

Summit Leadership \$5,000

- Invitations for 5 guests to the Mayor's Reception on Thursday, April 14th
- 5 Tickets to the Great Park Summit on Friday, April 15th
- Company recognition at the Summit
- Exhibitor table to showcase your company
- Sponsor name in Summit program, e-program and ½ page program advertisement
- Logo included on Summit electronic signage
- Social media recognition with hyperlink
- 1/4 page advertisement in quarterly Parks guide magazine (50,000/direct mailed)
- Recognition on Summit press materials
- Recognition in Parks Foundation 2016 Annual Report
- Promotion on the Miami-Dade County Parks, Recreation and Open Spaces website

Summit Silver \$2,500

- Invitations for 2 guests to the Mayor's Reception on Thursday, April 14th
- 2 Tickets to the Great Park Summit on Friday, April 15th
- Company recognition at the Summit
- Exhibitor table to showcase your company
- Sponsor name in Summit program, e-program and 1/4 page program advertisement
- Logo included on Summit electronic signage
- Social media recognition
- Recognition in Parks guide magazine (50,000/direct mailed)
- Recognition in Parks Foundation 2016 Annual Report
- Promotion on the Miami-Dade County Parks, Recreation and Open Spaces website

Summit Advocates \$1,000

- 2 guest invitations to the Mayor's Reception on Thursday, April 14th
- 2 Tickets to the Great Park Summit on Friday, April 15th
- Individual or Company Recognition at Summit
- Recognition in Summit program and e-program
- Logo on Summit electronic signage
- Social media recognition
- Recognition in Parks Foundation 2016 Annual Report

For further information, please contact Susan Ervin, Executive Director, Parks Foundation of Miami-Dade at 305-755-7804 or sbe631@miamidade.gov



GREAT PARK SUMMIT

THE POWER OF PARKS 2016

Friday, April 15, 2016

Every great city has a great park system...join great people-business, civic and change leaders who believe that the quality of life in any community begins with its commitment to a public realm made up of great parks, cultural and natural areas including greenways, waterways and streets that connect great public spaces.

SPONSOR OPPORTUNITIES





You are invited to join Mayor Gimenez for the Great Park Summit... a full-day focused on "The Power of Parks".

The **2016 Great Park Summit**, is a full-day focused on **The Power of Parks**, which brings together elected officials and influential civic leaders from 35 local municipalities, urban planning professionals, health and wellness experts, college and university students, business and community developers and environmental stewards for an engaging discussion on how we might better people's lives through the enhancement of public spaces. Parks are catalysts for a healthier, greener, more economically vibrant community. The program will address innovative planning, design and development, tree canopy and include experts from around the country and region who will share ideas and best practices in the field of parks and recreation.

As our community expands and evolves, the need to protect and enhance open space is critical to ensure our quality of life.

Our Great Park Summit event is designed to further the implementation of the Parks and Open Space Master Plan, a 50-year vision for connecting Miami-Dade County communities through parks, public spaces, natural and cultural areas, greenways, waterways, and streets.

The three pillars that guide this plan: **Placemaking** - creating viable and livable communities for all people; **Health and Fitness** - initiatives to improve individual and family wellness; **Conservation and Stewardship** - to protect open space, connect children to nature, create park stewards, and enhance conservation practices and education.

We invite you to be a part of this important event which impacts all of us who live, work and play in Miami-Dade County. Sponsors will receive invitations to:

Mayor's Reception
Thursday, April 14, 2016

Great Park Summit
Friday, April 15, 2016

SPONSOR OPPORTUNITIES

Summit Signature \$25,000

Exclusive recognition as the Signature Sponsor for the Great Park Summit

- Invitations for 10 guests to the Mayor's Reception on Thursday, April 14th and reserved seating
- 10 Tickets to the Great Park Summit on Friday, April 15th
- Company and CEO recognition at the Summit
- Photo opportunity with Miami-Dade County Mayor Carlos Gimenez
- Exhibitor table to showcase your company
- Sponsor name on cover of Summit program, e-program and full page program advertisement
- Logo prominently placed on Summit electronic signage
- Logo on Summit registration bags and opportunity to promotion opportunity to include gift/printed materials in bags (400)
- Social media recognition with hyperlink
- Full Page advertisement in quarterly Parks guide magazine (50,000/direct mailed)
- Recognition on all Summit press materials
- Recognition in Parks Foundation 2016 Annual Report
- Promotion on the Miami-Dade County Parks, Recreation and Open Spaces website

Summit Premier \$10,000

- Invitations for 8 guests to the Mayor's Reception on Thursday, April 14th
- 8 Tickets to the Great Park Summit on Friday, April 15th
- Company recognition at the Summit
- Photo opportunity with Miami-Dade County Mayor Carlos Gimenez
- Exhibitor table to showcase your company
- Sponsor name on cover of Summit program, e-program and full page program advertisement
- Logo included on Summit electronic signage
- Logo on Summit registration bags and opportunity to include gift/printed materials in bags (400)
- Social media recognition with hyperlink
- Half page advertisement in quarterly Parks guide magazine (50,000/direct mailed)
- Recognition on all Summit press materials
- Recognition in Parks Foundation 2016 Annual Report
- Promotion on the Miami-Dade County Parks, Recreation and Open Spaces website