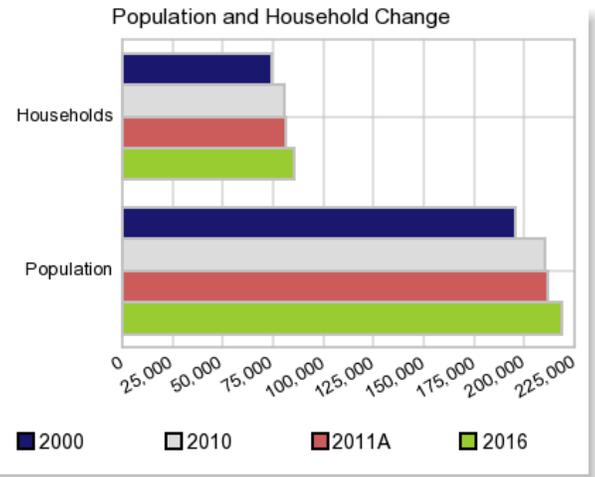


Geography: 3 Miles: 3443 SEGOVIA ST COCONUT GROVE, FL 33134

Population Demographics:

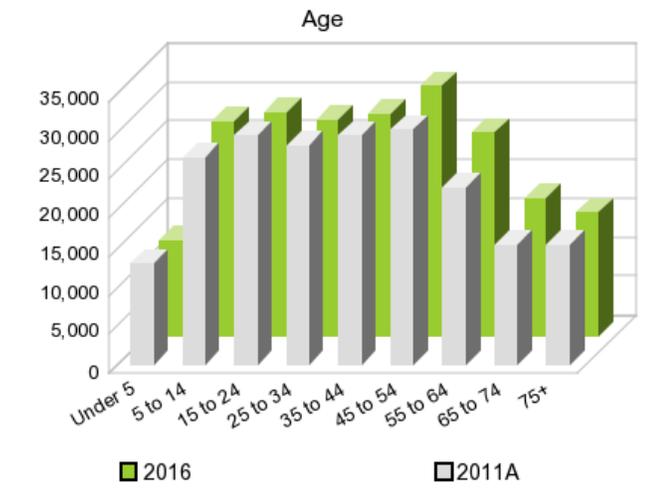
The number of households in the study area in 2000 was **74,248** and changed to **80,289** in 2010, representing a change of **8.1%** . The household count in 2011A was **81,235** and the household projection for 2016 is **85,111** , a change of **4.8%** .

The population in the study area in 2000 was **195,969** and in 2010 it was **209,915** , roughly a **7.1%** change. The population in 2011A was **211,554** and the projection for 2016 is **217,894** representing a change of **3.0%** .



	2000 Census	2010 Census	2011A Estimate	2016 Projection	Percent Change 2000 to 2011 to 2016	
Total Population	195,969	209,915	211,554	217,894	7.1%	3.0%
Total Households	74,248	80,289	81,235	85,111	11.6%	4.8%

Population by Age



In 1990, the median age of the total population in the study area was **40** , and in 2000, it was **40** . The median age in 2011A is **38** and it is predicted to change in five years to **39** years. In 2011A, females represented **51.9%** of the population with a median age of **39** and males represented **48.1%** of the population with a median age of **36** years. In 2011A, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **0 to 4** years.

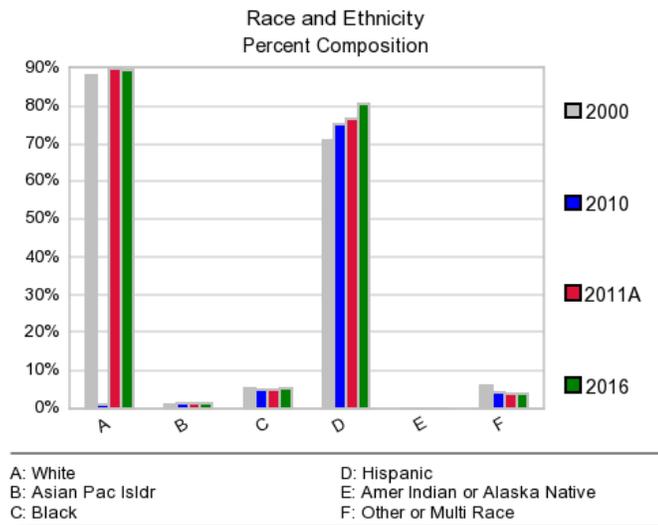
Age Groups*

	1990 Census	%	2000 Census	%	2011A Estimate	%	2016 Projection	%	Percent Change 1990 to 2000 to 2011 to 2016	
0 to 4	9,905	5.2%	9,510	4.9%	13,134	6.2%	12,409	5.7%	-4.0%	-5.5%
5 to 14	17,666	9.2%	20,193	10.3%	26,759	12.6%	27,751	12.7%	14.3%	3.7%

Age Groups*

	1990 Census		2000 Census		2011A Estimate		2016 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2011 to 2016
15 to 19	11,955	6.2%	11,246	5.7%	14,927	7.1%	14,415	6.6%	-5.9%	-3.4%
20 to 24	14,205	7.4%	12,072	6.2%	14,591	6.9%	14,472	6.6%	-15.0%	-0.8%
25 to 34	29,303	15.3%	27,946	14.3%	28,270	13.4%	27,926	12.8%	-4.6%	-1.2%
35 to 44	25,318	13.2%	29,372	15.0%	29,536	14.0%	28,650	13.1%	16.0%	-3.0%
45 to 54	22,558	11.8%	24,986	12.8%	30,342	14.3%	32,172	14.8%	10.8%	6.0%
55 to 64	23,648	12.4%	21,580	11.0%	22,881	10.8%	26,234	12.0%	-8.7%	14.7%
65 to 74	20,525	10.7%	20,002	10.2%	15,541	7.3%	17,849	8.2%	-2.5%	14.9%
75 +	16,384	8.6%	19,063	9.7%	15,559	7.4%	15,981	7.3%	16.3%	2.7%

Population by Race/Ethnicity



In 2011A, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

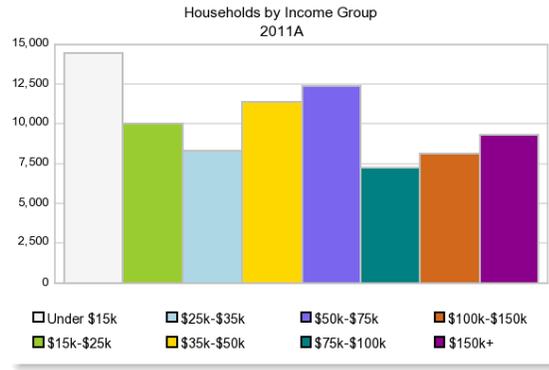
Race & Ethnicity

	2000 Census		2010 Census		2011A Estimate		2016 Projection		Percent Change	
		%		%		%		%	2000 to 2010	2011 to 2016
White	172,257	87.9%	188,474	89.8%	189,677	89.7%	194,642	89.3%	9.4%	2.6%
Black	10,430	5.3%	9,917	4.7%	10,271	4.9%	11,342	5.2%	-4.9%	10.4%
American Indian or Alaska Native	251	0.1%	251	0.1%	252	0.1%	262	0.1%	-0.1%	4.0%
Asian/Hawaiian/PI	1,772	0.9%	2,882	1.4%	2,907	1.4%	3,001	1.4%	62.6%	3.2%
Some Other Race	6,177	3.2%	4,615	2.2%	4,478	2.1%	4,570	2.1%	-25.3%	2.1%
Two or More Races	5,082	2.6%	3,776	1.8%	3,969	1.9%	4,076	1.9%	-25.7%	2.7%
Hispanic Ethnicity	138,630	70.7%	157,904	75.2%	161,503	76.3%	175,853	80.7%	13.9%	8.9%
Not Hispanic or Latino	57,340	29.3%	52,011	24.8%	50,051	23.7%	42,040	19.3%	-9.3%	-16.0%

Households by Income

In 2011A the predominant household income category in this study area is **\$0 - \$15K**, and

the income group that is least represented in this geography is **\$75K - \$100K**.



HH Income Categories*

	1990		2000		2011A		2016		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2011 to 2016
\$0 - \$15,000	20,203	28.1%	15,421	20.8%	14,446	17.8%	13,730	16.1%	-23.7%	-5.0%
\$15,000 - \$24,999	13,114	18.2%	11,012	14.8%	10,040	12.4%	9,928	11.7%	-16.0%	-1.1%
\$25,000 - \$34,999	10,567	14.7%	9,066	12.2%	8,326	10.3%	8,236	9.7%	-14.2%	-1.1%
\$35,000 - \$49,999	10,407	14.5%	10,529	14.2%	11,392	14.0%	11,595	13.6%	1.2%	1.8%
\$50,000 - \$74,999	8,556	11.9%	11,236	15.1%	12,347	15.2%	13,021	15.3%	31.3%	5.5%
\$75,000 - \$99,999	3,739	5.2%	6,216	8.4%	7,239	8.9%	8,214	9.7%	66.3%	13.5%
\$100,000 - \$149,999	2,802	3.9%	5,294	7.1%	8,122	10.0%	9,703	11.4%	88.9%	19.5%
\$150,000 +	2,513	3.5%	5,474	7.4%	9,324	11.5%	10,684	12.6%	117.8%	14.6%
Average Hhld Income	\$42,928		\$61,797		\$80,828		\$89,418		44.0%	10.6%
Median Hhld Income	\$26,942		\$37,016		\$44,021		\$48,240		37.4%	9.6%
Per Capita Income	\$16,210		\$23,413		\$32,141		\$36,253		44.4%	12.8%

*This Census 2010 data has not yet been released