

COMMUNITY IMAGE ADVISORY BOARD (CIAB)
AGENDA
Wednesday, September 24, 2014
10 am
Greater Miami Convention & Visitors Bureau
(Bank of America Building)
701 Brickell Avenue, 27th Floor



I. Welcome and Introductions

Honorable Chairman Dennis C. Moss
MDC Commissioner District 9

II. Action Items

- **Approval of Minutes from 6/25/14**
- **New Member Candidates**

City of Homestead: Councilman Elvis Maldonado
FDOT: Harold Desdunes

III. Reports

- | | |
|--|---------------------------------------|
| A. All Aboard Florida Corridor and Terminal Plans | Jose Gonzales, AAF |
| B. Miami Beach: Major Projects and Future Agenda | Jimmy Morales,
City of Miami Beach |
| C. NW 36 th Street Improvements and Possibilities | Ken Jeffries, FDOT |

IV. Updates

- | | |
|---|---|
| A. Office of Community Image (CIAB Reports) <ul style="list-style-type: none">• Rebranding• Retreat follow-up• Adopt a tree debrief | Patrice Gillespie Smith |
| B. Street Tree Subcommittee | Rick Johnson
Miami-Dade Expressway Authority |
| C. Gateway/Corridor Subcommittee | Dr. Claudius Carnegie
Florida International University |
| D. Landscape Projects Subcommittee | Jeff Dawson
Miami International Airport |
| E. Marketing and Education Subcommittee | Lina Blanco
City of Miami |

V. Recap of Action Items 09/29//14 meeting

Rena Ragin
Interim Board Secretary

VI. Closing Remarks

Honorable Chairman Dennis C. Moss