

**Miami-Dade County Community Relations Board
Action Plan to Promote Non-Violence and Social Action
NEXT STEPS/YOUTH ADVISORY GROUP**

Need for Intervention and Preparation

The shooting death of 17-year-old Miami-Dade high school student Trayvon Martin in Sanford, Florida on February 26, 2012 has raised many questions and concerns among young people in the community where he lived. On March 22 and 23, demonstrations and/or walk outs took place that involved tens of thousands of students at 31 Miami-Dade County senior and junior high schools. The upcoming legal proceedings that are anticipated against the man accused of murdering Trayvon will re-focus public attention on the case and on issues of intense concern to young people throughout this community. Miami-Dade County needs to be prepared. There is a need to determine how best to engage all of the community resources that will be needed to empower and protect our youth.

Convene youth advisory group: including a maximum of 12 high school students and young adults from diverse communities with significant representation from north Miami-Dade. Staff will reach out to Miami-Dade Youth Commission to invite them to partner with us and serve as the core group. Other participants may include: Coral City Senior High law group; Miami-Dade Economic Advocacy Trust Teen Court; American Jewish Committee; Public School Student Government leaders and university students. Timeline: within the next two months, prior to the Christmas, New Year vacation breaks.

- **Work with youth to develop messages** promoting positive youth empowerment, non-violence and leadership development and identify and equip youth as spokesperson.
- **Convene a youth summit:** at a venue that facilitates community involvement and airing on cable television. The event should be scheduled for two or three hours and include youth and adult panels with opportunities for youth questions/input. Timeline: Convene summit in January or February 2013.
- **Identify, Train, Equip and Convene a Team of Youth Leaders** from diverse communities who will monitor tensions in the community and serve as liaisons with youth, community responders and leaders , as needed, prior to and during the trial and other legal proceedings.
- **Convene a Social Media Advisory Group** made-up of tech-savvy youth to advise the CRB on social media strategies.
- **Create a FACEBOOK page** that will serve as a central location for information and links to up-to-date information/posts about the trial and related activities and messages and to prevent and control rumors. Utilize messages and content from the page to create and **transmit Twitter messages** and other social media prior to and during the legal proceedings.

Citizen's Presentation to Board of County Commissioners: Present action plan to BCC and request resources for venues, MDTV airtime, and involvement of elected officials in non-violence campaign. Timeline: at the next possible BCC meeting. December 4, 2012.

Convene a press conference: Present the CRB Action Plan and include members of the youth advisory group and the BCC. Invite community members and organizations to participate in Action Plan activities. Venue: In the BCC media room or the Government Center lobby. Timeline: immediately following the Citizen's presentation.