

Memorandum



Date: October 23, 2012

To: Honorable Chairman Joe A. Martinez and Members
Board of County Commissioners

From: Carlos A. Gimenez
Mayor

A handwritten signature in blue ink, appearing to read "Carlos A. Gimenez". The signature is fluid and cursive, written over the printed name.

Subject: Second 24-Hour Mega Pet Adoption Event - Starting Friday, October 26, 2012

It is with great pleasure that I invite you to attend our second 24-hour Mega Match-a-Thon event being held this weekend beginning at midnight Friday, October 26, 2012, through midnight Saturday, October 27, 2012. This event will be taking place at the Equestrian Center in Tropical Park.

Miami-Dade County Animal Services Department is partnering with the American Society for Prevention of Cruelty to Animals, the Humane Society of Greater Miami and the Cat Network. There will be hundreds of pets looking to become part of a loving home and we hope to be able to achieve this.

Attached is the press release for additional details. If you have any questions or concerns, please contact Animal Services Director Alex Munoz at 305-418-7128.

We hope that you can join us to make this very special event a success.

Attachment

c: Alina T. Hudak, Deputy Mayor/County Manager
Alex Munoz, Director, Animal Services Department
Fernando Figueredo, Director, Communications and External Affairs



**FOR IMMEDIATE
RELEASE:**
Mordcovich

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MIDNIGHT TO MIDNIGHT MEGA PET ADOPTION EVENT AT TROPICAL PARK A NON-STOP 24 HOURS OF PET ADOPTIONS AND FAMILY FUN



(MIAMI, October 19th, 2012) – Miami’s Mega Pet Adoption Event, presented by PetSmart Charities, will be held from Friday night, **October 26, at 11:59pm, until Saturday night, October 27 at 11:59pm** and will have more than 800 homeless animals eager to find a forever home. The marathon adoption of puppies and kitties will kick-off the festivities at midnight and then continue non-stop with hundreds of wonderful pets and discounted adoption fees. Who will go home with you?

Miami-Dade Animal Services, Humane Society of Greater Miami, and The Cat Network, together with rescue groups from all over South Florida, have once again united forces following the amazing success of this past spring’s Mega Match-a-thon event that found homes for 288 animals. More than 4,000 people attended the spring event and on Saturday, October 27th, we expect an ever better attendance.

“Our goal is to match families with their new BFF (Best Furry Friend),” said Alex Muñoz, Director of Miami-Dade Animal Services. “With hundreds of loving pets for adoption, everyone should find the perfect dog or cat, or both.”

Who: Miami-Dade Animal Services, Humane Society of Greater Miami and The Cat Network, in partnership with the ASPCA.

What: Midnight to Midnight Mega Pet Adoption Event and Family Fun

Where: Covered Equestrian Center in Tropical Park, 7900 Bird Road Miami.

When: Friday, October 26th from 11:59 pm to Saturday, October 27th at 11:59 pm

There will be entertainment and refreshments by a variety of partners, vendors and performers including Ballet Dance Exchange, Belly Motions, Inc., Blood Centers of Florida, Canine Counselors, Carioca Capoeira Miami, D.J. Uneeq, PetSmart, Doggie Bag Café Chefs, Dogzy Collars, Alex Murga & Ezpinaz, Game Time, Glamour by J's, Gourmet Truck Expo, Grove Naturals, Pet Supermarket, Hurricane Jumpers, Ice Cream Time, Live! Modern School of Music, Maria Verdeja School of Arts, Mary Lundberg Art, Natalia Dance Show-Cabaret, Yomo Essentials, and more. Admission to the park is free and complimentary parking is available in the park.

For more information call 311 or 305-749-1825 or visit or www.miamidade.gov/animals or www.humanesocietymiami.org.

Miami Dade Animal Services

Each year, Animal Services receives over 30,000 pets. The goal of this event, as with any event in which the Department participates, is to increase pet adoptions and community awareness and involvement with the shelter. For more information, visit www.miamidade.gov/animals or call 3-1-1.

Humane Society of Greater Miami

The Humane Society of Greater Miami Adopt-A-Pet is a limited admit, adoption guarantee facility dedicated to placing every dog and cat in our care into a loving home, and to promoting responsible pet ownership and spay/neuter programs. Adoption guarantee simply means that every animal under our care is safe from the threat of euthanasia for as long as it takes to find them a forever family. We are not government funded and rely on our community for financial support.

The Cat Network

The Cat Network, Inc. (CN) is a Florida 501(c)3 not-for-profit corporation dedicated to humanely reducing cat overpopulation by educating the public about the need to sterilize their pets and strays; providing access to low-cost spay/neuter services for stray, homeless and abandoned cats; helping members in their efforts to place adoptable cats in loving homes; and advocating non-lethal population control and humane public policy. The Cat Network was established in June 1995, and its members have since helped sterilize over 70,000 free roaming, community cats using low-cost spay neuter certificates, and placing over 8,000 cats in loving homes.

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ANIMAL SERVICES DEPARTMENT

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