

# Memorandum



**Date:** May 25, 2012

**To:** Honorable Harvey Ruvin  
Clerk of the Courts

**From:** Carlos A. Gimenez  
Mayor 

**Subject:** Appointment to the International Trade Consortium Board (ITC)

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Pursuant to the authority vested in me under the provisions of the FY 10-11 Budget Ordinances creating the International Trade Advisory Board, whose name was subsequently changed by Ordinance 12-31 to the International Trade Consortium Board (ITC), I am pleased to appoint Mrs. Lourdes Castillo de la Peña to serve a two-year term on the ITC Board as my representative:

Mrs. Lourdes Castillo de la Peña may be reached at: LMC Communication's located at De La Peña Group, Brickell World Plaza, 600 Brickell Avenue, Suite 705, Miami, Florida 33131. Mrs. De la Peña's office telephone number is: 305 377-0909, mobile - 786 301-4215, with an email address of: [lmclourdes@aol.com](mailto:lmclourdes@aol.com).

I am confident the appointment of Mrs. De la Peña to serve on the ITC Board will greatly enhance the continued efforts of Miami-Dade County in achieving the Board's established mission and will strengthen the County's reputation of being a world-class trade center and global marketplace for business.

Should you have any questions regarding this appointment, please contact me at 305-375-5071.

c: Honorable Bruno A. Barreiro, ITC Chairman  
R. A. Cuevas, Jr., County Attorney  
Office of the Mayor Senior Staff  
Mario E. Goderich, Assistant Director, Economic Enhancement  
Jimmy Nares, Assistant Director, Economic Development and International Trade