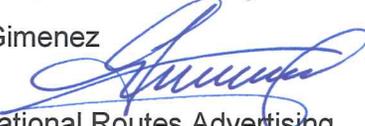


# Memorandum



**Date:** December 12, 2013

**To:** Honorable Chairwoman Rebeca Sosa  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez  
Mayor 

**Subject:** New International Routes Advertising

---

Attached for your awareness is a copy of the Aviation Department's latest print ad regarding new and upcoming air service at Miami International Airport (MIA) that appears in this month's issue of Florida Trend magazine, a leading statewide publication for business executives, government officials and local leaders.

In 2013, MIA added a total of seven new international routes, with service by American Airlines to four of those destinations that began just last month. Among our new routes are: Curitiba and Porto Alegre, the eighth and ninth destinations in Brazil served by MIA, which is the most by any U.S. airport; Milan, Italy, MIA's 14<sup>th</sup> European destination; Cozumel, MIA's fourth destination in Mexico; and Calgary, Canada, by low-cost carrier WestJet Airlines. This year was one of MIA's best ever for route development, and the growth surge will continue next year with route launches to Belem, Brazil by TAM; Brussels, Belgium by new low-cost carrier Jetairfly; and Doha, Qatar by five-star airline Qatar Airways, all scheduled to begin in the first six months of 2014.

Each of these new routes injects millions of dollars in business revenue and more job growth to our community. The new routes, particularly Doha, Qatar, also establish connections to high-growth areas of the world we have yet to reach until now. As the Aviation Department continues to pursue service to other unchartered world markets for MIA, I look forward to sharing more good news with you in 2014.

Aviation Director Emilio T. González and his air service development team are to be commended for an outstanding job this year.

For more information, feel free to contact Director González at 305-876-7066.

Attachment

c: Jack Osterholt, Deputy Mayor

# Our International Menu Now Offers Florida Even Greater Choices!



## MIAMI INTERNATIONAL AIRPORT

Gateway to Miami, to Florida and to the Americas

[marketing@miami-airport.com](mailto:marketing@miami-airport.com)

[facebook.com/iflymia](https://www.facebook.com/iflymia) [@iflymia](https://twitter.com/iflymia)