

COMMUNITY IMAGE ADVISORY BOARD (CIAB)

AGENDA

Wednesday, June 27, 2012

10:00 a.m.

**Greater Miami Convention & Visitors Bureau
(Bank of America Building)
701 Brickell Avenue, 27th Floor**



I. Welcome and Introductions

Honorable Chairman Dennis C. Moss
MDC Commissioner District 9

II. Action Items

Doris Mejia-Gomez
Board Secretary

- **Certificate of Appreciation for Louis Vuitton Moet Hennessy (LVMH-Miami)**
- **Dr. Carnegie, Recognition of appointment as Chair to (CTAC)**
- **Approval of Minutes from 05/30/12**

III. Updates

A. Office of Community Image (CIAB Reports)

Christina Casado
Office of Community Image

B. Landscape Projects Subcommittee

Jeff Dawson
Miami International Airport

C. Marketing and Education Subcommittee

Lina Blanco
City of Miami

D. Street Tree Subcommittee

John Oldenburg
City of Miami Beach

E. Transportation Subcommittee

Dr. Claudius Carnegie
Florida International University

IV. Reports

- **FY 2010-2011 Tree Canopy Update**
- **Beautification of the Airport Link**

David Cardenas
Parks, Recreation, and Open Spaces

Gianni Lodi
Sustainability, Planning
and Economic Enhancement

V. Recap of Action Items 06/27/12 meeting

Doris Mejia-Gomez
Board Secretary

VI. Closing Remarks

Honorable Chairman Dennis C. Moss
MDC Commissioner District 9