Scorecard - Cultural Affairs

Information

Name: Cultural Affairs

Description: The Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council and the Art in Public Places Trust develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences. Three central goals serve as guideposts for our work:
- securing more public and private resources to invest in and promote cultural development;
- developing better cultural facilities in neighborhoods throughout Miami-Dade and improving the visual quality of the County's built environment; and
- making cultural activities more accessible for all of our residents and visitors.

The Department directs the Art in Public Places program and its board, the Art in Public Places Trust, commissioning, curating, maintaining and promoting the County's award-winning public art collection. The Department manages, programs and operates the South Miami-Dade Cultural Arts Center, the Miami-Dade County Auditorium, the Joseph Caleb Auditorium and the African Heritage Cultural Arts Center, all dedicated to presenting and supporting excellence and diversity in the arts for the entire community.
Through staff, board and programmatic resources, the Department, the Council and the Trust:
- promote, coordinate and support Miami-Dade County's more than 1,000 not-for-profit cultural organizations and thousands of resident artists, through competitive grants, comprehensive technical assistance and professional development;
- advance, market and disseminate information extensively about the excellence of artistic offerings available locally, in order to increase accessibility and attendance; and
- innovate and develop model arts education and outreach programs, engaging audiences of all backgrounds and abilities in the arts.

Domain: Cultural Affairs

Owners: Leslie, Marialaura (CUA); Spring, Michael (CUA); Margol, Deborah (CUA); Tassy, Christina (CUA); Berthin, Jessica J. (CUA)

Details

	As Of	Actual	Target	FYTD Actual	FYTD Target
1.0 Customer					
1.1 Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities (CUA)					
Rebuild the County's annual support through the Competitive Grants programs	2014 FY	593 grants awarded	500 grants awarded	593 grants awarded	500 grants awarded
1.2 Operate and Program Excellent Cultural Facilities (CUA)					
Manage and operate the South Miami-Dade Cultural Arts Center (SMDCAC)	n/a	n/a	n/a	n/a	n/a
Manage, operate, reposition and reinvigorate the Joseph Caleb Auditorium (JCA)	n/a	n/a	n/a	n/a	n/a
Manage, operate, reposition and reinvigorate the African Heritage Cultural Arts Center (AHCAC)	n/a	n/a	n/a	n/a	n/a
Manage, operate, reposition and reinvigorate the Miami-Dade County Auditorium (MDCA)	n/a	n/a	n/a	n/a	n/a
1.3 Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment (CUA)					

Initiative Name	Type	As Of	Status	%	Owners
Embark upon a comprehensive, community-wide initiative to encourage and achieve Quality Design		10/1/2014	In Progress	5%	Berthin, Jessica J. (CUA); Denis, Marie (CUA); Dandrea, Lisa (CUA); Alfonso, L. Carolina (CUA); Peraza, Alex (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)

Maximize County facility improvement investments	'14 FQ4	10 active projects	8 active projects	43 active projects	30 active projects

Initiative Name	Type	As Of	Status	%	Owners
Caribbean Marketplace		10/1/2014	Complete	100%	Spring, Michael (CUA); Berthin, Jessica J. (CUA); Peraza, Alex (CUA); Denis, Marie (CUA); Dandrea, Lisa (CUA); Margol, Deborah (CUA); Alfonso, L. Carolina (CUA)
Carver Theater/NW 7th Avenue Transit Village Theater/Cultural Center		10/1/2014	In Progress	10%	Spring, Michael (CUA); Alfonso, L. Carolina (CUA); Dandrea, Lisa (CUA); Peraza, Alex (CUA); Denis, Marie (CUA); Berthin, Jessica J. (CUA)

Coconut Grove Playhouse	10/1/2014	Not Started			Spring, Michael (CUA); Alfonso, L. Carolina (CUA); Dandrea, Lisa (CUA); Denis, Marie (CUA); Peraza, Alex (CUA); Margol, Deborah (CUA); Berthin, Jessica J. (CUA)
Cuban Museum	10/1/2014	In Progress		45%	Spring, Michael (CUA); Alfonso, L. Carolina (CUA); Dandrea, Lisa (CUA); Denis, Marie (CUA); Peraza, Alex (CUA)
Fairchild Tropical Botanic Garden (4 Projects)	10/1/2014	In Progress		85%	Spring, Michael (CUA); Alfonso, L. Carolina (CUA); Dandrea, Lisa (CUA); Denis, Marie (CUA); Peraza, Alex (CUA); Berthin, Jessica J. (CUA)
Florida Grand Opera	10/1/2014	Not Started			Spring, Michael (CUA); Alfonso, L. Carolina (CUA); Dandrea, Lisa (CUA); Denis, Marie (CUA); Peraza, Alex (CUA)
HistoryMiami	10/1/2014	Not Started		0%	Berthin, Jessica J. (CUA); Denis, Marie (CUA); Margol, Deborah (CUA); Spring, Michael (CUA); Peraza, Alex (CUA); Dandrea, Lisa (CUA); Alfonso, L. Carolina (CUA)
Lyric Theater	10/1/2014	In Progress		98%	Spring, Michael (CUA); Alfonso, L. Carolina (CUA); Dandrea, Lisa (CUA); Denis, Marie (CUA); Peraza, Alex (CUA)
Miami Science Museum	10/1/2014	In Progress		45%	Spring, Michael (CUA); Dandrea, Lisa (CUA); Peraza, Alex (CUA); Denis, Marie (CUA); Alfonso, L. Carolina (CUA)
Perez Art Museum Miami	10/1/2014	Complete		100%	Spring, Michael (CUA); Dandrea, Lisa (CUA); Peraza, Alex (CUA); Denis, Marie (CUA); Alfonso, L. Carolina (CUA)
Virginia Key Beach Park Museum	10/1/2014	On Hold			Spring, Michael (CUA); Alfonso, L. Carolina (CUA); Dandrea, Lisa (CUA); Denis, Marie (CUA); Peraza, Alex (CUA)
The Wolfsonian - FIU	10/1/2014	On Hold			Spring, Michael (CUA); Alfonso, L. Carolina (CUA); Dandrea, Lisa (CUA); Denis, Marie (CUA); Peraza, Alex (CUA)

Repair, Restoration and Conservation of the Public Art Collection (CUA)	2014 FY	14	12	14	12

Initiative Name	Type	As Of	Status	%	Owners
African Textiles		10/1/2014	In Progress	75%	Berthin, Jessica J. (CUA)
Coral Eden (Brad Goldberg)		10/1/2014	On Hold	0%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)
Dropped Bowl with Scattered Slices and Peels (Oldenburg, Claes & Coosje van Bruggen)		10/1/2014	On Hold	0%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)
Framing and Mounting of Artwork (Custom Quality Framing)		10/1/2014	Complete	100%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)
Implement Collection Signage		10/1/2014	Complete	100%	Reddick, Brandi (CUA); Berthin, Jessica J. (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)
Installing and Securing Artwork (The Art Resource, Inc.)		10/1/2014	Complete	100%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)

Making Purple (Fernando Garcia)	10/1/2014	On Hold	0%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)	
Miami Heliotrope (Keith Sonnier)	10/1/2014	On Hold	0%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)	
Miami Line (Rockne Krebs)	10/1/2014	In Progress	25%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)	
Miscellaneous: General Collection Maintenance and Unforeseen Projects	10/1/2014	Complete	100%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)	
On Our Way (Betye Saar)	10/1/2014	On Hold	0%	Berthin, Jessica J. (CUA); Spring, Michael (CUA); Reddick, Brandi (CUA); Margol, Deborah (CUA)	
Parabolic Flight (Fred Eversley)	10/1/2014	On Hold	0%	Berthin, Jessica J. (CUA); Romeu, Patricia; Reddick, Brandi (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)	
Printing and Mounting of Artwork (Asssociated Photo Imaging)	10/24/2014	Not Started	0%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)	
Slide Mantra (Isamu Noguchi)	10/1/2014	Complete	100%	Berthin, Jessica J. (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)	

Identify opportunities for public art and coordinating the selection of artists (CUA)	'14 FQ1	22 capital projects	20 capital projects	22 capital projects	20 capital projects

Initiative Name	Type	As Of	Status	%	Owners
Animal Services Shelter (2 Projects)		10/1/2014	In Progress	46%	Berthin, Jessica J. (CUA); Romeu, Patricia; Reddick, Brandi (CUA); Alfonso, L. Carolina (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)
Arcola Lakes Senior Community Center		10/1/2014	Complete	100%	Berthin, Jessica J. (CUA); Romeu, Patricia; Spring, Michael (CUA); Alfonso, L. Carolina (CUA); Reddick, Brandi (CUA); Margol, Deborah (CUA)
Caleb Center Parking Garage		10/1/2014	In Progress	15%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Romeu, Patricia; Alfonso, L. Carolina (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)
City of Hialeah Milander Center & Parking Garage		10/1/2014	Complete	100%	Berthin, Jessica J. (CUA); Romeu, Patricia; Alfonso, L. Carolina (CUA); Reddick, Brandi (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)
Earlington Heights Metrorail Station (Marquis Lewis)		10/1/2014	In Progress	31%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Romeu, Patricia; Alfonso, L. Carolina (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)
Fairchild Tropical Botanic Garden Welcome Center		10/1/2014	In Progress	92%	Berthin, Jessica J. (CUA); Romeu, Patricia; Reddick, Brandi (CUA); Alfonso, L. Carolina (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)
Gran Via Elderly Housing Project (Carlos Betancourt/Albert Latorre)		10/1/2014	Complete	100%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Romeu, Patricia; Alfonso, L. Carolina (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)

Haulover Park Seasons 52 Restaurant	10/1/2014	In Progress		15%	Margol, Deborah (CUA); Berthin, Jessica J. (CUA); Romeu, Patricia; Reddick, Brandi (CUA); Alfonso, L. Carolina (CUA); Spring, Michael (CUA)
Miami-Dade Children's Courthouse (4 Projects)	10/1/2014	In Progress		90%	Margol, Deborah (CUA); Berthin, Jessica J. (CUA); Romeu, Patricia; Spring, Michael (CUA); Reddick, Brandi (CUA); Alfonso, L. Carolina (CUA)
Miami-Dade Fire Rescue Headquarters Facility (3 Projects)	10/1/2014	Complete		100%	Berthin, Jessica J. (CUA); Romeu, Patricia; Reddick, Brandi (CUA); Alfonso, L. Carolina (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)
Northeast Branch Regional Library (Ivan Toth Depeña)	10/1/2014	In Progress		77%	Berthin, Jessica J. (CUA); Alfonso, L. Carolina (CUA); Reddick, Brandi (CUA); Romeu, Patricia; Margol, Deborah (CUA); Spring, Michael (CUA)
NW 7th Avenue Transit Village	10/1/2014	Not Started		0%	Berthin, Jessica J. (CUA); Alfonso, L. Carolina (CUA); Romeu, Patricia; Reddick, Brandi (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)
Opa-Locka Community Development Corporation (OLCDC)	10/1/2014	Complete		100%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Romeu, Patricia; Alfonso, L. Carolina (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)
PortMiami (2 Projects)	10/1/2014	Complete		100%	Berthin, Jessica J. (CUA); Alfonso, L. Carolina (CUA); Romeu, Patricia; Reddick, Brandi (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)
Richmond Heights Monument	10/1/2014	Complete		100%	Berthin, Jessica J. (CUA); Romeu, Patricia; Alfonso, L. Carolina (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)
Zoo Miami Amphitheater Canopy	10/1/2014	In Progress		50%	Berthin, Jessica J. (CUA); Alfonso, L. Carolina (CUA); Reddick, Brandi (CUA); Romeu, Patricia; Spring, Michael (CUA); Margol, Deborah (CUA)
Zoo Miami Children's Play Area in Florida Exhibit (Matthew Geller)	10/1/2014	In Progress		69%	Berthin, Jessica J. (CUA); Reddick, Brandi (CUA); Alfonso, L. Carolina (CUA); Romeu, Patricia; Margol, Deborah (CUA); Spring, Michael (CUA)
Zoo Miami Entrance Plaza (Mikyoung Kim)	10/1/2014	In Progress		69%	Berthin, Jessica J. (CUA); Alfonso, L. Carolina (CUA); Romeu, Patricia; Reddick, Brandi (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)

1.4 Increase awareness of, access to and public participation in cultural activities (CUA)

Initiative Name	Type	As Of	Status	%	Owners
Partnering with the Greater Miami Convention & Visitors Bureau		2/7/2014	In Progress	25%	Spring, Michael (CUA); Margol, Deborah (CUA); Landreth, Gerry N. (CUA); Berthin, Jessica J. (CUA)
Operate power2give.org		12/20/2013	In Progress	25%	Spring, Michael (CUA); Batlle Mooney, Gilda (CUA); Berthin, Jessica J. (CUA); Hernandez, Liliana (CUA); Tassy, Christina (CUA); Margol, Deborah (CUA)

Culture Shock Miami	'13 FQ4	2,392 tickets	513 tickets	7,500 tickets	6,949 tickets

Initiative Name	Type	As Of	Status	%	Owners
Arts Marketing Network - Public Relations Firm (2013-14 Initiatives)		12/20/2013	In Progress	25%	Tassy, Christina (CUA)
Culture Shock Miami - Student Advisory Council		12/20/2013	In Progress	0%	Tassy, Christina (CUA)
Matrix2 Advertising - Marketing Firm		12/20/2013	In Progress	25%	Tassy, Christina (CUA)
Culture Shock Miami Presents "Street Beat"		12/20/2013	Not Started	100%	Tassy, Christina (CUA)

ArtBurstMiami	n/a	n/a	n/a	n/a	n/a
Golden Ticket Program	2014 FY	18,000 guides printed	18,000 guides printed	18,000 guides printed	18,000 guides printed
Children's Trust Funded Programs	2014 FY	197,894 children	150,000 children	197,894 children	150,000 children

1.5 Make the Department's programs and services faster and easier to access (CUA)

Initiative Name	Type	As Of	Status	%	Owners
APP Website Maintenance and Tailoring of the Inventory Software System		10/1/2014	In Progress	85%	Reddick, Brandi (CUA); Berthin, Jessica J. (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)
CUA Website Redesign		10/22/2014	Complete	100%	Berthin, Jessica J. (CUA); Landreth, Gerry N. (CUA); Batlle Mooney, Gilda (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)

1.6 Extend the Department's technical assitance services to additional areas of need (CUA)

Initiative Name	Type	As Of	Status	%	Owners
Conduct APP Workshops		12/20/2013	Not Started	0%	Berthin, Jessica J. (CUA); Spring, Michael (CUA); Margol, Deborah (CUA); Reddick, Brandi (CUA); Romeu, Patricia; Alfonso, L. Carolina (CUA)
Conduct Culture Grants Online (CGO) Workshops		12/20/2013	Not Started	0%	Spring, Michael (CUA); Allocco, Kelly; Batlle Mooney, Gilda (CUA); Benjamin, Nikenna D. (CUA); Margol, Deborah (CUA); Berthin, Jessica J. (CUA); Perez, Adriana (CUA); Pezoldt, Dana (CUA); Andersen, Francine

2.0 Financial

Meet Budget Targets (Cultural Affairs) (RC2)

Revenue: Total (Cultural Affairs)	'14 FQ3	$834K	$7,649K	n/a	$15,298K

Initiative Name	Type	As Of	Status	%	Owners
Revenue Growth Goals over 5 years		n/a	n/a		Margol, Deborah (CUA); Berthin, Jessica J. (CUA)

Expen: Total (Cultural Affairs)	'14 FQ3	$4,619K	$7,649K	n/a	$15,298K

Initiative Name	Type	As Of	Status	%	Owners
Actual Expenditures and revenues spreadsheet		n/a	n/a		Margol, Deborah (CUA)

Positions: Full-Time Filled (DoCA)	'14 FQ3	45	55 (48 - 55)	n/a	n/a

Meet Budget Targets (Art in Public Places)

Revenue: Total (Art in Public Places)	'12 FQ3	0	980	3,352	2,941
Positions: Full-Time Filled (APP)	'07 FQ4	6	6 (6 - 6)	6	6 (6 - 6)
Expen: Total (Art in Public Places)	'07 FQ4	740	922	4,803	3,685

Reduction in unmet needs - Cultural Affairs - CUA (RC2.1)

Level of Cultural Support	2011 FY	$12.875mil	$17.438mil	n/a	n/a

Budget Implementation FY 09-10 (Cultural Affairs)

Initiative Name	Type	As Of	Status						%	Owners
Eliminate 1 position in Cultural Affairs (CA-1)		2/28/2010	Complete						100%	Spring, Michael (CUA); Margol, Deborah (CUA)
Reduce cultural program funding by 15% in Cultural Affairs (CA-2) (originally 30% in adopted budget after second hearing)		12/31/2010	Complete						100%	Spring, Michael (CUA); Margol, Deborah (CUA); Berthin, Jessica J. (CUA)

Recovery Act: National Endowment for the Arts (Cultural Affairs)						
ARRA Dollars Awarded (Cultural Affairs)	Jun '10	$0	$0	$250,000	$250,000	
ARRA Dollars Spent to Date (Cultural Affairs)	Jul '10	$25,000	$0	$250,000	$250,000	
Jobs Created/Retained to Date (Cultural Affairs)	'10 FQ4	0.0FTE	0.0FTE	0.0FTE	0.0FTE	
3.0 Internal						
Quality Customer Service (Cultural Affairs)						
Secret Shopper Results	2006 FY	n/a	4	n/a	n/a	
4.0 Learning and Growth						
Professional Development and Skill-Building throughout the Department (CUA)						
Number of Professional Development workshops or skill-building opportunities accessed by staff	'07 FQ4	21	10	110	40	
Percentage of Staff Accessing a Professional Development Opportunity	'07 FQ4	48.00%	10.00%	69.25%	12.50%	