

★
STARS
AT THE PARK
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Noches Tropicales™

MIAMI DADE PARKS, RECREATION & OPEN SPACES



2016-2017
Sponsorship
Opportunities



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Noches Tropicales™

Recognized Artists Come Together for Spectacular Nights of Music and Dance!

Miami-Dade County Parks, Recreation and Open Spaces, in partnership with The Parks Foundation of Miami-Dade, present the Noches Tropicales free gala and concert series.

The gala concert kicks off the free concert series designed to make quality arts experiences accessible to the entire Miami-Dade community.

Noches Tropicales Gala Concert, Free
Miami Dade County Auditorium
2901 West Flagler Street, Miami
Seating Capacity: 2,372

Net proceeds benefit The Parks Foundation of Miami-Dade, a 501(c)3, which supports Miami-Dade County parks and park programming.

For more information visit:
www.miamidade.gov/parks



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Noches Tropicales™

Concert Series

Previous Artists:

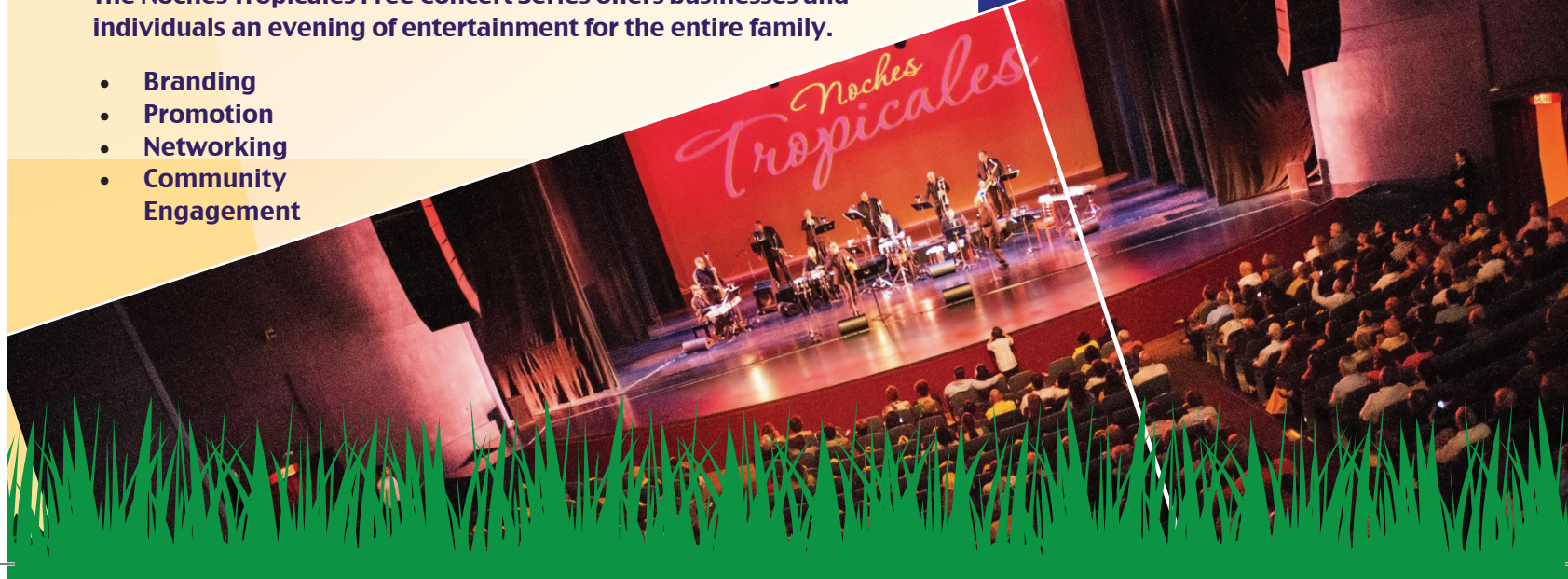
- Latin Grammy winner & Emmy winner: Albita
- Latin Grammy winner: Amaury Gutierrez
- Latin Grammy winner: Edwin Bonilla
- American Grammy winner: Marlow Rosado
- Salsa sensation: Rey Ruiz
- International singer and songwriter: Lissette
- The boogaloo and cumbia rhythms of Sonora Carruseles from Colombia
- Tango show "The Streets of Buenos Aires"
- Brazilian extravaganza with Marta Raulin and the bossa-nova style of Diogo Brown

2016-2017 Concerts

- Gala concert: October 2016
- December 2016, February 2017, & April 2017

The Noches Tropicales Free Concert Series offers businesses and individuals an evening of entertainment for the entire family.

- Branding
- Promotion
- Networking
- Community Engagement



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**Noches
Tropicales™**

Sponsorship Opportunities

**Rumba
Circle**
\$80,000
Gala &
Concert Series

- 20 reserved front row seats at Gala
- VIP reception (Mezzanine Lobby)
- Opportunity to speak during event
- Lobby Display
- Banners

- Display
- Photo opportunity with performers
- Company name & logo on promotional materials
- Cross promotional opportunities

**Salsa
Circle**
\$50,000
3 Concerts

- 20 Reserved Front Row Seats at Gala
- VIP reception (Mezzanine Lobby)
- Stage mentions

- Lobby Display
- Photo opportunity with performers
- Company name & logo on promotional materials

**Mambo
Circle**
\$30,000
Gala or
2 Concert Series

- 10 reserved center orchestra seats at Gala
- VIP reception (Mezzanine Lobby)
- Stage mentions

- Company name & logo on promotional materials
- Noches Tropicales Gala Concert
- Sponsorship Opportunities

**Latin Jazz
Circle**
\$20,000
1 Concert

- 10 reserved center orchestra seats at Gala
- VIP reception (Mezzanine Lobby)
- Stage mentions

- Company name & logo on promotional materials
- Noches Tropicales Gala Concert
- Sponsorship Opportunities

**Merengue
Circle**
\$20,000
Gala only

- 4 reserved left or right center orchestra seats
- Listing on promotional materials
- VIP reception (Mezzanine Lobby)

To become a corporate sponsor or learn more about the Noches Tropicales concert series, contact:

Vivian Greer-Digon

Concert Coordinator

Miami-Dade Parks, Recreation and Open Spaces

305-271-0812, 305-480-1717, or vgreer@miamidade.gov