

Scorecard - Cultural Affairs

Information

Name: Cultural Affairs

Description: The Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council and the Art in Public Places Trust develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences. Three central goals serve as guideposts for our work:

- securing more public and private resources to invest in and promote cultural development;
- developing better cultural facilities in neighborhoods throughout Miami-Dade and improving the visual quality of the County's built environment; and
- making cultural activities more accessible for all of our residents and visitors.

The Department directs the Art in Public Places program and its board, the Art in Public Places Trust, commissioning, curating, maintaining and promoting the County's award-winning public art collection. The Department manages, programs and operates the South Miami-Dade Cultural Arts Center, the Miami-Dade County Auditorium, the Joseph Caleb Auditorium and the African Heritage Cultural Arts Center, all dedicated to presenting and supporting excellence and diversity in the arts for the entire community.

Through staff, board and programmatic resources, the Department, the Council and the Trust:

- promote, coordinate and support Miami-Dade County's more than 1,000 not-for-profit cultural organizations and thousands of resident artists, through competitive grants, comprehensive technical assistance and professional development;
- advance, market and disseminate information extensively about the excellence of artistic offerings available locally, in order to increase accessibility and attendance; and
- innovate and develop model arts education and outreach programs, engaging audiences of all backgrounds and abilities in the arts.

Domain: Cultural Affairs

Owners: Spring, Michael (CUA); Margol, Deborah (CUA); Leslie, Marialaura (CUA); Tassy, Christina (CUA); Dale, Mary-Margaret (CUA)

Details

	As Of	Actual	Target	FYTD Actual	FYTD Target												
1.0 Customer																	
1.1 Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities (CUA)																	
Rebuild the County's annual support through the Competitive Grants programs	2016 FY	562 grants awarded	500 grants awarded	562 grants awarded	500 grants awarded												
1.2 Operate and Program Excellent Cultural Facilities (CUA)																	
Manage, operate, reposition and reinvigorate the African Heritage Cultural Arts Center (AHCAC)	n/a	n/a	n/a	n/a	n/a												
Manage, operate, reposition and reinvigorate the Joseph Caleb Auditorium (JCA)	n/a	n/a	n/a	n/a	n/a												
Manage, operate, reposition and reinvigorate the Miami-Dade County Auditorium (MDCA)	n/a	n/a	n/a	n/a	n/a												
Manage and operate the South Miami-Dade Cultural Arts Center (SMDCAC)	n/a	n/a	n/a	n/a	n/a												
1.3 Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment (CUA)																	
<table border="1"> <thead> <tr> <th>Initiative Name</th><th>Type</th><th>As Of</th><th>Status</th><th>%</th><th>Owners</th></tr> </thead> <tbody> <tr> <td>Embark upon a comprehensive, community-wide initiative to encourage and achieve Quality Design</td><td></td><td>2/10/2017</td><td>Complete</td><td>25%</td><td>Denis, Marie (CUA); Dandrea, Lisa (CUA); Alfonso, L. Carolina (CUA); Peraza, Alex (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)</td></tr> </tbody> </table>						Initiative Name	Type	As Of	Status	%	Owners	Embark upon a comprehensive, community-wide initiative to encourage and achieve Quality Design		2/10/2017	Complete	25%	Denis, Marie (CUA); Dandrea, Lisa (CUA); Alfonso, L. Carolina (CUA); Peraza, Alex (CUA); Spring, Michael (CUA); Margol, Deborah (CUA)
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Identify Opportunities for Public Art and Coordinating the Selection of Artists (CUA)	2016 FY	42	24	42	24												
Maximize County Facility Improvement Investments (CUA)	2016 FY	14	14	14	14												
Repair, Restoration and Conservation of the Public Art Collection (CUA)	2016 FY	12	12	12	12												
1.4 Increase awareness of, access to and public participation in cultural activities (CUA)																	
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Scorecard - Cultural Affairs

Culture Shock Miami Program	2016 FY	▲	20,898	10,400	▲	20,898	10,400
Golden Ticket Program	2016 FY	▲	20,000 guides printed	18,000 guides printed	▲	20,000 guides printed	18,000 guides printed
Youth-Arts Specific Programs and Children's Trust Funded Programs	2016 FY	▲	269,750 children	175,000 children	▲	269,750 children	175,000 children
1.5 Make the Department's programs and services faster and easier to access (CUA)							
Initiative Name	Type	As Of	Status			%	Owners
APP Website Maintenance and Tailoring of the Inventory Software System		2/10/2017	In Progress			80%	Reddick, Brandi (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)
CUA Website Redesign		2/10/2017	Complete			100%	Landreth, Gerry N. (CUA); Battle Mooney, Gilda (CUA); Margol, Deborah (CUA); Spring, Michael (CUA)
1.6 Extend the Department's technical assistance services to additional areas of need (CUA)							
Initiative Name	Type	As Of	Status			%	Owners
Conduct Art in Public Places (APP) Workshops		2/10/2017	In Progress			100%	Spring, Michael (CUA); Margol, Deborah (CUA); Reddick, Brandi (CUA); Romeu, Patricia; Alfonso, L. Carolina (CUA)
Conduct Culture Grants Online (CGO) Workshops		2/10/2017	Complete			100%	Spring, Michael (CUA); Allocco, Kelly; Battle Mooney, Gilda (CUA); Benjamin, Nikenna D. (CUA); Margol, Deborah (CUA); Perez, Adriana (CUA); Pezoldt, Dana (CUA); Andersen, Francine
2.0 Financial							
2.1 Meet Budget Targets (Cultural Affairs) (RC2)							
Revenue: Total (Cultural Affairs)	'17 FQ3	▼	\$1,304K	\$8,932K	▼	\$6,688K	\$26,795K
Expen: Total (Cultural Affairs)	'17 FQ3	▲	\$6,394K	\$8,932K	▲	\$26,479K	\$26,795K
Positions: Full-Time Filled (DoCA)	'17 FQ2	▼	67	59		n/a	n/a
				(53 - 59)			

Business Plan Report - Cultural Affairs

Scorecard	Description	Owners
Cultural Affairs	The Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council and the Art in Public Places Trust develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences. Three central goals serve as guideposts for our work: - securing more public and private resources to invest in and promote cultural development; - developing better cultural facilities in neighborhoods throughout Miami-Dade and improving the visual quality of the County's built environment; and - making cultural activities more accessible for all of our residents and visitors. The Department directs the Art in Public Places program and its board, the Art in Public Places Trust, commissioning, curating, maintaining and promoting the County's award-winning public art collection. The Department manages, programs and operates the South Miami-Dade Cultural Arts Center, the Miami-Dade County Auditorium, the Joseph Caleb Auditorium and the African Heritage Cultural Arts Center, all dedicated to presenting and supporting excellence and diversity in the arts for the entire community. Through staff, board and programmatic resources, the Department, the Council and the Trust: - promote, coordinate and support Miami-Dade County's more than 1,000 not-for-profit cultural organizations and thousands of resident artists, through competitive grants, comprehensive technical assistance and professional development; - advance, market and disseminate information extensively about the excellence of artistic offerings available locally, in order to increase accessibility and attendance; and - innovate and develop model arts education and outreach programs, engaging audiences of all backgrounds and abilities in the arts.	Spring, Michael (CUA); Margol, Deborah (CUA); Leslie, Marialaura (CUA); Tassy, Christina (CUA); Dale, Mary-Margaret (CUA)

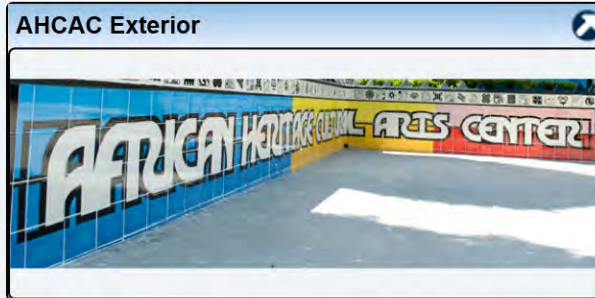
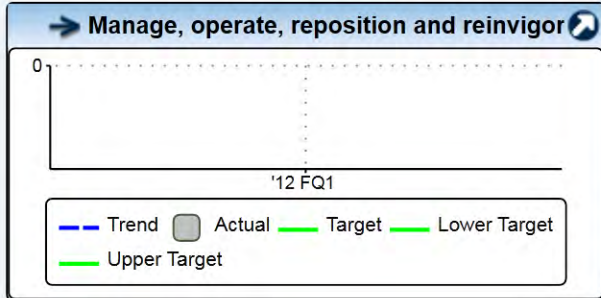
1.0 Customer

Objective	Description				Owners																																										
1.1 Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities (CUA)					Spring, Michael (CUA)																																										
Measures Linked to Objective	Period	Actual	Target	Variance	Owners																																										
Rebuild the County's annual support through the Competitive Grants programs	2016 FY	562 grants awarded	500 grants awarded	62 grants awarded	Margol, Deborah (CUA); Spring, Michael (CUA)																																										
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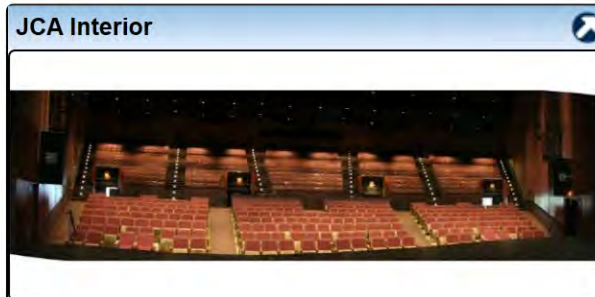
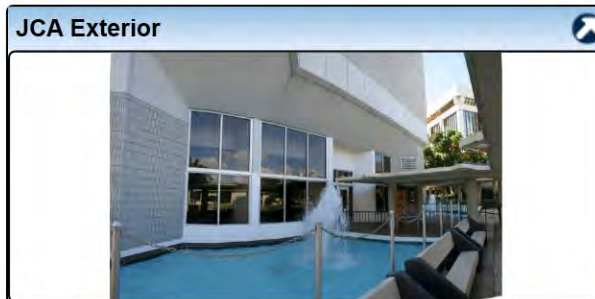
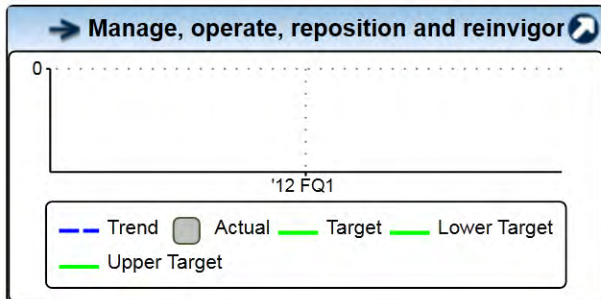
Business Plan Report - Cultural Affairs

Objective	Description	Owners
1.2 Operate and Program Excellent Cultural Facilities (CUA)	The Department of Cultural Affairs manages four cultural facilities: South Miami-Dade Cultural Arts Center, Miami-Dade County Auditorium, Caleb Auditorium, African Heritage Cultural Arts Center. The South Miami-Dade Cultural Arts Center is a campus of state-of-the-art cultural facilities in Cutler Bay dedicated to presenting and supporting excellence and diversity in the arts for the entire community. The Department also is managing, operating, repositioning and reinvigorating the Miami-Dade County Auditorium, Joseph Caleb Auditorium and the African Heritage Cultural Arts Center and dedicated to establishing appropriate staffing, programming and capital needs plans for each facility.	Spring, Michael (CUA); Margol, Deborah (CUA); Cultural Affairs

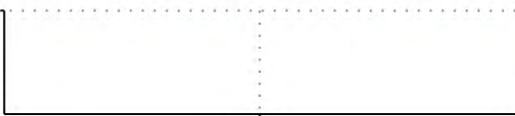
Measures Linked to Objective	Period	Actual	Target	Variance	Owners
Manage, operate, reposition and reinvigorate the African Heritage Cultural Arts Center (AHCAC)	n/a	n/a	n/a	n/a	Harrell, Theodore; Margol, Deborah (CUA); Davis, Marshall; Spring, Michael (CUA)



Manage, operate, reposition and reinvigorate the Joseph Caleb Auditorium (JCA)	n/a	n/a	n/a	n/a	Spring, Michael (CUA); Valles, Pamela (CUA); Margol, Deborah (CUA)
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JCA Performance 	JCA Promotional Material 	
Manage, operate, reposition and reinvigorate the Miami-Dade County Auditorium (MDCA)	n/a	n/a Spring, Michael (CUA); Arbelaez, Patricia (CUA); Margol, Deborah (CUA); Siut, Javier (CUA)

→ Manage, operate, reposition and reinvigor  '12 FQ1 — Trend Actual — Target — Lower Target — Upper Target	MDCA Exterior 	MDCA Interior 
MDCA Performance 		

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Manage and operate the South Miami-Dade Cultural Arts Center (SMDCAC)

n/a

n/a

n/a

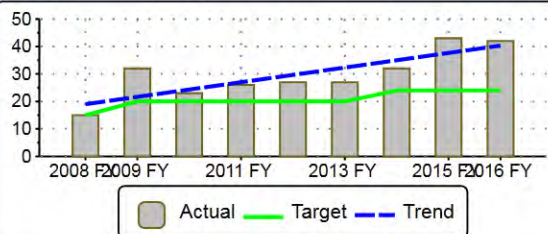
n/a Webb, Daphne (CUA);
Spring, Michael (CUA);
Margol, Deborah (CUA)

→ Manage and operate the South Miami-Dade



Objective	Description					Owners
1.3 Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment (CUA)						Martinez-Delgado, David (CUA)
Measures Linked to Objective		Period	Actual	Target	Variance	Owners
Identify Opportunities for Public Art and Coordinating the Selection of Artists (CUA)		2016 FY	42	24	18	Reddick, Brandi (CUA); Margol, Deborah (CUA); Leslie, Marialaura (CUA); Spring, Michael (CUA); Alfonso, L. Carolina (CUA); Romeu, Patricia

↑ Identify Opportunities for Public Art and C



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Maximize County Facility Improvement Investments (CUA)

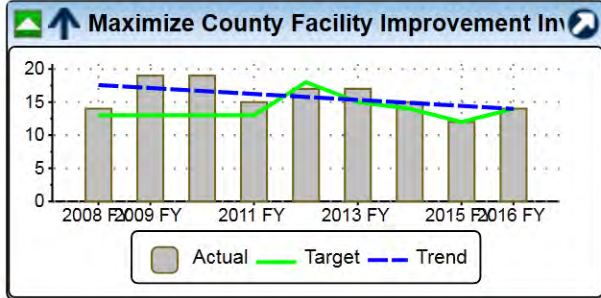


2016 FY

14

14

0 Leslie, Marialaura (CUA);
Peraza, Alex (CUA); Denis, Marie (CUA);
Spring, Michael (CUA);
Margol, Deborah (CUA);
Alfonso, L. Carolina (CUA);
Dandrea, Lisa (CUA)



Repair, Restoration and Conservation of the Public Art Collection (CUA)

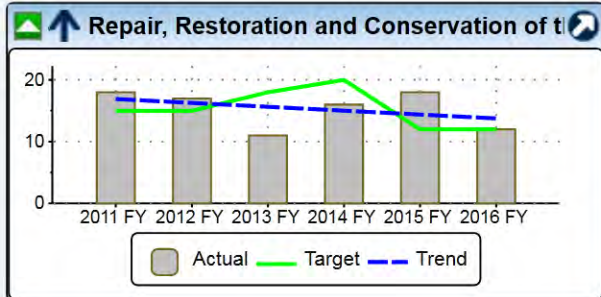


2016 FY

12

12

0 Margol, Deborah (CUA);
Spring, Michael (CUA)



Objective	Description	Owners
1.4 Increase awareness of, access to and public participation in cultural activities (CUA)		Spring, Michael (CUA); Margol, Deborah (CUA); Hernandez, Liliana (CUA)

Business Plan Report - Cultural Affairs

Measures Linked to Objective	Period	Actual	Target	Variance	Owners
Culture Shock Miami Program	2016 FY	20,898	10,400	10,498	Tassy, Christina (CUA); Leslie, Marialaura (CUA); Margol, Deborah (CUA); Landreth, Gerry N. (CUA); Dale, Mary-Margaret (CUA); Spring, Michael (CUA)
Golden Ticket Program	2016 FY	20,000 guides printed	18,000 guides printed	2,000 guides printed	Margol, Deborah (CUA); Hernandez, Liliana (CUA); Landreth, Gerry N. (CUA); Cardenas, Dorianmy; Spring, Michael (CUA)
Youth-Arts Specific Programs and Children's Trust Funded Programs	2016 FY	269,750 children	175,000 children	94,750 children	Margol, Deborah (CUA); Andersen, Francine



Business Plan Report - Cultural Affairs

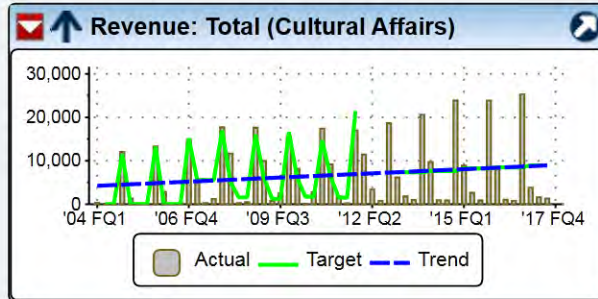
Objective	Description	Owners
1.5 Make the Department's programs and services faster and easier to access (CUA)		n/a

Objective	Description	Owners
1.6 Extend the Department's technical assistance services to additional areas of need (CUA)		Margol, Deborah (CUA); Spring, Michael (CUA)

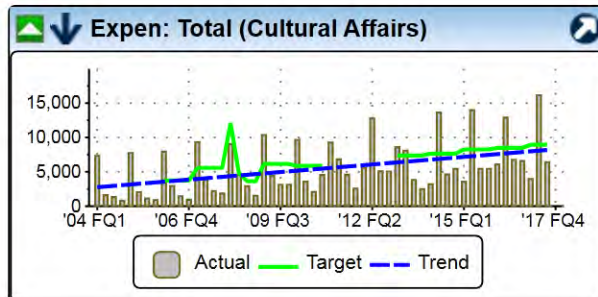
2.0 Financial

Objective	Description	Owners
2.1 Meet Budget Targets (Cultural Affairs) (RC2)		Spring, Michael (CUA)

Measures Linked to Objective	Period	Actual	Target	Variance	Owners
Revenue: Total (Cultural Affairs) 	'17 FQ3	\$1,304K	\$8,932K	\$-7,628K	Margol, Deborah (CUA); Spring, Michael (CUA)



Expen: Total (Cultural Affairs) 	'17 FQ3	\$6,394K	\$8,932K	\$2,538K	Margol, Deborah (CUA); Spring, Michael (CUA)
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Positions: Full-Time Filled (DoCA) 

'17 FQ2

67

59
(53 - 59)

n/a Spring, Michael (CUA)

