Memorandum

MIAMI-DADE COUNTY

Date: August 24, 2015

To: The Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: Press Conference Launching the Miami-Dade County Employee Fundraising for Local Pediatric Cancer Centers – Campaign "Be Bold. Be Gold."

You are cordially invited to the Press Conference launching Miami-Dade County's Pediatric Cancer Month and the online employee fundraising campaign, "Be Bold. Be Gold.," on Monday, August 31, 2015, at noon in the lobby of the Stephen P. Clark Center, located at 111 NW 1 Street, Miami.

On September 3, 2014, the Board of County Commissioners (Board) approved Resolution R-787-14 sponsored by Commissioner Rebeca Sosa directing my office to develop and implement a fundraising program through which employees may donate to pediatric cancer research centers in Miami-Dade County. Through the implementation of "Be Bold. Be Gold." the employee fundraising campaign is now a reality. Employee donations will support research at local hospitals including Holtz Children's Hospital, Nicklaus Children's Hospital, and Sylvester Comprehensive Cancer Center.

For your convenience, attached is a copy of the event's e-vite.

If additional information is needed, please contact Michael Hernandez, Director of Communications, Office of the Mayor, at (305)375-1545.

Attachment

C: Michael A. Hernandez, Director of Communications, Office of the Mayor
Inson Kim, Director, Community Information and Outreach Department

Fund a way to a CURE

BE BOLD BE GOLD

#BeBoldBeGold

YOU ARE INVITED

Join **Mayor Carlos A. Gimenez, Chairman Jean Monestime and the Board of County Commissioners** for the kickoff of Pediatric Cancer Month and the launch of an online fundraising campaign encouraging the community to **"Be Bold. Be Gold."** and fund a way to a cure.

Monday, August 31, 2015 at noon

Stephen P. Clark Center Lobby

111 NW 1st Street • Miami, FL 33128

Donations will support research at local hospitals including **Holtz Children's Hospital, Nicklaus Children's Hospital and Sylvester Comprehensive Cancer Center**.

The event is **FREE** and open to the public.

PARKING:

Paid parking is available on-street or at the following locations:

Hickman Garage	West Lot Garage
275 NW 2nd Street	220 NW 3rd Street
Miami, FL 33128	Miami, FL 33128