

Memorandum



Date: August 23, 2013

To: Honorable Sally Heyman
Commissioner, District 4

From: Carlos A. Gimenez
Mayor 

Subject: Chambers of Commerce Membership Recommendations

For a number of years, as part of the Adopted Budget, allocations have been approved to certain organizations through the line item "Memberships" as well as through the Community Based Organization (CBO) allocations. As requested, an analysis and review of several chambers of commerce across the County was conducted, to include those with current allocations through CBOs and through annual memberships. The review focused on those chambers of commerce that demonstrated an effort to encourage, improve, and foster economic development relationships with the business community. The analysis resulted in a consolidated list of chambers of commerce for possible annual membership as well as potential savings of approximately \$222,915 resulting from the consolidation.

Attached is the list of current allocations and those recommended for FY 2013-14 that include those that serve a broad range of the community and allow the County to leverage stronger communication and interaction with local businesses by promoting County services and opportunities with other businesses through an annual membership. In addition, these chambers give the County the opportunity to actively participate, through County representation, in economic development seminars, trade missions, and committees making decisions and establishing policies that affect and enhance businesses and the community. We will continue to look for other Chambers with which membership will be beneficial to economic development initiatives countywide.

Should you have any questions, please feel free to contact Deputy Mayor, Edward Marquez, at 305-375-1451.

Attachment

c: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners
Office of the Mayor Senior Staff
Jennifer Moon, Director, Office of Management and Budget
Charles Anderson, Commission Auditor

Mayor06313

General Government Memberships

Chambers List	FY 2012-13 Allocation	FY 2013-14 Recommended Memberships
Aventura Marketing Council		\$ 1,950.00
Chamber South		\$ 2,025.00
Columbian American Chamber of Commerce of Greater Miami, Inc.	\$ 19,523.00	
Coral Gables Chamber of Commerce	\$ 2,750.00	\$ 2,750.00
Doral Chamber of Commerce		\$ 2,500.00
Economic Development Council of South Miami-Dade	\$ 35,923.00	\$ 5,000.00
Greater Miami Chamber of Commerce	\$ 50,000.00	\$ 50,000.00
Hialeah Chamber of Commerce		\$ 1,775.00
Latin Chamber of Commerce (CAMACOL) [GF allocation]	\$ 84,602.00	**
Miami Beach Chamber		\$ 7,550.00
Miami Beach Latin Chamber of Commerce	\$ 13,016.00	
Miami-Dade Chamber of Commerce, Inc.	\$ 26,031.00	\$ 1,500.00
National Forum for Black Public Administrators	\$ 15,000.00	
North Dade Regional Chamber		\$ 2,025.00
South Florida Hispanic Chamber of Commerce, Inc.	\$ 13,016.00	\$ 1,000.00
South Florida Puerto Rican Chamber of Commerce Inc.	\$ 41,129.00	
Total	\$ 300,990.00	\$ 78,075.00

** CAMACOL receives a separate allocation of \$102,500 from Airport and Seaport Promotional Funds