways for expansion of direct air routes destinations. In January, 2009, the Miami-Dade Board of County Commissioners (BCC) and the Office of the Mayor of Dakar approved a Sister Cities affiliation between both communities. The BCC and the Council of the City of Cape Town also approved a Sister City affiliation between Miami-Dade County and Cape Town.

We are continuing our efforts to ensure that South Florida's economy remains competitive, strong and vibrant through expanded economic opportunities at home and abroad for our local businesses and entrepreneurs. During the mission participants will meet with high level government officials, receive trade briefings, participate in business-to-business matchmaking meetings, and network with businesses and representatives of chambers of commerce.

We are certain the mission will be worthwhile for you and for your organization, and we look forward to having you join us on October 16th.

Sincerely,

Audrey Edmonson
Miami-Dade County Commissioner

J. A. Ojeda, Jr.
ITC Executive Director



BUSINESS DEVELOPMENT MISSION DAKAR, CAPE TOWN & JOHANNESBURG



OCTOBER 16 - 27, 2009

REGISTRATION DEADLINE IS FRIDAY, SEPTEMBER 18, 2009

Funding for this mission is provided in part by Enterprise Florida, Inc.

STANDARD PACKAGE INCLUDES

ITINERARY

- **Oct. 16, 2009** mission departs from any city in FL to Washington D.C., continuing to Dakar.
- **Oct. 21, 2009** mission departs from Dakar to Cape Town.
- **Oct. 25, 2009** mission departs from Cape Town to Johannesburg.
- **Oct. 27, 2009** mission departs from Johannesburg to Washington D.C., and to any city in FL.

LODGING

- **4 nights** hotel lodging in **Dakar** with breakfast [October 17 - 21, 2009]
- **4 nights** hotel lodging in **Cape Town** with breakfast [October 21 - 25, 2009]
- **2 nights** hotel lodging in Johannesburg with breakfast [October 25 - 27, 2009]

GROUND TRANSPORTATION

- Airport transfers
- Transfers from hotels to official venues.

OFFICIAL MEETINGS

- Official meetings with high level government officials
- In-country briefings by U.S. Foreign Commercial Service
- Business-to-Business meetings
- Translation services
- Networking receptions

GENERAL INFORMATION

HOTEL ACCOMMODATION

- Pullman Teranga Hotel**
Dakar, Senegal
- Southern Sun Cullinan Hotel**
Cape Town, South Africa
- Hyatt Regency Hotel**
Johannesburg, south Africa

ENTRY REQUIREMENTS

For entry requirements into Senegal and South Africa, United States citizens must have a valid **passport with more than one blank page** and a roundtrip ticket. Visas will be issued upon arrival at the port of entry. The currencies for Senegal and South Africa are the **CFA** and **Rand**, respectively.

VACCINATION

Participants are advised to consult with their physician to obtain all necessary inoculations prior to departure. For general information about vaccinations for travel visit the **Center for Disease** website at www.cdc.gov/travel.

SENEGALESE EMBASSY

2112 Wyoming Avenue NW
Washington D.C. 20008-3926
T: (202) 234 0540; F: (202) 332 6315
E-M: contact@ambasenegal-us.org
www.ambasenegal-us.org

SOUTH AFRICAN CONSULATE IN NEW YORK

333 East 38th Street
New York, NY 10016
T: (212) 213 4880; F: (212) 213 0102
E-M: consulate.ny@foreign.gov.za
www.southafrica-newyork.net

**Non-Refundable and Non-Transferable
Mission Costs Per Person: \$4597**

Full Payment Due Date: September 18, 2009

[See Registration Form for Details]

For additional information please contact:

Desmond Alufohai
Senior Trade Development Specialist
The Jay Malina International Trade Consortium
111 N.W. First Street, 25th Floor, Suite 2560
Miami, FL 33128
T: 305-375-5808; F: 305-679-7895
E-M: alufoha@miamidade.gov; www.miamidade.gov/itc



ITC & EFI BUSINESS DEVELOPMENT MISSION DAKAR, CAPE TOWN & JOHANNESBURG



OCTOBER 16 - 27, 2009

PARTICIPANTS INFORMATION & PROFILE

RETURN BY SEPTEMBER 18, 2009

PERSONAL INFORMATION

First Name: _____ Last Name: _____ Suffix: _____

[Name as it appears on your passport]

Nationality: _____ Passport Number: _____

Indicate Any Special Needs: _____

ORGANIZATIONAL PROFILE

Name of Business Organization: _____

Your Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail: _____ Website: _____

Business Phone: _____ Mobile Phone: _____

Year Established: _____ Annual Sales: _____ Number of Employees: _____

INDICATE YOUR BUSINESS SECTOR: _____

LIST YOUR PRIMARY OBJECTIVE FOR PARTICIPATING IN THIS MISSION:

DESCRIBE YOUR PRODUCTS/SERVICES:

INDICATE THE AGENCIES/BUSINESSES YOU WOULD LIKE TO MEET DURING THIS MISSION:

IMPORTANT!

Please attached a half page of your biographical information and a recent passport-sized photograph.
The information you provide will be used to prepare the mission brochure.



**BUSINESS DEVELOPMENT MISSION
DAKAR, CAPE TOWN & JONNESBURG (OCT 16 - 27, 2009)**

(Sponsored by Enterprise Florida, Inc.)



PARTICIPANTS REGISTRATION FORM

(Please complete and return this form to the ITC with payment by September 18, 2009)

First Name: _____ Last Name: _____ Suffix: _____
[As it appears on your passport]

Title: _____ Signature: _____ Date: _____

<p>A. ESTIMATED ROUND-TRIP AIRFARE & COST PER PERSON FOR THIS ITINERARY ONLY <i>(SUBJECT TO CHANGE BASED ON PREVAILING FUEL SURCHARGES AND TAXES)</i></p> <p><input type="checkbox"/> ANY CITY FLORIDA - WASHINGTON D.C. - DAKAR - CAPE TOWN - JOHANNESBURG - WASHINGTON D.C. - ANY CITY FLORIDA</p> <p>TO MAKE YOUR ROUND-TRIP TRAVEL RESERVATION, PLEASE CONTACT: PROTEA TRAVEL SERVICES, ATTN: MS. MARION VALDERRAM T: (954) 927 5558 / (888) 927 5255; F: (954) 927 9926; E-M: mvalderram@aol.com</p>	<p>PARTICIPANTS' COST</p> <p>\$1905</p>
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B. LODGING (Room Rates are inclusive of bed, breakfast and taxes)

<p>DAKAR, SENEGAL Single occupancy at \$200 per room x 4 nights (OCT 17 - 21, 2009) Double occupancy at \$225 per room x 4 nights</p>	<p>\$800</p>
<p>CAPE TOWN, SOUTH AFRICA Single occupancy at \$233 per room x 4 nights (OCT 21 - 25, 2009) Hotel cost for double occupancy at \$255 per room x 4 nights</p>	<p>\$932</p>
<p>JOHANNESBURG, SOUTH AFRICA Single occupancy at \$245 per room x 2 nights (OCT 25 - 27, 2009) Hotel cost for double occupancy at \$245 per room x 2 nights</p>	<p>\$490</p>
<p>DOUBLE OCCUPANCY: I WILL BE SHARING WITH _____</p>	

<p>C. REGISTRATION FEE PER PARTICIPANT <small>[Includes briefings, administrative costs, ground transportation, officials meetings, currency fluctuations, and offered meal events]</small></p>	<p>\$470</p>
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<p>D. ADDITIONAL CHARGES - IF APPLICABLE (* SEE "IMPORTANT MISSION INFORMATION" BELOW)</p>	
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<p>GRAND TOTAL [A + B + C + D]</p>	<p>\$4,597</p>
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METHOD OF PAYMENT & REGISTRATION INSTRUCTIONS

- ▶ **CREDIT CARD:** PLEASE COMPLETE AND RETURN THE ATTACHED TMC CREDIT CARD AUTHORIZATION FORM.
- ▶ **CHECK (NUMBER AND AMOUNT):** _____

TO REGISTER:

- A. COMPLETE AND RETURN THIS FORM AND THE PARTICIPANTS' PROFILE [ONE PER PERSON].
- B. SEND REGISTRATION FEE OF \$470 MADE PAYABLE TO: **TRADE MISSION CENTER OF THE AMERICAS, INC.**
(A 5% OF FACE AMOUNT OF CHECK WILL BE CHARGED FOR NON-SUFFICIENT FUND OR BAD CHECKS)
- C. UPON RECEIPT OF REGISTRATION FORM AND PAYMENT OF REGISTRATION FEE, ITC WILL PROVIDE HOTEL WITH PARTICIPANTS CREDIT CARD INFORMATION TO RESERVE THEIR LODGING. EACH PARTICIPANT IS RESPONSIBLE FOR SETTling LODGING COSTS.

DETACH AND SEND COMPLETED REGISTRATION PACKAGE TO:

THE JAY MALINA INTERNATIONAL TRADE CONSORTIUM [ITC].
 111 NW First Street, 25th Floor, Suite 2560, Miami, FL 33128.
 TEL: 305-375-5808; FAX: 305-679-7895; Alufoha@miamidade.gov; www.miamidade.gov/itc

*** IMPORTANT MISSION INFORMATION!**

- The number of participants is limited to 20, on a first-come-first-served basis. The following additional charges also apply:
- A. \$150 late registration fee for participants filing after **September 18, 2009**.
 - B. \$150 for participants making their own lodging arrangements.
 - C. \$150 For participants traveling to one city only.

Your signing of this registration form binds you to all the terms and requirements of this mission. ITC & EFI reserves the right of cancellation and the right to change the mission program/ itinerary on-site, based on unforeseen circumstances. Participants agrees, at all times and hereafter, to hold harmless and indemnifies EFI, ITC, TMC, their staff, Board of Directors, contributing organizations, sponsors, agents, affiliates and volunteers from errors, omissions, or actions that may result from this mission.



Jay Malina International Trade Consortium of Miami-Dade County

111 NW First Street, Suite 2560
Miami, FL 33128

Tel: 305-375-5808; Fax: 305-679-7895

CREDIT CARD AUTHORIZATION FORM

(Please complete and return this form to the address provided above)

I,
(Name as appears on credit card)

hereby authorize **Miami-Dade County - ITC Trust Fund** to charge my credit card for:

.....
(Reason for credit card charge)

You may include additional information for your reference regarding the charge:

.....

Indicate type of credit card:

American Express **MasterCard** **Visa**

Credit card number:

Security code:
(3 digit code on reserve side of MasterCard or Visa) OR (4 digit code on front side of AMEX Card)

Expiration date: Total amount to be charged.....

Billing address (as provided to issuing bank):
.....

City: State: ZipCode:

Phone:..... Fax: E:Mail:

Cardholder's Signature: Date:

By signing this form, cardholder acknowledges receipt of services described above for the total amount shown and agrees to perform the obligations set forth in the Cardholder's agreement with the issuer.

FOR OFFICE USE:

Date Received:

Approved By: