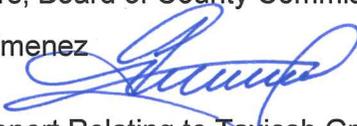


# Memorandum



**Date:** February 7, 2013

**To:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez   
Mayor

**Subject:** Quarterly Report Relating to Taxicab Growth Formula Discussion

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In July 2012, the Board of County Commissioners (Board) adopted Ordinance No. 12-51 which amended taxicab service requirements in Section 31-82 (p) of the Code of Miami-Dade County (Code). Among other requirements, the Ordinance called for the establishment of a growth formula mechanism to determine the number of authorized for-hire taxicab licenses issued after January 1, 2014, and required submission of quarterly reports regarding the status of the formula development.

During this initial reporting period (October thru December 2012), RER made contact with For-Hire Regulators throughout the United States in an effort to ascertain which jurisdictions utilize growth formulas for new taxicab license distribution and what, if any, criteria or components, these jurisdictions consider. That information is currently under evaluation.

In addition, the Taxicab Advisory Group (TAG) at its October 23, 2012 meeting discussed this topic. Their discussions focused on the 2007 Taxi Industry Study which recommended, in the long-term, the County adopt a formula for future growth, combining year-over-year increases in four areas, weighted equally at 25 percent. The study areas were: 1) the percentage of growth in taxicab trips at the Airport and Seaport; 2) hotel occupancy; 3) population; and, 4) electronic dispatch records of taxicab companies.

However it was noted, prior to any growth formula development, given the lack of electronic dispatch technology throughout the industry, Passenger Service Companies would have to implement measures to modernize their electronic dispatching system in order to facilitate the collection of dispatch records.

TAG discussed additional measures and other components for consideration and possible future inclusion in developing a formula. They included various forms of existing public transportation, the growth of mass transit in Miami-Dade County, as well as the growth of other for-hire industries.

Although TAG did not take a position on the growth formula timetable, they did convey concern regarding the future formula resulting in a significant increase in the number of taxicabs, which possibly could impact existing medallion loans. TAG members agreed to establish a TAG sub-committee that would focus on providing input to regulators for their task to develop a growth formula model.

Please feel free to contact RER Assistant Director Mario Goderich at (305) 375-5952 if you have any questions or concerns regarding this matter.

c: Jack Osterholt, Deputy Mayor/ Director, RER  
Mario E. Goderich, Assistant Director, Business Affairs, RER  
Joe Mora, Director, For Hire Transportation, RER