



NEAT STREETS MIAMI
MEETING SUMMARY
October 26, 2016
FINAL

NSM Members Present

William Anderson, GMCVB
Lina Blanco, City of Miami
Dr. Claudius Carnegie, CTAC
Vice Mayor Patricia Cohen, Bal Harbour
Miami-Dade League of Cities
Cesar Garcia-Pons, Perkins + Will
Kenneth Gardner, TARC
Patricia Harris, Citizen
Ramiro Inguanzo, Miami-Dade College
Rick Johnson, MDX
Jack Kardys, MDPROS
Gianni Lodi, MDC Planning & Zoning Department
Robert McClellan, DTPW
Commissioner Dennis C. Moss, MDC Dist. 9
Corrice Patterson, Village of Palmetto Bay
Alyce Robertson, DDA
Rick Smith, Designee/MDC, Dist. 1
Peter Trupia, Designee/MDC, Dist. 3
Lynda Kompelien Westin, South Florida
Regional Transportation Authority
Mark Williams, City of Miami Beach
Britany Ziemis, Citizens For a Better S. Florida

Participants Present

Marina Barrientos, Citizens For A Better S. Florida
Christine Crespo, FDOT
Patrice Gillespie Smith, NSM
Ginny Gutiérrez, GMCVB
Jennifer Korth Llorente, NSM
Juan Mullerat, Plusurbia Design
George Navarrete, MDPROS
Quatisha Oguntoyinbo-Rashad, City of Miami
Dulce Pantaleon, City of Doral
Gustavo Santana, AECOM
Deborah Storch, City of Hialeah
Wanda Torres, NSM
Steve Wright, Plursurbia Design

I. Welcome and Introduction

Chairman Moss opened the meeting and asked everyone to introduce themselves. He thanked the Greater Miami Convention and Visitors Bureau (GMCVB) for hosting the Neat Streets Miami Board.

Ms. Gutiérrez announced Bill Talbert, III wouldn't be attending the meeting due to a previous engagement. The GMCVB had its annual meeting and announced another record year in spite of its challenges. Ms. Gutiérrez reminded everyone the Monthly Temptation Program will be ending soon. November will be Miami Live Arts month.

Bill Anderson stated Ms. Gutiérrez is reporting on the GMCVB fiscal year (October – September) and he was reporting on its calendar year (January – September).

Mr. Anderson reported the hospitality data:

- Increased inventory was 4%
- Hotel occupancy was (-1.5%)
- Room Rate was \$191.36; down 1.9%
- Rev Par was \$148.39; down 3%
- Jobs – 131,000 hospitality related new jobs

II. Action Item – Approval of 09/28/16 Minutes

Chairman Moss asked for a motion to approve the minutes. Rick Johnson made a motion to approve the minutes and Chairman Moss seconded the motion. Minutes were unanimously approved.

Action Item – Appointment of new Neat Streets Miami Board Member

Chairman Moss asked for a motion to approve the appointment of Corrice Patterson of the Village of Palmetto Bay. Dr. Carnegie motioned to appoint Ms. Patterson and Mr. Johnson seconded the motion. Ms. Patterson's appointment to the Neat Streets Miami Board was unanimously approved.

Action Item – Special Recognition of Neat Streets Miami Board Member

Patrice Gillespie Smith announced this was Jack Kardys' last board meeting after 36 years. He will be retiring from Miami-Dade Parks, Recreation and Open Spaces. She thanked him for his leadership and hard work with Neat Streets Miami. She presented him with a token of appreciation, a cookie tree. Chairman Moss and Ms. Gillespie Smith presented Mr. Kardys with a Certificate of Appreciation for his dedication and hard work to the Neat Streets Miami Board.

Mr. Kardys thanked the Neat Streets of Miami Board and said, it was a pleasure working with everyone. He talked about the connection of Neat Streets Miami and Miami-Dade Parks to beautify tree canopies. He said he will remain connected with Neat Streets Miami and Miami-Dade Parks.

III. Reports

A. Hialeah Complete Streets -

Deborah Storch, Director
Hialeah Planning

Ms. Storch gave a brief overview of the City of Hialeah Transit Oriented Development and Complete Streets project. A copy of Ms. Storch's presentation is available online.

Juan Mullerat of Plusurbia Design congratulated Mr. Kardys on retirement and thanked him for his leadership with the Parks Department

Mr. Mullerat talked about the benefits of TOD projects:

- Promote a healthy lifestyle and walkable communities
- Better the environment by reducing vehicle miles traveled
- Lower transportation costs for families that were dependent on automobiles
- Increase access to job centers
- Increase transit ridership

Mr. Mullerat stated that there are a number of modes of transportation in the City of Hialeah that connect to different locations to the rail.

The City of Hialeah's approach:

- Create parks and civic centers for residents
- Use LeJeune as a natural boundary
- Preserve historical buildings on the edge (i.e. historical train station) would tie into history and culture
- Develop parking fund

- Base development on bonuses

Mr. Mullerat stated that the Boulevard at SE 12th Street will have wider sidewalk which will be lined with trees and furnishings, as well as a median to make the street more pedestrian and bicycle friendly. Mr. Mullerat mentioned legislation has been drafted to implement a Complete Streets Manual.

Cesar Garcia-Pons mentioned the entire country is moving towards TOD and kudos to the City of Hialeah. Ms. Storch stated the City of Hialeah needs Miami-Dade County to approve the CRA and FDOT to release closests in the market stations.

Ramiro Inguanzo asked about the project timeline. Ms. Storch responded the City of Hialeah has changed the land use; they have the Master Plan and they're ready to move forward.

Ms. Gillespie Smith mentioned that she traveled on TriRail and observed more tourists using it. With the TriRail's connection to the Miami Airport, the ridership will continue to increase

Patty Harris mentioned the City of Hialeah's marketplace vision reminded her of Faneuil Hall Marketplace in Boston. She stated the project is a good idea. Mr. Mullerat responded the Farmers Market would be great.

Vice Mayor Patricia Cohen asked what is Plursurbia. Mr. Mullerat responded Plursurbia is an architectural design, planning, urban design, zoning, code creation, development and project management consulting firm. Their practice is rooted in collaboration that designs contextual cities, towns and neighborhoods that create lasting value. The firm has worked in China, the Middle East, North, South and Central America.

B. Miami-Dade County Aesthetics Master Plan-

Cesar Garcia-Pons, Perkin + Will
Gustavo Santana, AECOM

Cesar Garcia-Pons and Gustavo Santana presented an overview of the Miami-Dade Aesthetics Master Plan. A copy of their presentation is available on NSM website. Mr. Garcia-Pons stated there is no other plan like the Miami-Dade's Master Plan throughout the country. This plan involves community design and health. All developmental projects are required to reference the Master Plan in order to be in compliance with plan guidelines.

Mr. Santana presented the current status of the Master Plan and its process:

- Resolution Directive – develop a County Aesthetic Master Plan that addresses landscape and maintenance of all public roadways and county facilities
- Scope – Articulate the principles for establishing a practical sustainable beautification and greening process for major corridors, gateways, and county facilities; enhance coordination between various technical/design standards addressing aesthetics that have been adopted, or are being prepared at the Departmental level

Design recommendations includes:

- Gateways – vehicular and pedestrian
- Corridors – Gateway, Arterial, Collector/Local, Waterway and Pedestrian (Where do we want to invest; how can we apply it?)
- Facilities – Civic, Operation and Gateway (How aesthetics have to be integrated)

Mr. Garcia-Pons stated the Miami-Dade Master Plan supports any project.

Chairman Moss asked how can we ensure implementation of this plan? Gianni Lodi stated the County needs to make sure everyone is using the Master Plan. The County can't afford to ignore it anymore. Mr. Lodi mention Planning is meeting with DTPW and other agencies regarding this issue.

Chairman Moss asked if there are any repercussions when adhering to the Aesthetics Master Plan. Mr. Garcia-Pons responded, currently he's not aware of any.

Ms. Gillespie Smith asked is there a checklist? Mr. Lodi responded no.

Mr. Lodi said that we need the MPOs assistance as well as other agencies.

George Navarrete asked has TARC adopted the Plan. Mr. Santana responded we went to TARC ten years ago. I'm not sure. Mr. Navarrete stated this will bring transportation projects. Ms. Crespo stated DOT presents both roadway and landway to TARC. If TARC adopts this and becomes a champion, it will help when DOT presents a project. Mr. Garcia-Pons mentioned TARC and CTAC were approached prior to going to the Miami-Dade Board of County Commissioners. Mr. Garcia-Pons stated, if you don't refresh the message it will get lost.

Ms. Harris asked where is the document found. Ms. Gillespie Smith responded on the Neat Streets Miami page.

Mr. Garcia-Pons stated the checklist has to be consistent with the Aesthetic Master Plan. This is what we want our county and city to look like and we want everyone to references it.

Chairman Moss stated there needs to be a mandate to look at the Aesthetic Master Plan and to give it major consideration moving forward. He stated being aesthetically pleasing doesn't necessarily mean more costly.

Dr. Carnegie asked if this is going to be a living document. Mr. Garcia-Pons responded yes, that's the intent.

Dr. Carnegie asked how frequently would there be reviews and modifications. Mr. Garcia-Pons responded we would like to refresh every year, but it's difficult.

Ms. Gillespie Smith asked how many municipalities are using the Master Plan. Everyone responded they've never used it.

Vice Mayor Cohen asked who do you prioritized—the end user, residence or visitor? Mr. Lodi everyone is prioritized. Mr. Lodi suggested incorporating it into the Code.

Dr. Carnegie mentioned he didn't notice the Turnpike and FDOT listed among the partners. Mr. Santana stated if they're not there, we can add them to the list. Mr. Garcia-Pons stated MDX provided great information. Ms. Crespo suggested adding the FHWA to the list. They produced a guidebook with case studies and recommendations. Mr. Johnson stated he would like to just make this the "Master Plan"; one document to be adopted. He stated this is on the right track; make it dynamic and vital to everything we do.

Vice Mayor Cohen stated could we piggy back on other cities ideas that are similar. Mr. Johnson stated you have to make this a single source.

Chairman Moss stated since the establishment of Neat Streets Miami there has been a change in designing. People are thinking more. Chairman Moss stated groups like NSM are making sure guidelines are being followed so we all can be proud of our work.

Action Item

Chairman Moss requested Mr. Garcia-Pons and Mr. Santana return at a later date to provide the Neat Streets Board with an update and to see what the next step is for the Miami-Dade Aesthetics Master Plan.

Ms. Gillespie Smith asked if any board members had other ideas to forward them to her.

IV. Updates

A. Office of Neat Streets Miami

Patrice Gillespie Smith

Ms. Gillespie Smith announced:

- NSM won a \$100,000 American Forest Grant for Phase II of the Tree Canopy Study and a \$90,000 grant from Partners for Places/Health Foundation for Phase II of SHADE Project
- NSM presented at Women Transportation Seminar regarding Complete Streets
- The Pre-Art Basel tour is November 4 and if anyone would like to attend the tour to RSVP
- NSM will be at Partners in Community Forestry November 16 -17
- The Stella McCartney Planting at Haulover is on November 21
- The Safer Streets Campaign: #HeadsUpMiami
- NSM was a Winner of the Public Space Challenge: “Growing Green Bus Stops” in Commissioners Zapata’s District 11 and around Miami-Dade County. NSM partnered with The Nature Conservancy, O, Miami, DTPW and MDX
- NSM is looking for ways to advance social media

Action Item

Chairman Moss would like to know which agency is responsible for I-395.

Action Item

Chairman Moss requested a map of all roads and their owners.

Jennifer Korth Llorente announced that NSM will be accepting online applications for the Street Tree Matching Grant starting November 7. The grant amount ranges from \$5,000 - \$25,000 for native or Florida-friendly tree. Applicants will be evaluated on:

- existing tree canopy
- income level
- match
- educational/outreach component
- impact
- ability to implement

Ms. Llorente also provided an overview of the first year of the Streets Street Matching Grant.

Mr. Mullerat thanked Neat Streets Miami for planting trees in his neighborhood. He mentioned this has been a positive impact—cars are driving slower, more shade, safer streets and more greenery to the community.

B. Marketing and Education Subcommittee

Lina Blanco

Mr. Inganzo reported the Marketing and Education Committee discussed the criteria for evaluating the upcoming poster and video contest. The criteria needed to be for all age groups 1st to 12th grade. The committee developed the following criteria:

- Creativity/Originality
- Relevance to theme
- Depiction of Miami

There was an overview of the poster/video timeline and the final draft of the poster which included edits that the committee provided at its last meeting.

It was suggested that the video submission could be used as a social media tool for NSM. Therefore, next year, it was suggested to create a social media category that included a video.

The committee discussed including: Miami-Dade County After School programs, non-profits, such as Big Brother, Big Sister, private schools, charter schools, PTA or parent groups and the Miami-Dade League of Cities.

The committee discussed the importance of having a hashtag for the poster contest and created #CleanupGreenupMiami

C. Landscape and Tree Subcommittee

Rick Johnson

Mr. Johnson reported the Landscape and Tree Committee met and discussed its strategies for 2017 Street Tree Matching Grant. Some proposed revisions:

- This year, low-to-moderate income was added to the criteria
- The committee discussed making it a requirement to become a Tree City USA, as condition of this grant
- The committee discussed that specific questions pertaining to the maintenance of trees (short-term and long-term) and a maintenance budget should also be included in the application
- RER is interested in obtaining information on each awarded project for a GIS layer
- It was suggested to reference the recently revised street tree ordinance with regard to the size of trees

Ms. Llorente provided the committee with an overview of the Public Space Challenge – Growing Green Bus Stops and presented partners and timeline.

Mr. Johnson announced Neat Streets Miami is targeting Florida International University North Campus for the Leaf Summit in March of 2017.

D. Transportation Corridors and Gateways Subcommittee

Dr. Claudius Carnegie

The committee met and reviewed its Strategies generated at the July retreat. There were some modifications made:

- Add potholes to the discussion of Gateway improvements

- Raymond Freeman provide a copy of the maintenance map identifying which entity maintains each facility
- Focus on the technology improvements that enhance the first/last mile experience

I-395 Underpass:

- Currently working with FDOT to try to install GMCVB's Gateway treatments in time for Art Basel Tour
- The Art Basel Tour will be held on November 4, for anyone who wants to join us

Safer People, Safer Streets including a partnership with Great Streets:

- Green Mobility Network will be working with the Safer People, Safer Streets Committee on a new "Great Streets Grant" that will engage communities to install temporary road improvements with the goal of calming traffic.

Complete Streets Guidelines:

- Neat Streets Miami's Consultant Kimley Horn Associates, has developed some draft street typologies as the first major deliverable for the Guidelines. The Guidelines are expected to be finished by January, 2017. They will serve as a tool for engineers looking to reconfigure streets to move more people, instead of just moving cars.

New MetroRail Cars:

- Bob McClellan presented a picture of the MetroRails's new cars. The cars will be tested over the next eight to nine months and then be installed in phases over the next three years. The County purchased 136 cars to ultimately replace the entire inventory of MetroRail cars.

V. Recap of Action Items 10/26/16 Meeting

Due to time constraints there was no recap of action items

VI. Closing Remarks

Chairman Moss thanked the GMCVB for hosting the Neat Streets Miami Board meeting and everyone for coming to the meeting.

The meeting was adjourned at 12:05pm