

*In the* COMPANY



*of*

WOMEN

CELEBRATING

30  
YEARS

*Sponsorship Opportunities*



# Sponsorship Opportunities



## **\$10,000 DIAMOND/PRESENTING SPONSOR**

- Exclusive level, only one premier sponsorship available
- Diamond/Presenting sponsor status and logo on all materials
- Diamond/Presenting status and logo displayed prominently during the awards presentation
- Inclusion on *In the Company of Women* event webpage
- Inclusion on Step & Repeat event banner
- Full-page, four-color ad inside front cover of ceremony program book
- Company logo projected on event night presentation
- Opportunity to promote your company by including gift/printed materials in event gift bags
- Two reserved tables
- Two additional tickets donated to young women to attend
- Logo inclusion on Girls Empowerment and Mentoring (G.E.M.) Summer Camp shirts
- One free Parks Foundation Champion Gold Membership
- Recognition/Inclusion in four social media platforms with a combined following of more than 21,000
- Recognition in the "ParkLife" magazine with a circulation of more than 45,000 households

## **\$5,000 PLATINUM SPONSOR**

- Platinum sponsor status and logo on all materials
- Award naming rights
- Inclusion on *In the Company of Women* event webpage
- Inclusion on Step & Repeat event banner
- Full-page, four-color ad inside back cover of ceremony program book
- Company logo projected on event night presentation
- Opportunity to promote your company by including gift/printed materials in event gift bags
- One reserved table
- Two additional tickets donated to young women to attend
- One free Parks Foundation Champion Silver Membership
- Recognition/Inclusion in four social media platforms with a combined following of more than 21,000
- Recognition in the "ParkLife" magazine with a circulation of more than 45,000 households



# Sponsorship Opportunities



## **\$3,000 GOLD SPONSOR**

- Gold sponsor status and logo on all materials
- Recognition in awards ceremony program booklet
- Inclusion on *In the Company of Women* event webpage
- Opportunity to promote your company by including gift/printed materials in event gift bags
- Full-page, four-color ad in awards ceremony program book
- Company logo projected on event night presentation
- One reserved table
- Two additional tickets to be donated to young women to attend
- One free Parks Foundation Family Membership
- Recognition/Inclusion in four social media platforms with a combined following of more than 21,000
- Recognition in the "ParkLife" magazine with a circulation of more than 45,000 households

## **\$1,000 SILVER SPONSOR**

- Silver sponsor status and logo on all materials
- Inclusion on *In the Company of Women* event webpage
- Half-page, four-color ad in awards ceremony program book
- Company logo projected on event night presentation
- Opportunity to promote your company by including gift/printed materials in event gift bags
- Eight reserved seats
- Two additional tickets to be donated to young women to attend
- Recognition/Inclusion in four social media platforms with a combined following of more than 21,000
- Recognition in the "ParkLife" magazine with a circulation of more than 45,000 households

## **\$500 BRONZE SPONSOR**

- Bronze sponsor status and logo on all materials
- Inclusion on *In the Company of Women* event webpage
- Half-page, B&W ad in awards ceremony program book
- Company logo projected on event night presentation
- Opportunity to promote your company by including gift/printed materials in event gift bags
- Four reserved seats
- Recognition/Inclusion in four social media platforms with a combined following of more than 21,000
- Recognition in the "ParkLife" magazine with a circulation of more than 45,000 households



## ABOUT IN THE COMPANY OF WOMEN

The Miami-Dade Parks, Recreation and Open Spaces' *In the Company of Women* event has been recognizing the accomplishments of women in all professions throughout Miami-Dade County for 30 years. The event began as a means to unite and pay tribute to women from diverse backgrounds, and to this day continues to acknowledge women from all walks of life who demonstrate leadership, vision and responsibility to the community.

Past awardees have included salsa legend Celia Cruz, U.S. Congresswomen Ileana Ros-Lehtinen, Frederica Wilson and Debbie Wasserman Schultz, philanthropist Adrienne Arsht and Grammy award-winning recording artist Gloria Estefan, as well as other women who have made enduring contributions in Miami-Dade.

With support from the Parks Foundation of Miami-Dade, In the Company of Women is also helping to develop future women leaders, by providing lasting support to Miami-Dade Parks, including The Women's Park and Girls Empowerment and Mentoring (G.E.M.) Summer Arts Program.

## HISTORY OF THE WOMEN'S PARK

The Women's Park began as the dream of feminist Roxcy O'Neal Bolton, who envisioned a park and history gallery in honor of the women of Miami-Dade County and their diverse contributions to improving our community's quality of life. Dedicated in 1992, it is the first such park in the United States, serving as a model to the nation.

The 15-acre lakeside park, located at 10251 West Flagler Street, features displays depicting women's history and achievements. Space is provided for meetings, cultural events, and shows. The Women's Park also includes a children's playground and picnic pavilion. The Women's Park is dedicated to all women in Miami-Dade County.

## 2018 AWARDS CEREMONY

In the Company of Women awardees are selected in December 2017 by a panel of community leaders organized by the Miami-Dade County Commission for Women. Winners will be recognized at an awards ceremony dinner on Thursday, March 8, 2018.

For more information on the *In the Company of Women* event, sponsorships and tickets, call 305-755-7920 or visit <http://www.miamidade.gov/parks/company-of-women.asp>.