

COMMUNITY IMAGE ADVISORY BOARD (CIAB)
AGENDA
Wednesday, October 29, 2014
10 am
Greater Miami Convention & Visitors Bureau
(Bank of America Building)
701 Brickell Avenue, 27th Floor



I. Welcome and Introductions

Honorable Chairman Dennis C. Moss
MDC Commissioner District 9

II. Action Items

- **Approval of Minutes from 9/24/14**
- **Approval of Rebranding Efforts**
 - **NeatStreets Name**
 - **NeatStreets Logo**

III. Reports

A. 311 Improvements for Accountability

Henry Sori, Miami-Dade
Community Information and Outreach

B. Downtown Redevelopment Initiative

Councilwoman Marie Steril
City of North Miami

C. CIAB Retreat Follow-up

Patrice Gillespie Smith

IV. Updates

A. Office of Community Image (CIAB Reports)

Patrice Gillespie Smith

- Complete Streets
- Grants Update

B. Street Tree Subcommittee

Rick Johnson
Miami-Dade Expressway Authority

C. Gateway/Corridor Subcommittee

Dr. Claudius Carnegie
Florida International University

D. Landscape Projects Subcommittee

Jeff Dawson
Miami International Airport

E. Marketing and Education Subcommittee

Lina Blanco
City of Miami

V. Recap of Action Items 10/29/14 Meeting

Rena Ragin
Interim Board Secretary

VI. Closing Remarks

Honorable Chairman Dennis C. Moss

Sunshine Notice: *Honorable Members of the Miami-Dade County Board of County Commissioners and elected officials from municipalities may be in attendance.*