

Mayor's Blue Ribbon Taskforce
for the Miami-Dade Public Library System

March 19, 2014



Preliminary Library Plan



Flat Millage Rate (.175)
\$30 million budget



Key Strategy

Maintain 49 points of service

Guiding Principles

Maintain balanced budget

Focus on Core Services

Continue Branch Cluster Approach

Adjust staffing models

Maintain infrastructure

Reflect use patterns

Align geographic locations

Key Strategy

Action Steps

1. Revised Hours and Days of operation

- 5 day service at Main and Regionals, Coral Gables Branch and Northeast Branch (8 hours per day)
 - Sunday operations at Regionals, Coral Gables Branch and Northeast Branch
- 4 day service at 22 libraries (8 hours per day)
- 4 day service at 19 libraries (4 hours per day)

2. Assessing staff size and complements

- Consolidation of units
- Increase span of control for librarians and unit supervisors
 - Managing multiple units
- Increase use of part-time staff

Key Strategy

Action Steps

3. Reevaluate Core Services

- Lending
 - Implement floating collections
 - Increase use of self-check out
 - Limit number of items
 - Suspend Interlibrary Loan and Reserves
- Programming
 - Consolidate operations of Connections, Project Lead, Talking Books, Jumpstart, and Bookmobiles Services
 - Maintain Bookmobiles at a reduced schedule
 - Maintain YOUmedia program
 - Focus staff based programming on early literacy
 - Reduce Outreach Activities

Key Strategy

Action Steps

3. Reevaluate Core Services (cont.)

- Information and Reference
 - In-Depth research services centralized at Main and Regional Libraries
- Technology
 - Evaluate and redistribute public access computers
 - Reduce and consolidate staff workstations
 - Limited ability to refresh, upgrade or introduce new hardware and software

Increased Millage Rate \$50 million budget



Key Strategy

Maintain 49 points of service

Guiding Principles

Maintain balanced budget

Focus on Core Services

Continue Branch Cluster Approach

Provide new and enhanced services

Adjust staffing model

Maintain infrastructure

Reflect use patterns

Align geographic locations

Key Strategy

Action Steps

1. Revised Hours and Days of operation

- 6 day service at Main and Regionals, Coral Gables Branch and Northeast Branch (8 hours per day)
 - Sunday operations at Regionals, Coral Gables Branch and Northeast Branch
- 5 day service at 29 libraries (8 hours per day)
 - Sunday operations at Homestead Branch
- 4 day service at 12 libraries (4 hours per day)

Continue to create inviting community spaces in existing libraries

- Reduce shelving
- Create a variety of environments

Key Strategy

Action Steps

2. Assessing staff size and complements

- Consolidation of units
- Increase span of control for librarians and unit supervisors
 - Managing multiple units
- Increase use of part-time staff

Key Strategy

Action Steps

3. Reevaluate Core Services

- Lending
 - Increased e-resources available on enhanced webpage
 - Increased print materials
 - Implement use of tablets for in-house use
 - Increase use of self-check out
 - Implement floating collections
 - Suspend Interlibrary Loan
- Programming
 - Consolidate operations of Connections, Project Lead, Talking Books, Jumpstart and Bookmobiles Services
 - Maintain YOUmedia program
 - Target programming and outreach activities based on community interests
 - Create and enhance programming and services through partnerships

Key Strategy

Action Steps

3. Reevaluate Core Services (cont.)

- Information and Reference
 - Implement On-line Chat
 - Establish specialized centers at selected libraries
 - Utilize part-time specialists to enhance service delivery
- Technology
 - Replace aging workstations with tablets for public use
 - Continue transitioning to cloud technology
 - Establish Library Tech Mobile (Geek Squad)
 - Offer short-term leased office space
- Marketing
 - Outsource development and implementation of new marketing plan(s) that targets current and potential library users

Enhancement Options

YOUmedia South Dade Regional

\$500,000 Start-up

\$250,000 annual operating costs

Technology Centers/Incubators

\$200,000 Start-up

\$60,000 annual operating costs

Branch Technology Re-fresh

\$30,000 – \$50,000 for a small branch

Library Techmobile

\$250,000 - \$300,000 Start-up

\$200,000 annual operating costs

Enhancement Options

Library Materials Budget

Variable

Increased Hours of Operations

Variable

Mayor's Blue Ribbon Taskforce
for the Miami-Dade Public Library System

March 19, 2014

