Memorandum

MIAMI-DADE COUNTY

Date: September 26, 2012

To: Honorable Chairman Joe A. Martinez and Members
Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: October 2nd Making Strides Against Breast Cancer Bazaar

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In support of Breast Cancer Awareness month, the Stephen P. Clark Center (SPCC) will be going pink in October. On October 2, 2012, Miami-Dade County will be hosting the Making Strides Against Breast Cancer Bazaar in the (SPCC) lobby where various pink items will be sold and Animal Services will be hosting an adoption event. This occasion serves to raise awareness about the disease and to gain support for the walk on October 13th at Tropical Park.

Please join me and Jackson Health System (JHS) President and CEO Carlos A. Migoya at 1:00 pm on October 2nd on the west side of the building for a ribbon cutting of Jackson's first ever mammogram van (see attached memo). Miami-Dade County and JHS have partnered to bring Jackson Memorial Hospital's new, state-of-the-art Mobile Mammogram Unit to County employees every Thursday in October from 9:00 a.m. to 4:00 p.m. at the SPCC. This is a convenient opportunity for our employees to get their annual exam.

An estimated 226,870 new cases of invasive breast cancer and 39,510 deaths from breast cancer are expected to occur among women in the U.S. in 2012. Breast cancer is the second leading cause of cancer in women and Florida is third in the nation in new breast cancer cases. Sadly, Miami-Dade County ranks first in Florida in new cases of breast cancer and in deaths from this terrible disease. With the strong support of the American Cancer Society (ACS), it is our goal in Miami-Dade County to reverse these alarming statistics.

I hope you can join me on October 2nd for this very important cause. Please RSVP to Christina Crespi at 305-375-4145.

In addition, I encourage you to participate in the ACS Making Strides Against Breast Cancer Walk on October 13th at Tropical Park. We look forward to your support and participation.

Attachment

c: Alina T. Hudak, County Manager/Deputy Mayor
Carlos A. Migoya, President and CEO, Jackson Health System
Alex Muñoz, Director, Animal Services Department
Lester Sola, Director, Internal Services Department

Jackson HEALTH SYSTEM

PUBLIC HEALTH TRUST

Carlos A. Migoya
President & Chief Executive Officer

TO: Honorable Carlos A. Gimenez
Mayor

Honorable Joe A. Martinez, Chairman
and Members, Board of County Commissioners

Marcos José Lapciuc, Chairman
and Members, Financial Recovery Board

FROM: Carlos A. Migoya
President & Chief Executive Officer

DATE: September 25, 2012

RE: Updated Schedule of Breast Cancer Awareness Events

In order to participate in Miami-Dade County's comprehensive Making Strides for Breast Cancer Bazaar on October 2, we have **rescheduled the ribbon-cutting for Jackson Health System's new digital mammogram van to take place at 1 p.m. that day on the west side of the Stephen P. Clark Center at 111 NW 1st Street** as part of the event. To RSVP, please contact Lourdes Cuevas at lcuevas@jhsmiami.org or 305-585-6754.

Also in October, all three of the main campuses will host "M&M Nights," featuring makeovers and mammograms in a warm and inviting setting where women will feel comfortable bringing their friends for this important diagnostic test. Those events are scheduled from 6 to 8 p.m. on the following dates:

- Jackson Memorial Hospital, Oct. 9, RSVP to 305-585-5942 or 305-585-6720
- Jackson North Medical Center, Oct. 16, RSVP to 305-654-5040
- Jackson South Community Hospital, Oct. 18, RSVP to 305-256-5159

As you know, Jackson is committed to providing a single high standard of care for all Miami-Dade residents; reservations for these events will be taken on a first-come, first-served basis, regardless of a patient's ability to pay. These screenings are designed for women age 40 and older who have not been previously diagnosed with malignancies. Those who cannot be accommodated for mammograms because of capacity will still be invited to the event, and we will schedule their mammograms as soon as possible. Some patients have co-pays associated with their annual screening, and Jackson has access to some financial-assistance grants.

We are also encouraging employees at Jackson and Miami-Dade County to schedule their own mammograms in October. Jackson employees will be invited to wear pink on Fridays to show their support, and the new

mammogram van will be at the Stephen P. Clark Center every Thursday in October. For more information on that outreach, please contact Marvin Cordero at mcordero@jhsmiami.org or 305-585-8974.

During the next four months, the new van will visit all 13 commission districts for public tours. We will certainly provide a detailed schedule as the times and dates are finalized.

We are proud to partner with Miami-Dade County and other stakeholders to tackle these important community health initiatives. If you have any questions, please feel free to call me.