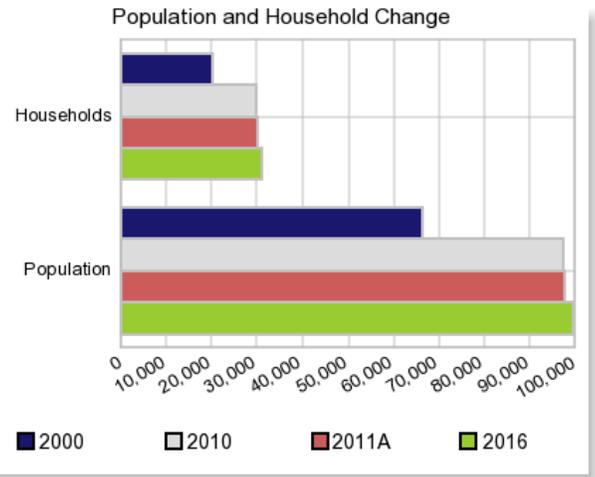


Population Demographics:

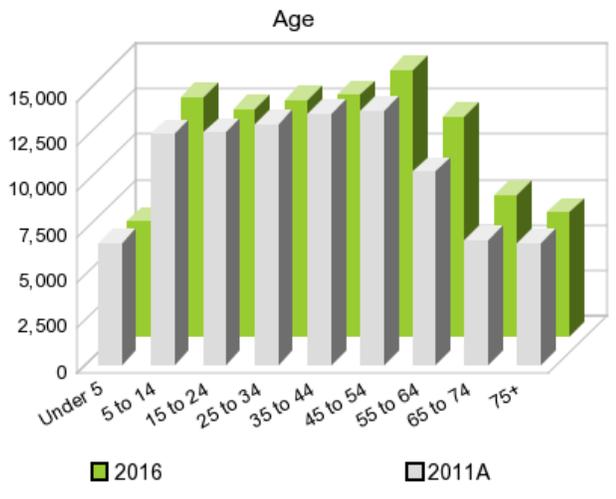
The number of households in the study area in 2000 was **20,217** and changed to **29,830** in 2010, representing a change of **47.6%** . The household count in 2011A was **30,094** and the household projection for 2016 is **31,186** , a change of **3.6%** .

The population in the study area in 2000 was **66,383** and in 2010 it was **97,528** , roughly a **46.9%** change. The population in 2011A was **97,876** and the projection for 2016 is **99,718** representing a change of **1.9%** .



	2000 Census	2010 Census	2011A Estimate	2016 Projection	Percent Change 2000 to 2011 to 2010 2016	
Total Population	66,383	97,528	97,876	99,718	46.9%	1.9%
Total Households	20,217	29,830	30,094	31,186	57.2%	3.6%

Population by Age



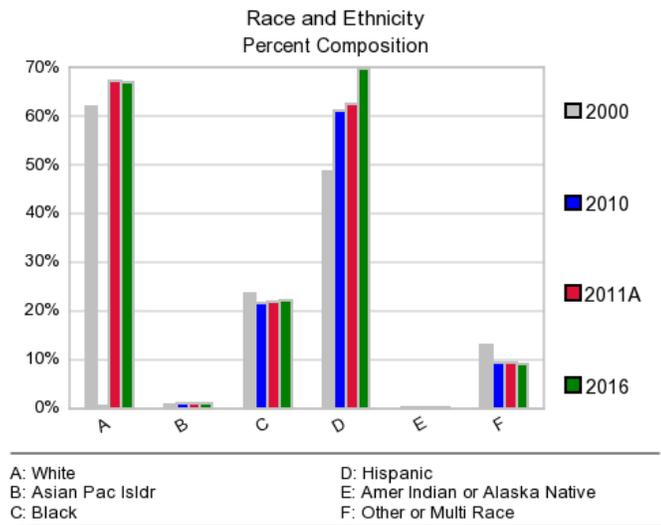
In 1990, the median age of the total population in the study area was **29** , and in 2000, it was **28** . The median age in 2011A is **37** and it is predicted to change in five years to **39** years. In 2011A, females represented **50.5%** of the population with a median age of **39** and males represented **49.5%** of the population with a median age of **36** years. In 2011A, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **15 to 19** years.

Age Groups*

	1990 Census	%	2000 Census	%	2011A Estimate	%	2016 Projection	%	1990 to 2000	2011 to 2016
0 to 4	5,682	9.8%	6,529	9.8%	6,763	6.9%	6,344	6.4%	14.9%	-6.2%
5 to 14	9,802	16.9%	12,368	18.6%	12,757	13.0%	13,135	13.2%	26.2%	3.0%

Age Groups*	1990 Census		2000 Census		2011A Estimate		2016 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2011 to 2016
15 to 19	4,488	7.8%	5,548	8.4%	6,182	6.3%	5,934	6.0%	23.6%	-4.0%
20 to 24	4,771	8.2%	5,307	8.0%	6,668	6.8%	6,598	6.6%	11.2%	-1.1%
25 to 34	10,241	17.7%	10,519	15.8%	13,336	13.6%	13,033	13.1%	2.7%	-2.3%
35 to 44	7,792	13.5%	9,611	14.5%	13,871	14.2%	13,302	13.3%	23.3%	-4.1%
45 to 54	5,161	8.9%	6,924	10.4%	14,005	14.3%	14,643	14.7%	34.2%	4.6%
55 to 64	4,252	7.4%	4,408	6.6%	10,700	10.9%	12,140	12.2%	3.7%	13.5%
65 to 74	3,443	6.0%	3,020	4.6%	6,871	7.0%	7,784	7.8%	-12.3%	13.3%
75 +	2,212	3.8%	2,147	3.2%	6,724	6.9%	6,811	6.8%	-2.9%	1.3%

Population by Race/Ethnicity



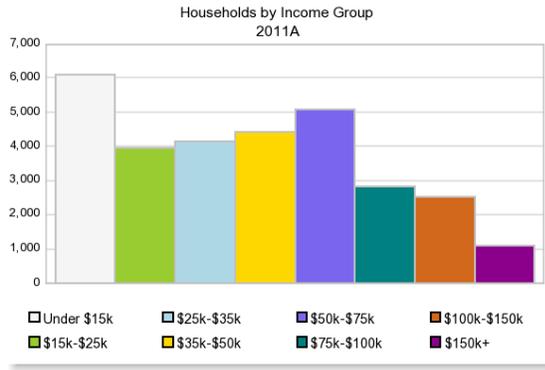
In 2011A, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

Race & Ethnicity	2000 Census		2010 Census		2011A Estimate		2016 Projection		Percent Change	
		%		%		%		%	2000 to 2010	2011 to 2016
White	41,301	62.2%	65,691	67.4%	65,844	67.3%	66,804	67.0%	59.1%	1.5%
Black	15,548	23.4%	21,104	21.6%	21,330	21.8%	22,150	22.2%	35.7%	3.8%
American Indian or Alaska Native	254	0.4%	360	0.4%	354	0.4%	354	0.4%	42.1%	-0.1%
Asian/Hawaiian/PI	610	0.9%	1,106	1.1%	1,101	1.1%	1,124	1.1%	81.3%	2.1%
Some Other Race	5,516	8.3%	6,093	6.2%	5,617	5.7%	5,641	5.7%	10.5%	0.4%
Two or More Races	3,153	4.8%	3,175	3.3%	3,630	3.7%	3,645	3.7%	0.7%	0.4%
Hispanic Ethnicity	32,344	48.7%	59,606	61.1%	61,427	62.8%	69,470	69.7%	84.3%	13.1%
Not Hispanic or Latino	34,039	51.3%	37,923	38.9%	36,449	37.2%	30,249	30.3%	11.4%	-17.0%

Households by Income

In 2011A the predominant household income category in this study area is **\$0 - \$15K**, and

the income group that is least represented in this geography is **\$150K +** .



HH Income Categories*

	1990		2000		2011A		2016		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2011 to 2016
\$0 - \$15,000	5,890	31.0%	5,371	26.6%	6,088	20.2%	5,907	18.9%	-8.8%	-3.0%
\$15,000 - \$24,999	3,633	19.1%	3,523	17.4%	3,944	13.1%	3,934	12.6%	-3.0%	-0.3%
\$25,000 - \$34,999	3,016	15.9%	2,988	14.8%	4,133	13.7%	4,093	13.1%	-0.9%	-1.0%
\$35,000 - \$49,999	3,052	16.1%	3,147	15.6%	4,433	14.7%	4,579	14.7%	3.1%	3.3%
\$50,000 - \$74,999	2,440	12.9%	2,981	14.7%	5,064	16.8%	5,266	16.9%	22.2%	4.0%
\$75,000 - \$99,999	647	3.4%	1,139	5.6%	2,842	9.4%	3,173	10.2%	76.0%	11.6%
\$100,000 - \$149,999	232	1.2%	768	3.8%	2,503	8.3%	2,954	9.5%	231.1%	18.0%
\$150,000 +	65	0.3%	300	1.5%	1,087	3.6%	1,281	4.1%	358.2%	17.8%
Average Hhld Income	\$30,528		\$37,722		\$48,237		\$53,687		23.6%	11.3%
Median Hhld Income	\$24,887		\$28,629		\$37,498		\$39,739		15.0%	6.0%
Per Capita Income	\$10,123		\$11,488		\$15,133		\$17,133		13.5%	13.2%

*This Census 2010 data has not yet been released