Memorandum

MIAMI-DADE COUNTY

Date: November 24, 2015

To: Honorable Chairman Jean Monestime
and Members, Board of County Commissioners

From: Carlos A. Gimenez
Mayor

Subject: Green Building Expedited Plan Review Program Marketing Campaign Report – Directive 151864

This memorandum is in response to Resolution No. R-879-15, adopted by the Board of County Commissioners (Board) on October 6, 2015, which directed to develop and report on a marketing strategy to actively promote and encourage the use of the expedited plan review program for green buildings.

As a first step to promote the expedited program for green buildings, the Department of Regulatory and Economic Resources (Department) designed a poster (Exhibit A) and a bookmark (Exhibit B). The poster will be on display at the Permitting and Inspection Center, as well as at other offices that accept permit applications such as the Overtown Transit Village, the Stephen P. Clark Center, and the satellite site at Miami International Airport. The bookmark will also be available to customers at these locations.

The Department has updated its website to include information on how to apply for the expedited program, including program criteria. Likewise, the County's Green website provides information on the program and direct users to the expedited plan review program's webpage. Additionally, the Department will be creating news items to promote this information on specific web pages, including the Department's homepage, the Zoning Division's homepage, the Building Division's homepage, and the County's Green homepage.

The Department will promote the program through social media and the County's electronic newsletter "e-news," which targets the general public. Separately, the Department will send email notifications regarding the expedited program to developers, contractors, design professionals and other interested parties that are registered on the Department's email distribution list. The Department has also reached out to local trade associations to publicize the program in their trade newsletters and publications, and will be distributing the poster and bookmark for display at their respective offices.

Lastly, the Department modified the customer contact form to provide an applicant with the option to identify the proposed project as a green building (Exhibit C). If the project satisfies the green building criteria by way of the contact form, the project will be immediately identified to receive the expedited plan review services.

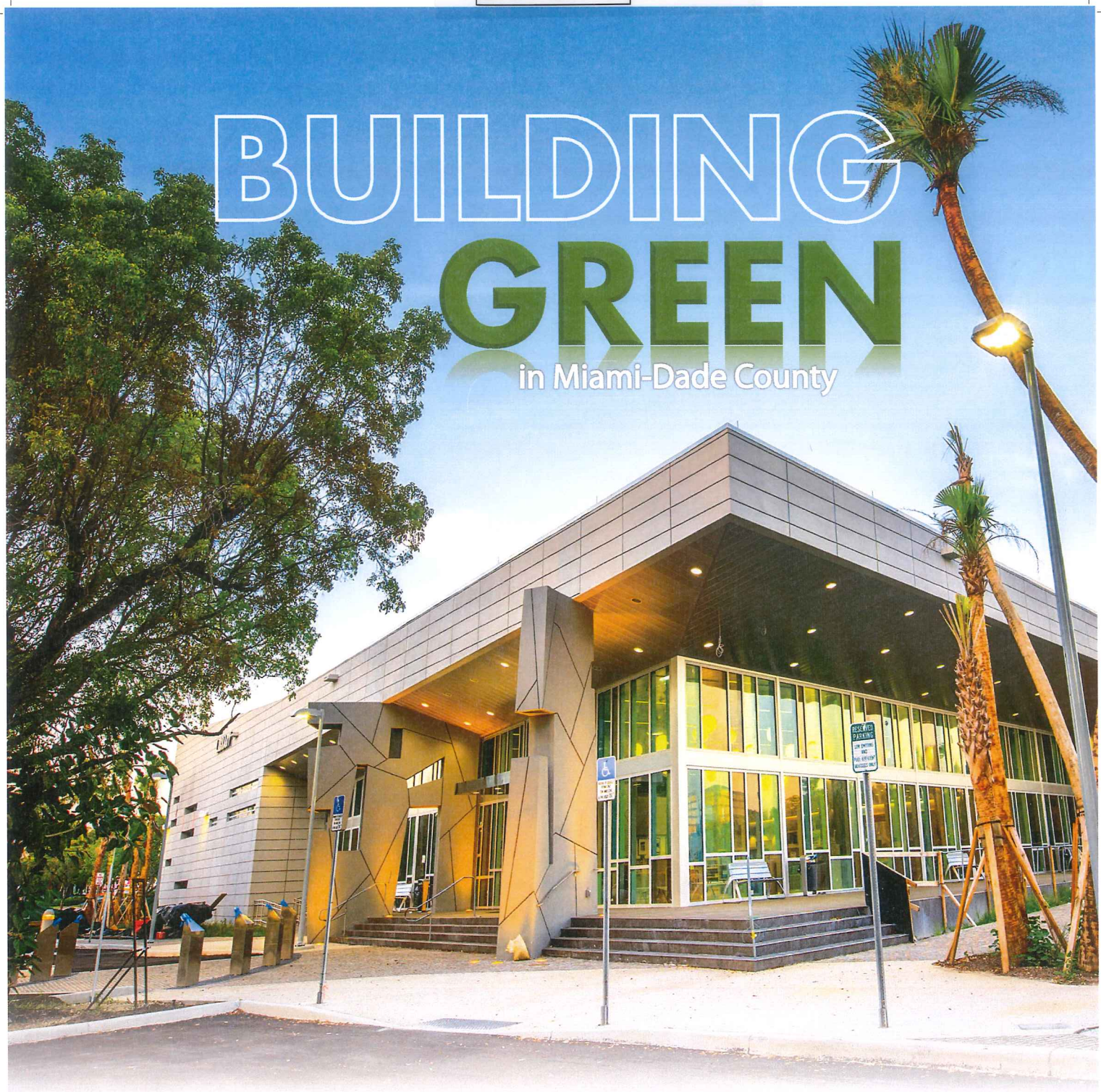
Per Ordinance 14-65, this memorandum will be placed on the next available Board of County Commissioners meeting agenda.

If you have any questions, please feel free to contact Juliana H. Salas, P.E., Building Official, at (786) 315-2334 or via email at jhs@miamidade.gov.

Attachments

c: Abigail Price-Williams, County Attorney
Jack Osterholt, Deputy Mayor/Director, Department of Regulatory and Economic Resources
Lourdes Gomez, Deputy Director, Department of Regulatory and Economic Resources
Michael Hernandez, Director, Communications, Office of the Mayor
Juliana H. Salas, P.E., Building Official, Department of Regulatory and Economic Resources
Angelique Bestard, Division Director, Information and Permit Support, Department of Regulatory and Economic Resources
Inson Kim, Director, Communications Department
Charles Anderson, Commission Auditor
Eugene Love, Agenda Coordinator

EXHIBIT A



Planning a construction project?

The Miami-Dade County Department of Regulatory and Economic Resources offers an expedited plan review process for green buildings whose design, construction and operations promote the preservation of our natural resources and environmentally sensitive construction practices, systems and materials. Visit our website at **www.miamidade.gov/building** for program conditions.

green.miamidade.gov

MIAMI-DADE COUNTY

LEARN MORE!

EXHIBIT B

BUILDING GREEN

Planning a Construction Project?

Miami-Dade County offers an expedited plan review process for green buildings whose design, construction and operations promote the preservation of our natural resources and environmentally sensitive construction practices, systems and materials. **See program conditions to determine if your project qualifies.**

To qualify for the Green Building Expedited Plan Review, your project must meet the following criteria:

1. Limited to new construction of residential, commercial and industrial projects. **Additions, alterations, repairs and the new construction of accessory structures are not eligible for the expedited treatment.**

2. The project has a dollar value of $50,000.00 or more.

3. The applicant has to submit at the time of filing of the permit application an original or certified copy of a letter from the Florida Green Building Coalition or the United States Green Building Council indicating that the design has been registered or certified as a green building by the organization.

LEARN MORE!

MIAMI-DADE COUNTY | REGULATORY AND ECONOMIC RESOURCES

Permitting and Inspection Center
11805 SW 26 Street
Miami, FL 33175

Printed on paper

EXHIBIT C

MIAMI-DADE COUNTY
Delivering Excellence Every Day

Regulatory and Economic Resources
Herbert S. Saffir Permitting and Inspection Center
11805 S.W. 26th Street
Miami, FL 33175-2474
786-315-2100
miamidade.gov/permits

CONTACT INFORMATION FOR PERMIT APPLICATION

Dear Applicant:

Please complete the following information. Your email address is required so you can be notified on the status of your plans.

First Name: (PRINT CLEARLY) _____ **Last Name**: (PRINT CLEARLY)_____

Cellular Number: _____ Office/Home Number:_____

EMAIL Address: _____

Comments:

_____

_____

_____

If you are submitting a municipal plan, please provide the municipal process number(s) and ensure the municipal application is in the office set of plans _____

_____

_____

PLEASE INDICATE IF PLANS ARE

☐ GOV'T PROJECT/ DEPT _____ ☐ GREEN BLDG (NEW CONSTRUCTION ONLY)*

☐ AFFORDABLE/ WORKFORCE HOUSING* ☐ ECONOMIC SIGNIFICANCE*

(*Pursuant to Ordinance 99-140; Ordinance 05-115; and Ordinance 08-51. Project may have additional requirements.)

REQUESTED REVIEWS

☐ ALL	☐ BLDG	☐ DERM	☐ ELEC	☐ ENRG	☐ FIRE
☐ HCAP	☐ LANDSCAPING	☐ MECH	☐ PLUM	☐ PWKS	☐ PWCC
☐ ROOF	☐ SIGN	☐ STRU	☐ ZNPR	☐ WASD	☐ PWIF

☐ PERMIT BY AFFIDAVIT CHECK ☐ SHORT TERM EVENT AFFIDAVIT CHECK ☐ OPTIONAL PLAN REVIEW
☐BLDG ☐ELEC ☐MECH ☐PLUM ☐STRU

-FOR OFFICE USE ONLY-

TO BE COMPLETED BY BUILDING AND OCCUPANCY REPRESENTATIVE OR PLANS PROCESSING SPECIALIST:

Application Date: ____/____/____ Clerk Name: _____ Arrival Time: ____:____

Process No(s): _____ / _____ / _____

_____ / _____ / _____

☐ Re-Issue ☐ Plan Revision

☐ Rework ☐ Shop Drawing

Rev 10/15