



# South Florida Urban Tree Canopy Coalition

*Forming a Coalition*

## Why Are We Here? Today!

- *What's New?*
- *Group*
- *Who's In?*



## *Forming a Coalition*

- *Structure*
- *Benefits*
- *Member partners*



## Experts Agree - More Trees!

- Adequate tree canopy is vital
- Miami-Dade County averages 12% percent with some local cities showing tree canopy densities of as little as 2%.
- The national average for tree canopy densities in metropolitan areas across the United States is 33.4%.
- Ideally, 30-45% tree canopy obtain the optimal benefits provided by a healthy urban tree canopy.



South Florida Urban Tree Canopy Coalition

## Responsive Action

- o Miami-Dade Adopts Street Tree Master Plan...



**The best friend on Earth of man is the tree. When we use the tree respectfully and economically, we have one of the greatest resources of the Earth. -**



## Million TREES Miami - the Concept

- developed by the Miami-Dade Community Image Advisory Board
- In order to reach our goal of 30% **EVERYONE** needs to participate.





South Florida Urban Tree Canopy Coalition

## Million TREES Miami - the 30% Concept

- **50% tree canopy in suburban residential**
- **25% tree canopy in urban residential**
- **10% tree canopy in the urban core**
- **309,326 acres within the Urban Development Boundary**

**30% = 92,978 acres x 20 large trees per acre = 1,855,956 trees**

**currently at 12% = 742,382 trees = 1,113,547 left to plant and manage**

South Florida Urban Tree Canopy Coalition

# Getting to 30% - Planting a Million

Everyone must get involved

- Planting trees in residential yards
- Participating in volunteer group plantings



# Getting to 30% - Planting a Million

**Campaign will focus on:**

- **Developing Partnerships with Non-Profits**
- **Community-based tree planting strategies**
- **Private funding campaigns**

## Partnerships...

- **Rooted in the fundamental value of a healthy urban forest.**
- **Dedicated to growing a healthy, attractive, sustainable urban tree canopy**



## Partnerships...

- **A healthy urban forest is integral to social, environmental, and economic sustainability**
- **Part of everyday human experience**
- **Physically interconnected with public infrastructure**

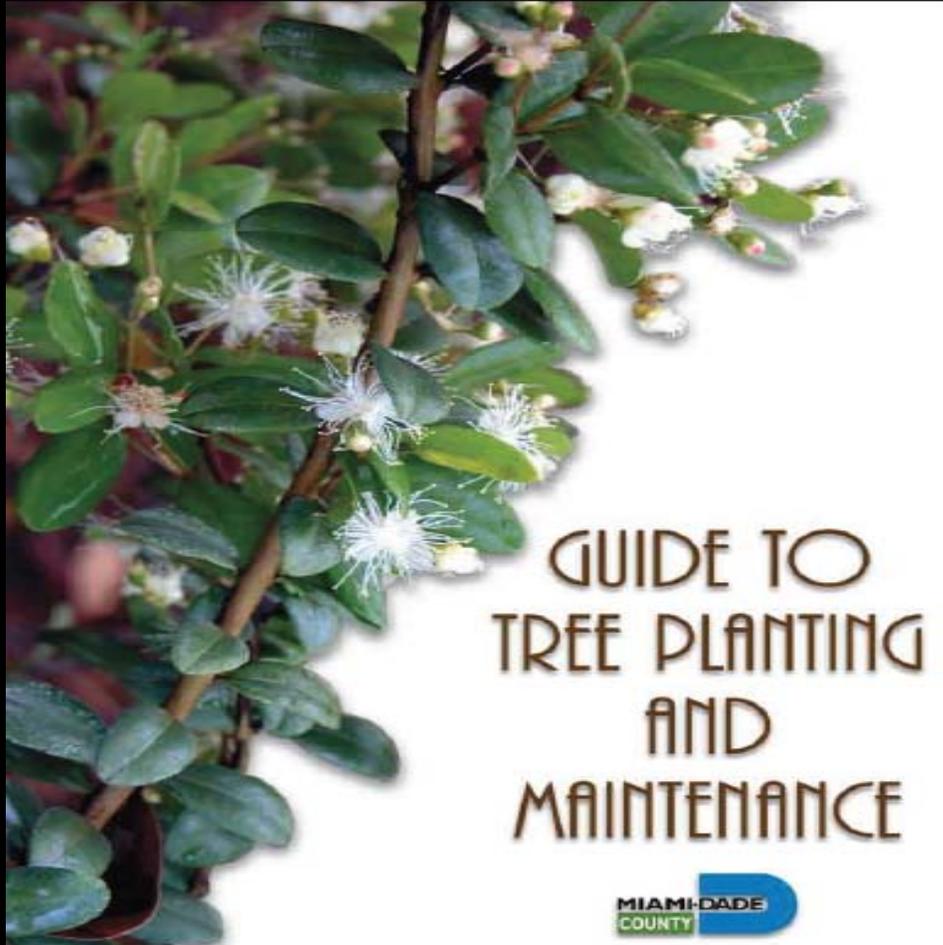




## South Florida Urban Tree Canopy Coalition

- *Foster collaboration among governments, organizations, and private entities for the preservation, management, and expansion of the regional urban forest*
- *Develop and implement regional advocacy strategies in order to attract funding to meet the goals of the Coalition*
- *Provide a framework of key partnerships to receive and equitably distribute funding that supports the preservation, management, and expansion of the regional urban forest*

# South Florida Urban Tree Canopy Coalition



## Why A Regional Coalition...

- **Develop a connected system of corridors and communities through tree lined streets and public spaces**
- **Increase regional tree canopy coverage to 30% or greater**
- **Ensure that there is no net loss of urban forest**
- **Ensure the equitable distribution of urban forests throughout the region.**



## South Florida Urban Tree Canopy Coalition

- **Adopting the Charter**
- **League of Cities**
- **Funding**
- *Who's In?*



## South Florida Urban Tree Canopy Coalition

- **Street Tree Master Plan**
- **Tree Guide to Planting and Maintenance**
- **South Florida Urban Tree Canopy Coalition Proposed Charter**
- **Million Trees Miami Campaign Concept Presentation**
- **Laurel Wilt Information and Materials (from Henry's talk)**
- **Legislative Items –**
- **Sample Background Memo and Resolution for the Street Tree Master Plan Approval**
- **Sample Resolutions to Urge the State of Florida to Retain the 1.5% Landscaping**
- **Sample Legislative Request Form (based on 2010 request for Forestry)**
- **Sample Interlocal Agreement between Governments to Plant Trees**





*Lagerstroemia speciosa*