

Memorandum



Date: March 29, 2012

To: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor 

Subject: Sony Ericsson Open Ticket Revenue Distribution

At the March 6, 2012 Board of County Commissioners (BCC) meeting, the Board members passed a resolution approving the Letter of Agreement between Miami-Dade County (County) and the International Players Championships, Inc. (IPC) for the 2012 Sony Ericsson Open Tennis Tournament. The County will accept a one-time cash payment from IPC of \$102,000 for the 2012 tournament in lieu of the courtside boxes, tickets and passes as noted within the current agreement.

The funds of \$102,000 received from IPC will be divided evenly among the 13 County Commission Districts, in an amount of \$7,846 per Commission District. Upon receipt of the \$102,000 check from IPC at the conclusion of the Tennis Tournament, the funds will be deposited by the Office of Management and Budget (OMB) into a separate account, and OMB will manage the District allocations.

Attached is a memorandum I received from Commissioner Sally Heyman, allocating District 4 funds of \$7,846 to the Michael-Ann Russell JCC Learn to Swim Program. Commissioners can allocate their funds through a similar memorandum to my office or can allocate the funds from the dais at a Commission meeting. OMB will then process the District allocations.

Attachment

c: Ed Marquez, Deputy Mayor
Lisa M. Martinez, Senior Advisor, Office of the Mayor
Jack Kardys, Director, Miami-Dade Parks, Recreation and Open Spaces
Jennifer Moon, Director, Office of Management and Budget



MEMORANDUM
BOARD OF COUNTY COMMISSIONERS
COMMISSIONER SALLY A. HEYMAN
DISTRICT 4

TO: Honorable Carlos A. Gimenez
Mayor

DATE: March 20, 2012

FROM: Sally A. Heyman
Commissioner
District 4

SUBJECT: County Tennis Ticket Revenue

At the March 8, 2012, Board of County Commission meeting the Commission decided to release their allocated tickets in exchange for \$102,000.00 per the Mayor's discussion/recommendation. Stated on the record was the intent to provide funds for each district for child recreation purposes.

Specific to District 4 and the 1/13 equitable share of \$7,846.00, I am requesting those funds for: **Michael-Ann Russell JCC Learn to Swim Program**, a free program offered in conjunction with the Miami-Dade Police Department to provide swim lessons to children whose families would otherwise not be able to participate in life safety swimming skills programs. This partnership program, free to children residing in Miami-Dade County, has been in place for years, previously subsidized by District Discretionary funds.

Currently, there is no swimming or tennis facility, and/or programs run by Miami-Dade County Parks in District 4.

Thank you for your attention to this matter.

cc: Honorable Joe A. Martinez, Chair and
Members of the Board of County Commissioners
R.A. Cuevas, County Attorney
Joseph M. Centorino, Executive Director, Ethics Commission