

GOOD EVENING EVERYONE.

I WOULD LIKE TO BEGIN BY THANKING CITY OF MIAMI MAYOR TOMAS REGALADO AND CITY OF MIAMI COMMISSIONER WHO IS ALSO THE CHAIRMAN OF THE BAYFRONT PARK TRUST, FRANK CAROLLO.

I WOULD ALSO LIKE TO THANK OTHER ELECTED OFICIALS AND DISTINGUISHED GUESTS JOINING US TONIGHT,

AS WELL AS MS. MONTSERRAT VALLE FOR ALL OF HER SUPPORT AND FOR CHOOSING MIAMI AS THE FIRST POP-UP DESTINATION FOR THIS ONE-OF-A-KIND EVENT.

THANK YOU ALL FOR BEING HERE.

I AM THRILLED TO JOIN YOU THIS EVENING FOR THE GRAND OPENING OF LA FERIA DEL MERCADO DE SAN MIGUEL MIAMI.

IT IS MY ABSOLUTE PLEASURE TO INTRODUCE YOU TO SOMETHING THAT IS A LITTLE BIT OF SPAIN, AND A LITTLE BIT OF A DREAM.

TWO YEARS AGO, I HAD THE OPPORTUNITY TO VISIT THE BEAUTIFUL CITY OF MADRID ON A TRADE MISSION.

WHILE I WAS THERE, I EXPERIENCED THE SIGHTS, SOUNDS, AND FLAVORS OF THE DISTINCT SPANISH CULTURE... AND IN PARTICULAR, I WAS CAPTURED BY EL MERCADO DE SAN MIGUEL.

EL MERCADO DE SAN MIGUEL IS A HISTORIC MARKET, NOW OVER ONE-HUNDRED YEARS OLD.

IT'S FAMOUS FOR ITS UNIQUELY HANDCRAFTED FOOD, SERVING THE BEST TAPAS IN MADRID -- AND *I CAN ASSURE YOU THAT THEY REALLY ARE THE BEST!*

ONCE I SAW IT, I KNEW EL MERCADO DE SAN MIGUEL COULD BE A STUNNING ADDITION TO OUR OWN DIVERSE CULTURE.

AND TODAY, WE ARE EXCITED TO ANNOUNCE ITS ARRIVAL HERE AT BAYFRONT PARK.

LA FERIA DEL MERCADO DE SAN MIGUEL MADE AN INVESTMENT OF MORE THAN 2 MILLION DOLLARS TO BRING THIS UNIQUE MARKET TO MIAMI-DADE

COUNTY AND HAS CREATED OVER 150 DIRECT AND INDIRECT JOBS FOR OUR RESIDENTS.

THIS FAIR WILL COMBINE THE ORIGINAL SPANISH TASTES OF EL MERCADO DE SAN MIGUEL WITH THE TALENTS OF OUR LOCAL ARTISANS, BAKERS, AND FARMERS.

IT WILL SHOWCASE A RICH VARIETY OF REGIONAL AND SPANISH FOODS, SERVED IN 9,000 SQUARE FEET OF SPACE DESIGNED TO RECREATE THE ATMOSPHERE OF MADRID.

LA FERIA WILL BE A CULTURAL EXPERIENCE THAT RESIDENTS AND TOURISTS ALIKE WILL ENJOY.

RATHER THAN A PERMANENT MARKET, LA FERIA IS INSPIRED BY THE OLD STREET FAIRS OF EUROPE AND WILL TRAVEL AROUND THE GLOBE.

BUT WE ARE THE VERY FIRST STOP.

AND WITH 51 PERCENT OF MIAMI-DADE COUNTY RESIDENTS BEING FOREIGN-BORN, COMING FROM OVER 156 COUNTRIES AND SPEAKING MORE THAN 64 LANGUAGES, I AM CERTAIN THAT THERE IS NO BETTER PLACE FOR LA FERIA TO BEGIN ITS JOURNEY.

**TO MONTSERRAT VALLE, THE OWNER OF THE
MERCADO DE SAN MIGUEL...**

**TOMAS P. REGALADO, MAYOR OF THE CITY OF
MIAMI...**

COMMISSIONER FRANK CAROLLO...

**AND TO EVERYONE WHO HELPED MAKE THIS DREAM
BECOME POSSIBLE...**

THANK YOU.

**MAY GOD BLESS YOU AND MAY GOD CONTINUE TO
BLESS MIAMI-DADE COUNTY!**

**ES UN PLACER COMPARTIR ESTA NOCHE CON
USTEDES PARA ANUNCIAR LA GRAN LLEGADA DEL
HISTÓRICO Y CONOCIDO MERCADO DE SAN MIGUEL
A MIAMI.**

**QUIERO AGRADECER LA PRESENCIA DEL ALCALDE
DE LA CIUDAD DE MIAMI EL SEÑOR TOMÁS
REGALADO, EL COMISIONADO DE LA CIUDAD DE
MIAMI, EL SEÑOR FRANK CAROLLO Y POR SUPUESTO
QUIERO DARLE LAS GRACIAS A LA PRESIDENTA DEL
MERCADO DE SAN MIGUEL, LA SEÑORA
MONTSERRAT VALLE.**

TODOS USTEDES HAN SIDO PARTE ESENCIAL PARA HACER DE ESTE SUEÑO UNA REALIDAD.

LOS QUE VENGAN A VISITAR ESTE PROYECTO TENDRÁN LA OPORTUNIDAD DE DARLE UNA PROBADITA A UNA EXPERIENCIA ÚNICA QUE TIENE MÁS DE CIEN AÑOS EN MADRID Y QUE AHORA PODREMOS DISFRUTARLA AQUÍ...

PERO LO MÁS IMPORTANTE ES QUE NO SÓLO SERÁ UNA ATRACCIÓN MÁS PARA NUESTROS RESIDENTES Y VISITANTES, SINO QUE CREARÁ MÁS DE 150 EMPLEOS DIRECTOS E INDIRECTOS EN NUESTRA COMUNIDAD.

ESTE ES DEFINITIVAMENTE UN GRAN DÍA PORQUE DESDE HOY HASTA FEBRERO DEL 2016 TENDREMOS LO MEJOR DE AMBAS COMUNIDADES.

UNA VEZ MÁS GRACIAS A TODOS LOS INVOLUCRADOS EN HACER POSIBLE ESTA FERIA.

QUE DIOS LOS BENDIGA Y OLÉ!