



NEAT STREETS MIAMI Meeting Summary January 31, 2018

NSM Members Present

Lina Blanco, City of Miami
David Cardenas, MDPROS
Dr. Claudius Carnegie, CTAC
Harold Desdune, FDOT
Kenneth Eric Gardner, Transportation Aesthetics
Review Committee
Juan Carlos Garrido
Patricia A. Harris, Citizen
Omar Leon, City of Miami Beach
Gianni Lodi, RER
Robert McClellan, DPTW
Honorable Commissioner Dennis C. Moss, County District 9
Maria I. Nardi, MDPROS
Teresa Olczyk, UF IFAS Extensions
Alyce Robertson, DDA
Peter Trupia, District 3 Designee
Rick Vasquez, District 5 Designee
Edward Bann William, MDAviation
Britany Ziems, Citizens for a Better South Florida

Participants Present

Diana Amaya, District 9 Office
Joseph E. Hovancalc, for Camela
Ginny Guitierrez, GMCVB
Debbie Penha, attended for Aneisha Daniels
Kevin Schot, FDOT
James Duncan, RER-DERM
Mattie Reyes,
Gabriela Lopez, NSM
Jennifer Llorente, NSM
Jeromy Whyte, NSM

I. Welcome and Introductions

County Commissioner of District 9 and Chairman of Neat Streets Miami, Dennis C. Moss, warmly welcomes and thanks everyone for being present. Immediately after the welcome, Chairman Moss leads the introductions by first introducing himself, which leads to everyone individually introducing themselves. Upon completion of introductions, Chairman Moss thanks everyone again for their participation and formally shows gratitude towards the Greater Miami Convention and Visitors Bureau (GMCVB) for hosting the Neat Streets Miami board meeting.

II. Greater Miami Convention & Visitors Bureau Update

Ginny Guitierrez

- 8 consecutive years of increased employment
- December hotel occupancy up 8%
- Introduction of 10,000 more rooms in the coming year
- December room rates up 13.3%
- Miami Romance Month
- Working with the committees to collaborate on World Cup events
- MLS Soccer officially partnered with GMCVB*

Before continuing to the reports and updates, Chairman Moss expresses that we have made the "short list," in regards to HQ2 with Amazon. Chairman Moss then asks following the question: what can we do to help improve our image to try and attract HQ2? Gianni Lodi, RER, mentions a focus on certain sites such the Dolphin Stadium. Rick Johnson, MDX, states that this issue at hand may be too big for our local municipalities to handle on their own, and proposed that we should not only try to join efforts locally but also make a push up to the State.

Alyce Robertson, DDA, reported that during weekend of the Miami Marathon areas such as the entrance to I-95 were not well kept. She explains that there was trash, graffiti, homeless encampments and several other issues. Although these issues were resolved just prior to the race, they should not be addressed so close to the actual date of the event. Ms. Robertson expressed her concerns that our community is not proactive when it comes to cleaning up and maintaining facilities.

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Teresa Olczyk, UF IFAS Extension, proposed an educational initiative starting with schools, which will lead to the education of parents and, ultimately, the entire community. Teresa believes a form of government reinforcement is necessary, as well as the involvement of the airport, seaport and all municipalities to formulate a coordinated action plan.

Kevin Schot, FDOT, agrees that partnership between agencies is key. He also agrees on Mr. Lodi's initial statement of creating a focus on certain sites and suggests that an organized tour to be scheduled.

Commissioner Moss asks if HQ2 is a big enough issue to get our partners to start working immediately on cleaning up. Is HQ2 urgent enough to get our partners to help? Ms. Robertson, highlights the enormity of HQ2 because it is the possible addition of more than 50,000 well-paying tech jobs. She mentions that this can change not only the face of South Florida but Florida as a whole. Ms. Nardi mentions that addressing homelessness, and the identification of major areas and roads to be cleaned up creates a sense of urgency that needs to be communicated. Diana Amaya, District 9 Office, recommends a public list that highlights the shortcomings of some areas in attempt to call communities to action. Ms. Robertson then expresses her belief that community morale is low and suggests a campaign to recapture our sense of pride. David Cardenas, MDPROS, mentions that we have the ability to beautify our image and get things done. He further explains that we need to not only improve our image but always maintain it for the long-term. Edward Bann, MDAviation, brings up the point that a tremendous amount of resources is allocated towards litter pickup. He believes that when a sense of pride is built, perhaps less resources will be necessary and can be allocated elsewhere.

III. Action Items

- **Approval of the 11/29/17 Minutes**

Chairman Moss asks for the approval of minutes. The motion was initiated by Dr. Carnegie of CTAC and the seconded by Chairman Moss.

IV. Reports

A. Venetian Causeway's New Green Bike Lanes

Matilde E. Reyes
Assistant Director- Planning, Design & Construction Excellence
Miami-Dade County Parks, Recreation & Open Spaces Department

Venetian Causeway's new Green Bike Lanes project has started and contractors, Atlantic Paving, are already dispatched. Westbound from east of San Marco Island to the west project schedule is from January 29th to February 3rd. Eastbound from Mainland schedule is from February 5th to February 14th. Community papers such as The Miami Times and Miami Bike Scene wrote to highlight how the implementation of these lanes makes cyclists safer. The Miami Bike Scene wrote, "The Venetian Causeway is arguably the safest corridor for cyclist between Miami Beach and the City of Miami and it's great to see these long overdue improvements on thoroughfare."

Maria Nardi, MDPROS, mentions that MDPROS is planning on searching for sponsorships for long-term maintenance.

B. 2017 Board Retreat Recap & Review of 2017-18 Dashboard

Gaby Lopez

1. 2016-2017 Neat Streets Miami Dashboard Report (Final)

- New Gateway enhancements- completed 2 of our goal of 3
- Secured \$317,250 in resources, which surpassed our goal of \$250,000
- No progress yet in our goal of increasing Litter Pick Up Cycles
- No progress yet in beginning MMOAs for cities to assume maintenance
- Achieved 16 Adopt-a-Road Partnerships when our goal was 10
- 2 of 4 projects completed to tie trees to infrastructure
- Still working on Completing Tree Canopy Action Plan with American Forests
- 13 Street Tree Matching Grant partners, surpassing our goal of 10
- Completing a route/gateway to a park project has not yet been completed
- 23,313 trees were reported to have been planted in 2016
- 389 new Twitter followers
- 7 new Board members
- Completion of Complete Street Design Guidelines was achieved

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- Implemented 8 Safer People, Safer Streets Local Action Plan action items, when our goal was 10
 - 14 outreach opportunities were achieved
 - We created 2 new partnerships of schools, however, our goal was 6
2. 2017-2018 Neat Streets Miami Dashboard Report (Quarter 1)
- Secured \$185,250 in funding bringing us 25% of the way of our goal of \$750,000
 - 1 of 4 gateway enhancements projects were launched
 - We set a goal to update the Aesthetics Master Plan (0% so far)
 - Nearly complete with litter video for TPO (90%)
 - Set the Goal of having 10 litter pickups/cleanups
 - Set the goal to have 12 new adopt a road partners, we currently have 1.
 - Set the goal of redesigning Sponsor-A-Road
 - 21 municipalities are Tree City USA affiliates, our goal is 34
 - Updating the Urban Tree Canopy Assessment post- Hurricane Irma
 - Creating the Tree Canopy Action Plan
 - Updating the Street Tree Master Plan
 - Launched Growing Green Bus Stops (100% of goal met)
 - 10 of 25 Growing Green Bus Stops completed
 - 200 trees given away by NSM so far, when our goal is to reach 3,000
 - 268 trees planted by NSM, when our goal is to reach 1,000
 - #TREE05 was launched (100%)
 - Set the goal to incorporate tree notes and bubbles in 5 projects
 - Goal to host 2018 LEAF Workshop
 - Goal of 25 education opportunities, currently at 6
 - Goal to create a County Tree Portal
 - Twitter followers 772, the goal is reach 1,000

V. Updates

A. Neat Streets Miami Office

Gaby Lopez

- Introduction of Jeromy Whyte.
- November 30th, DDA team greening up along Bayshore Drive prior to Art Basel.
- December 2nd, DHL Americas planting of 100 trees in Tamiami Park.
- December 14th, the launch of #GrowingGreenBusStops.
- December 28th, 44 trees planted at the Women's Park.
- December 29th, 5 new trees planted with the DDA at the Miami-Dade County Courthouse.
- January 20th, Arbor Day Foundation 500-tree giveaway, which was sponsored by Verizon and FedEx. 5 trees were also planted at North Trail park (event location). We also launched #TREE05 at this event.
- January 25th, cleanup with DDA in preparation for the Miami Marathon

B. Marketing and Education Committee

Lina Blanco

- Clean Up & Green Up Poster and video contest submission deadline is February 2nd, 2018. The submission date was extended to end of the month to allow more submissions.
- Judging panel convenes March 2nd, 2018 at the Women's Park.
- BCC Award Presentation will be held on April 10th, 2018.

C. Tree and Landscape Committee

Rick Johnson

- 9 of 13 2017 Street Tree Matching Grant applications closed out.
- Street Matching Grant deadline extended to January 31st, 2018.
- \$250,000 available in matching grant funds.
- Judging Panel convenes: February 7th, 2018.
- Award Announcement: February 16th, 2018.

D. Transportation Gateway and Corridors Committee

Dr. Claudius Carnegie

- Dr. Carnegie reported that he attended the 2017-18 Transportation Summit. Dr. Carnegie mentioned that one exhibitor that stood out to him was Freebee, which is an electric car that provides free service for the first and last mile from any transit facility.
- DTPW partnered with Miami Foundation to install 6 new bike lids and a repair station at the Kendall Terminal on 162nd and Kendall.

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- Installation of Clever Vision at the exits of the Government Center, Airport Station and several other Metrorail terminals.
 - New Metro Rail trains have been put into service.
 - All new Metro Rail cars are estimated to be installed by the end of 2019.
- E. Arts in Public Places
- Addition of Jackson West Medical Center.
 - Addition of Christine E. Lynn Rehabilitation Center.
 - Renovation of Uhealth/Jackson Memorial.
 - Renovation of Jackson North Medical Center.
 - Renovation and expansion at Jack Memorial Hospital Emergency Department.
 - Possible removal of “Homerun” fixture at Marlins Stadium.

VII. Closing Remarks

Honorable Chairman Dennis C. Moss

Chairman Moss thanks the GMCVB for hosting the Neat Streets Miami Board meeting and then thanks everyone present for participating.