



NEAT STREETS MIAMI  
MEETING SUMMARY  
April 27, 2017  
DRAFT

**NSM Members Present**

William Anderson, GMCVB  
Lina Blanco, City of Miami  
Tessa Boudreaux, His House Children's Home  
David Cardenas, MDPROS  
Dr. Claudius Carnegie, CTAC  
Councilwoman Patricia Cohen, Bal Harbour,  
Miami-Dade League of Cities  
Aneshia Daniel, DSWM  
Cesar Garcia-Pons, Perkins + Will  
Camela Glean-Jones, The Beacon Council  
Kenneth Gardner, TARC  
Ramiro Inguanzo, MDC  
Rick Johnson, MDX  
Commissioner Dennis C. Moss, Dist. 9  
George Navarrete, MDPROS  
Alyce Robertson, Miami DDA  
Ricky Smith, Designee/MDC, Dist. 1

**Participants Present**

Diana Amaya, Dist. 9  
Joe Garcia, DBI  
Ginny Gutiérrez, GMCVB  
Stephen Hancock, DBI  
Sue Kawalerski, MDPROS  
Gabriela Lopez, MDPROS  
Leonard Salazar, FDOT  
Kevin Schot, FDOT  
Wanda Torres, NSM

**I. Welcome and Introduction**

Chairman Moss welcomed everyone to the meeting. He thanked the Greater Miami Convention and Visitors Bureau (GMCVB) for hosting the Neat Streets Miami Board. Chairman Moss welcomed Gaby Lopez the new manager of Neat Streets Miami. Chairman Moss asked everyone to introduce themselves.

Ginny Gutiérrez reported:

- Bill Talbert was in Orlando
- South Dade Visitor Center opened
- Brochure for South Dade Visitor Center
- Tourism Month
- 2016 Visitor Rollout
- Rollout Multicultural Guide
- Sports Month ending
- May starts Miami Museum Month

Bill Anderson reported the hospitality data:

- Continuous growth in demand in number of rooms sold
- Inventory growing faster than number of rooms sold
- Downtown had a 11% increase in inventory
- Less revenue generated
- The month of March was up in demand—2.1% increase in rooms sold

Mr. Anderson stated this is going to be an adjustment period.

Ms. Robertson stated the DDA has partnered with the GMCVB. They've started a Co-Op selling Downtown hotels to different types of clientele than Miami Beach. Chairman Moss mentioned Downtown Miami is building everywhere.

Dr. Carnegie asked what contributed in the increase in March. In response, Mr. Anderson stated March events—Ultra, Spring Break and in April will be a slight increase.

Ms. Gutiérrez thanked Ms. Robertson and the DDA for their partnership.

Mr. Inganzo asked how does Visit Florida affect us. Ms. Gutiérrez responded it's been taken off of the table; there was a request for more transparency.

Chairman Moss stated we're competing in a national and global place. We have to market.

Ms. Robertson mentioned more funding is needed for Zika.

## **II. Action Item – Approval of 03/29/17 Minutes**

Chairman Moss asked for a motion to approve the minutes. George Navarrete made a motion to approve the minutes and the motion was seconded by Dr. Claudius Carnegie. Minutes were unanimously approved.

## **III. Reports**

### **A. FDOT's Improved Maintenance Operations**

**Leonard Salazar**  
**Florida Department of Transportation – District 6**

Stephen Hancock mentioned DBI Services is the only company in the country who has two Assistant Project Managers due to the complexity of its projects.

Joe Garcia with DBI discussed changes to its maintenance operations from October 2016 through January 2017. In October 2016 Mr. Garcia reported:

- Mowing operations conducted under a subcontractor
- Recruited Joe Garcia as Superintendent
- Cost analysis of in-house mowing versus subcontracted mowing and transitional planning
- Condition Assessment of project assets to prioritize needs, equipment requirements and personnel
- Identified “hot-spot” areas

Originally all mowing and landscaping were conducted by a subcontractor and litter was managed in-house. According to DBI, these activities lacked proper supervision, frequency and utilization of resources. This caused a need to review its operations. There was a management decision to take better control of mowing and landscaping. During November 2016 through January 2017, DBI transitioned to an in-house solution:

- Invested over \$400,000 in equipment purchases
- Hiring of 26 staff members
- Developed six 4-person crews
- Four Area Managers patrol project limits on a daily basis to schedule work needs

DBI management staff continues to review all of its processes to determine how they can improve, increase quality and how they can develop and deliver a better product to its stockholders—FDOT, visitors and residents. For more information, visit the Neat Streets Miami website.

Chairman Moss mentioned Neat Streets Miami Board approaches issues through partnering relationships. He explained littering and maintenance has been the most frustrating issue. He addressed the littering at Biscayne Boulevard at the Brickell on and off ramp. Chairman Moss mentioned there's weeds and debris. He mentioned in traveling on I-95 to the 836 Expressway, he's noticed trash along the corridor and it isn't appealing. Chairman Moss stated, we want to work together as partners to rectify this ongoing issue.

Dr. Carnegie mentioned there are potholes on I95 and it's a safety issue. He asked who's responsible for repairing the potholes. In response, Mr. Salazar mentioned some potholes have been repaired—69<sup>th</sup> Street to South Golden Glades. Mr. Salazar mentioned 69th Street to I-395 will be getting repaved and hopefully it will resolve the pothole issue permanently.

Rick Johnson asked to explain some of the challenges with the maintenance of express lanes. In response Mr. Salazar mentioned once a week FDOT is allowed to close express lanes. The maintenance to express lanes have improved. Mr. Johnson asked what is the maintenance requirements on the contractors. In response, Mr. Salazar stated contractors have to adhere to the 5 year contract and aware of the project limits.

Alyce Robertson suggested reaching out to Vicky Mallette with the Homeless Trust to address issues with vagrants.

Ms. Robertson mentioned north of the Golden Glades (Broward County line) needs to be cleaned up the vegetation is dried up. In response, Mr. Salazar agreed. He mentioned District 4 did the express lanes throughout Broward County for several years and the contractor did not replace the vegetation in that area. FDOT is aware and are trying to come up with a solution to restore the area.

Dr. Carnegie mentioned another safety issue at NB I-95 at the on ramp to 836 Expressway has water pools. He asked is this a maintenance or design issue. In response, Mr. Salazar stated it could be the design or in need of maintenance. He mentioned every 3 years these areas are checked. He mentioned DBI is aware of the water pools.

Chairman Moss mentioned he's also seen water pools in traveling I-95 to the 836 Expressway. Mr. Salazar stated it's going to be fixed with the signature bridge. Chairman Moss also mentioned the reconstruction south of 69<sup>th</sup> Street to I-395 needs to be looked at.

Cesar Garcia-Pons thanked FDOT and DBI for the work they've done and continue to do.

Ramiro Inguanzo asked if there's a possibility the County or City of Miami can take over the maintenance at the Hyatt? Chairman Moss responded we all have to take part in maintaining our community. Ms. Robertson responded the DDA maintains that location but the issue is not at the Hyatt, it's at the on ramp.

Chairman Moss stated we want to be a "World Class" community. He mentioned he's asked Gaby Lopez to do a preliminary video of the different areas with issues. Chairman Moss mentioned he has no problem with advocating for more resources but we have to do our part.

Councilwoman Patricia Cohen suggested a campaign for littering.

Tessa Boudreaux stated we need to educate. In response, Chairman Moss stated yes, we do have to educate but we have to do more and take an "I Love My Campaign" approach.

### **Action Item**

Chairman requested a tour with FDOT, MDX and the County to revisit littering, potholes and flooding issues in the areas discussed.

**B. Clean Up & Green Up Top 3 Videos**

**Lina Blanco**  
**Marketing & Education Committee**

Ms. Blanco requested the Clean Up & Green Up presentation be postponed until the next board meeting.

Chairman Moss had to excuse himself from the meeting. He had attend an emergency meeting.

**IV. Updates**

**A. Office of Neat Streets Miami**

**Gabriela Lopez**

Ms. Gabriel Lopez reported:

- She attended all 3 subcommittees last week
- Congratulations to Dr. Carnegie for being reappointed to serve for another three-year term on the American Association for the Advancement of Science's Section M Committee for Engineering
- Pictures of North Miami Beach Gateway Treatment
- Upcoming Events: Miami Beach Ciclovía and Love-in Party in the Park at Greynolds

**B. Marketing and Education Subcommittee**

**Lina Blanco**

Ms. Blanco reported:

- The 3 top videos of the Clean Up and Green Up Poster and Video Contest will be shown at the next board meeting
- The winners of the Clean Up and Green Up Poster and Video Contest will be recognized at next Tuesday's meeting, May 2<sup>nd</sup>, of the Board of County Commissioners. Posters are currently on display in the Stephen P. Clark lobby
- Next month, the subcommittee will be meeting to discuss themes for next year's contest. She invited members to join the next Marketing and Education Subcommittee meeting or send in their ideas
- The Marketing and Education Subcommittee needs help with getting sponsors on board to make our contest, and all our year-round events, better than ever

**C. Street Tree and Landscaping Subcommittee**

**Rick Johnson**

Mr. Johnson reported:

- Million Trees Miami donated an oak tree for a tree dedication in Penny Lambeth's honor yesterday. Special thank you to David Cardenas for his help.
- May 26<sup>th</sup>, the Subcommittee is coordinating a Tree Planting Event at Hubert O. Sibley Elementary. The Superintendent is expected to be in attendance. There will be an educational overview on the importance of trees followed by the tree planting demonstration. Students will help mulch trees planted outside of the school two days prior and do some litter pickup.
- The Subcommittee is going to be making a push to reach out to companies like Home Depot, UPS, and Loews, as well as nurseries, municipalities (including permitting departments), and residents, to encourage them to report their tree plantings.

**D. Gateway/Corridor Subcommittee**

**Dr. Claudius Carnegie**

Dr. Carnegie reported:

- The resolution for Miami-Dade County to adopt the Complete Street Guidelines is expected to go before the Board of County Commissioners during its May committee cycle. Dr. Carnegie thanked Commissioner Moss for his support of this item
- The Board still needs to work on getting municipalities involved and having them adopt the Guidelines

**V. Recap of Action Items 04/27/17 Meeting**

**Wanda Torres**

Due to time constraints there was no recap of action items.

**VI. Closing Remarks**

Gaby Lopez thanked everyone for attending the meeting.

The meeting was adjourned at 11:45 am