

Schedule

8:00 a.m. - 8:30 a.m.

Registration

Complimentary Continental Breakfast & Exhibitors

8:30 a.m. - 9:00 a.m.

Welcoming Remarks

Carl Lewis, Ph.D

Director, Fairchild Tropical Botanical Garden

Opening Remarks

The Honorable Carlos A. Gimenez, Mayor Miami-Dade County

The Honorable Rebeca Sosa, Chair, Miami-Dade County Board of County Commissioners

The Honorable Javier D. Souto, Commissioner and Chair, Cultural Affairs and Recreation Committee

The Honorable Dennis C. Moss, Commissioner and Chair, Community Image Advisory Board

Jack Kardys, Director, Miami-Dade County Parks, Recreation and Open Spaces Department

Master of Ceremonies

Calvin Hughes, Anchor, Local10 News

Award Presentation: William J. Matheson Award

Presented by: Calvin Hughes and the Honorable Carlos A. Gimenez

Morning Session

9:00 a.m. - 10:00 a.m.

Stewart Kennedy, The Miami Foundation

Topic: Public Space Challenge

Vanessa Garrison, Founder and Director, GirlTrek

Topic: Walking Revolution for Better Health

Award Presentation: William Lyman Philips Award and C.W. Chuck Pezoldt Award

Presented by: Calvin Hughes and Vanessa Garrison

Barbara Tulipane, President, NRPA

Topic: The Power of a Park

Award Presentation: A.D. Doug Barnes Award and Charles H. Crandon Award

Presented by: Calvin Hughes and Barbara Tulipane

10:00 a.m. - 10:10 a.m.

Morning Break

10:10 a.m. - 11:00 a.m.

Carol Coletta, Vice President, Community and National Initiatives,
James L. Knight Foundation – *Topic: Creative Placemaking*

Award Presentation: Community Image Advisory Board Awards
Presented by: Calvin Hughes and Commissioner Dennis C. Moss

Ann MacDonald, Director, New Orleans Department of Park and Parkways
Topic: Regenerating New Orleans’ Most Valued Assets Post Katrina

11:00 a.m. - 11:45 a.m.

Keynote Speaker: Michael DiBerardinis, Deputy Mayor, City of Philadelphia
Topic: Greenworks: Making Philadelphia More Sustainable

11:45 a.m. - 12:00 p.m.

Closing Remarks: Mickey Fearn, Professor,
College of Natural Resources, North Carolina State University

12:00 p.m. - 1:00 p.m.

Complimentary Lunch / Exhibitors / Fitness Demonstrations

Afternoon Session

1:00 p.m. - 2:30 p.m.

Discussion Groups (Placemaking / Health / Environment)

Placemaking	Health, Wellness & Fitness	Environment
Panel Discussion: *Mike Sobczak Matt Lambert (DPZ) *Moderator	Panel Discussion: *Dr. Sarah Messiah (UM) Dr. Stacy Frazier (FIU) Dr. Martha Pelaez (HFSF)	Panel Discussion: *Rick Johnson (MDX) Gloria Anita (CBSF) Amy Creekmur (TAS) David Cardenas (PROS)

Tree Pruning Sponsor: *Million Trees Miami*

Demonstration and Practical Experience: Henry Mayer, M.S. (UF) – *CEU credits available*

2:30 p.m.

Afternoon Activities

Tree Planting (*Matheson Hammock Park*); Trees generously provided by:
the Tropical Audubon Society and Toyota TogetherGreen

Bike Ride (*Old Cutler Road*)
Bikes and gear provided by Mack Cycle & Fitness

Presenters



Calvin Hughes, Anchor, Local10 News/WPLG

Emmy Award-winning newscaster Calvin Hughes co-anchors Local10's evening news broadcasts. Among his accolades, he was one of few television journalists allowed in Cuba to cover Pope Benedict XVI's historic visit in 2012. His famed trip was documented in an Emmy-nominated Local10 News Special. Miami New Times voted him "Miami's Best TV News Anchor" in 2011 for his reporting on the Haiti earthquake disaster.



Vanessa Garrison, Co-Founder & Director of Operations, GirlTrek

A passionate advocate of social justice issues, Vanessa Garrison is the Co-Founder & Director of Operations of GirlTrek, a national health movement focused on improving health outcomes and quality of life for black women and girls. Vanessa is the recipient of Teach for America's Social Innovation Award and was named among the top 1% of global social innovators by Echoing Green. In 2013 Vanessa was appointed to serve on the Washington D.C. Bicycle Advisory Council, where she advises the Washington D.C. Mayor and District agencies on bicycling issues.



Barbara Tulipane, President/CEO, NRPA

Barbara Tulipane is the President and Chief Executive Officer of the National Recreation and Park Association (NRPA), a national not-for-profit organization dedicated to advancing park, recreation and conservation efforts that enhance quality of life for all people. Responsible for leadership, development, advocacy, corporate relations and financial stewardship, Barbara has complete oversight for NRPA's operation and its 60-person staff.



Carol Coletta, VP, Knight Foundation, Community & National Initiatives

Carol Coletta is a nationally recognized expert on cities and the use of the arts to build communities. Coletta has written and spoken extensively on the future of cities, including how communities develop, attract and retain talent. Throughout her career, she has held numerous leadership roles, including President and CEO of CEO's For Cities, ArtPlace Director and Executive Director of the Mayors' Institute on City Design.

Presenters



Ann MacDonald, Director, New Orleans Department of Parks and Parkways

Ann MacDonald is the only person to serve as both Director of the Department of Parks and Parkways and the New Orleans Recreation Department. She has spent the past 13 years working to enhance the quality of life for the residents of New Orleans through community-based programming. As Director of Parks and Parkways, Ann is responsible for managing, maintaining, developing, and preserving approximately 2,000 acres of city-owned green space, which includes nearly 500,000 trees, neutral grounds, playgrounds, two 18-hole golf courses and historic sites.



Michael DiBerardinis, Deputy Mayor, Philadelphia

Michael DiBerardinis is Philadelphia's Deputy Mayor for Environmental and Community Resources and Commissioner for Parks and Recreation. He provides leadership for more than 10,000 acres of land, 150 recreation centers and playgrounds, 150 neighborhood and regional parks, 54 library branches, and thousands of programs and events throughout Philadelphia. As Commissioner of Parks and Recreation, he has raised more than \$34 million in grants and initiated the city's "Green 2015" plan, which seeks to add 500 acres of new publicly accessible green space to the city by 2015.



Mickey Fearn, Professor, North Carolina State University's School of Natural Resources/Former Deputy Director, National Park Service

During his 46-year career in public service, Mickey Fearn has worked to connect youth and diverse populations to national and urban parks. The former National Park Service's Deputy Director for Communications and Community Assistance, he led many inspiring initiatives throughout U.S. cities and parks and recreation departments. He has also served: as the Washington State Parks & Recreation Commissioner; in the office of the Governor of California; in the California Department of Parks & Recreation and the City of Oakland Mayor. Mickey is currently a Professor of Practice at North Carolina State University's School of Natural Resources.