

Miami-Dade County
The Dr. Antonio Jorge Social and Economic Development Council (SEDC)

Dr. Raul Moncarz, Chairman
Stephen P. Clark Center, 111 NW First Street, 19th Floor Conference Room
Friday, March 21, 2014 at 2:00 pm

AGENDA

<u>Call to Order</u>	Dr. Moncarz, Chairperson
<u>Welcome and Introductions</u>	Dr. Moncarz
<u>Approval of Minutes</u>	
<u>Chairperson's Report</u>	Dr. Moncarz

General Discussion Items

➤ Transportation Whitepaper Update	Dr. Brian Peterson
➤ Dr. Antonio Jorge Foundation	Dr. Moncarz
➤ Dr. Antonio Jorge Conference	Dr. Moncarz
➤ Goldman Sachs 10,000 Small Businesses	Mr. John A. Hall
➤ Financial Disclosure Forms	Ms. Lori Weldon
➤ New Business	
➤ Public Comments	

ADJOURNMENT

Next Meeting Date **April 18, 2014**

The Dr. Antonio Jorge Social and Economic Development Council Mission

To improve the quality of life of all residents of Miami Dade County by providing the County Commission and Mayor with timely, objective, transparent, and thoughtful advice on significant social and economic issues. The Council aims to pursue a balanced perspective among economic development, social justice, and environmental sustainability, both in the short and long term.

The Dr. Antonio Jorge Social and Economic Development Council (SEDC)

Meeting Minutes

Friday, February 21, 2014 at 2:00 pm

Members Present - Dr. Wilbert Bascom, Dr. Thomas Breslin, Dr. Alexandra Cornelius, Mr. Marcos Kerbel, Dr. Kenneth Lipner, Mr. Jose Lopez-Calleja, Dr. Rolando Ochoa, Dr. Pedro Pellet, Mr. Jesus Permuy, Dr. Brian Peterson, Mr. Robert Saco, Dr. Eunju Suh, Mr. Reinaldo Valdes, Dr. Bernadette West

Staff Present - Dr. Robert Cruz, Mr. Robert Hesler, Ms. Lori Weldon

Guests Present – Ms. Vanessa Palacio, Esq., Office of the Chair, Ms. Maria Abreu, Office of Commission Auditor

Excused Absence- Mr. Rosendo Castillo, Dr. Maria Espino, Mr. Santiago Leon, Prof Elisa Moncarz, Dr. Raul Moncarz, Dr. Jorge Salazar-Carrillo

Call to Order/Welcome and Introductions - The February 21, 2014 meeting of the SEDC was called to order by Acting Chairman Dr. Kenneth Lipner at 2:15 pm. Dr. Lipner welcomed everyone, informed the members that Chairman Dr. Raul Moncarz was home recovering from surgery, and Vice Chair Dr. Maria Espino had a conflict; therefore he would be chairing the meeting. Dr. Lipner's announcement was followed by self-introductions.

Approval of Minutes - Dr. Pedro Pellet offered the motion to accept the minutes of the January 17, 2014 SEDC meeting. The motion was seconded by Mr. Marcus Kerbel. The motion passed unanimously.

Chairperson's Report - Dr. Robert Cruz informed the SEDC Members that the paperwork to establish the Dr. Antonio Jorge Foundation was sent to Tallahassee. Dr. Cruz also informed the Council that their submission for the Dr. Antonio Jorge award was sent to Commissioner Javier Souto for review, however Commissioner Souto is currently traveling and that we are waiting for his response. Mr. Robert Saco informed members that he had complimentary tickets for students for the show Seventeen Border Crossings playing in Wynwood the first week in March.

Ethics Training- Ms. Rhonda Victor Sibilia, Commission on Ethics and Public Trust provided Ethics Training to the SEDC. Ms. Sibilia stated Ethics Training is required by the Miami-Dade County Commission for all advisory board members. Ms. Sibilia provided governing rules in addition to various scenarios/dilemmas and the appropriate/legal response to the situation to the Council. Ms. Sibilia encouraged Council Members to contact the Commission on Ethics for any questions or concerns regarding Ethics they may have as an advisory board member.

Transportation Whitepaper- Dr. Brian Peterson reviewed the revised Transportation Whitepaper with the Council. Dr. Peterson reviewed the seven recommendations contained in the Whitepaper: 1) half of the buses on longer, heavily traveled routes be designated as "limited-stop buses" stopping only every mile, with the remaining busses stopping every quarter mile, 2) priority traffic signals for busses, 3) computerized analysis for long distance express busses, 4) Bus Rapid Transit (BRT) directly serve low-income communities, 5) BRT direct line for Miami International Airport (MIA) and Florida International University (FIU) 6) a light-rail line/trolley from Downtown Miami to South Beach, and 7) establish special bus lanes along Kendall Drive. A discussion ensued regarding the recommendations cited in the Whitepaper and the pros and cons of transit development. Dr. Lipner suggested that if the Whitepaper is to be submitted to the Board of County Commission from the SEDC, it should cover the economics of transit and the cost associated with the recommendations. Dr. Lipner also suggested the Whitepaper be submitted to the Director of Transit and the Citizens Independent Transit Trust.

Major League Soccer- Dr. Lipner expressed his concerns regarding Major League Soccer and the proposed location of the stadium at the Port of Miami. Dr. Lipner voiced the negative economic impact a stadium at the Port of Miami would have on Miami-Dade County's economy adding there are better uses for the property. A brief discussion ensued. The Council requested presentations/information from representatives of the Port of Miami, the Miami-Dade Planning Department, the City of Miami, and other impacted/affiliated agencies.

Dr. Cruz's review of the local economy was deferred until the next meeting. The meeting adjourned at 4:30 pm. The next SEDC meeting is March 21, 2014.

Miami Herald

Posted on Wed, Oct. 02, 2013

MDC, Goldman Sachs partner to bring \$5 million small business program to South Florida

By Nancy Dahlberg
ndahlberg@miamiherald.com

Miami Dade College and Goldman Sachs are teaming up to launch the investment banking firm's 10,000 Small Businesses program in South Florida. The program, aimed at helping existing companies grow and create more jobs, will be funded with a \$5 million grant from Goldman Sachs.

MDC and Goldman Sachs made the announcement at a press conference and luncheon Tuesday at the Freedom Tower attended by a roomful of local and national government, community and business leaders, including the mayors of Miami and Miami-Dade, the president of the U.S. Hispanic Chamber and a former U.S. Secretary of Education.

Goldman Sachs' 10,000 Small Businesses is a \$500 million investment launched in 2010 to provide entrepreneurs with a practical business education as well as access to capital and business support services, all free to program participants. The program is already operating in 15 other locations, including Chicago, Houston, Los Angeles, New Orleans, New York and Philadelphia. MDC will receive the five-year grant from Goldman Sachs to run and support this program, which will be offered through its School of Business in collaboration with the School of Continuing Education and Professional Development.

"We are celebrating a wonderful victory for our community," said MDC President Eduardo J. Padrón. "We have a great tradition of making education accessible to our students. We look forward to making this program accessible to small businesses that ordinarily would not have access to this level of services."

Those services are already bringing results in other parts of the country. Within six months of completing the program, about 63 percent of 10,000 Small Businesses participants reported an increase in revenues, 47 percent reported creating net new jobs, and 75 percent did business with one another. The program has a 99 percent completion rate, said Dina Habib Powell, president of the Goldman Sachs Foundation. "This is a long-term investment. This really is a commitment of partners. We understand the path to job creation is through our young small businesses," Powell said.

Teresa Lawrence, owner of Delta Personnel, a staffing company in New Orleans, is a 2012 graduate of the program in Louisiana. The Cuban-American who came through the Freedom Tower said she has doubled her sales, from \$2.3 million last year to an expected \$5 million in annual revenue this year. She also said she benefits from the growing alumni network — 1,600 small businesses nationwide that have already graduated from the program.

Small business owners selected for the program will develop a business growth plan, said John Hall, the program's executive director. Over the course of four months, the program will administer 100 hours of practical business class instruction, a curriculum developed by Babson College. It will also supply advisors and a network to surround and help them, said Hall, who has headed five businesses, founded three, worked in executive positions in several industries and consulted small businesses. Noting that there is already a number of resources for startups, the program can play a critical role in the entrepreneurial

ecosystem here by helping companies that are already up and running but need help with growth strategy.

“Look for a very well-crafted program,” said Hall. “This is the 16th location — Miami has the benefit of those other 15.”

Hall said the program typically accepts small businesses operating at least two years, with at least four employees and annual revenues between \$150,000 and \$4 million. The small businesses can be in any industry, but the business must be ready to grow — that’s the program’s focus, said Hall. The program doesn’t end with the classes, Hall said. “We will follow and help the companies for years, ... We want the alumni to stay connected and give back” through mentoring, Hall said.

The mentors will come from the local business community, Miami Dade College’s network and Goldman Sachs, which already has a waiting list of professionals who want to participate, said Powell. Goldman Sachs opened its Miami office in 1978 and its West Palm Beach office in 2007.

The program will begin in February 2014. Applications are now being accepted, and can be downloaded at www.mdc.edu/10ksb.

MDC will serve about 80 small business owners in the first year, and about 120 in year two, with plans for continued growth, Hall said.

“If you are a small business owner, you would be crazy not to apply to this program,” said Javier Palomarez, CEO of the U.S. Hispanic Chamber. “This is the beginning of something phenomenal for this community.”

Follow Nancy Dahlberg on Twitter @ndahlberg

How to apply

The 10,000 Small Businesses program will begin in February 2014. Applications are now being accepted, and can be downloaded at www.mdc.edu/10ksb. To be considered for the first class, you must submit your application by Nov. 22.

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SOURCE OF INCOME STATEMENT

Disclosure for Tax Year Ending	Last Name	First Name	Middle Name/Initial
Mailing Address – Street Number, Street Name, or P.O. Box			
City, State, Zip			ID Number

If your home address is your mailing address, and your home address is exempt from public records pursuant to Fla. Stat. §119.07, read instructions on the following page **and check here.**

Filing as an Employee

<input type="checkbox"/> County Employee <input type="checkbox"/> Municipal Employee, Name of Municipality: _____		
Position held or sought		
Department where employed		
Work address	Work telephone	Term began on

Filing as a Board Member

<input type="checkbox"/> County Board Member <input type="checkbox"/> Municipal Board Member, Name of Municipality: _____		
Board where serving		
Work address	Work telephone	Term began on

List below every source of income you received, along with the address and the principal activity of each source. Include your public salary. Place the sources of income in descending order, with the largest source first. Also, include any source of income received by another person for your benefit. However, the income of your spouse or any business partner need not be disclosed. **If continued on a separate sheet, check here.**

Name of Source of Income	Address	Description of the Principal Business Activity

I hereby swear (or affirm) that the information above is a true and correct statement.

Signature of person disclosing

Print name

Date signed

RECEIVED BY ELECTIONS DEPARTMENT: <input type="checkbox"/> Hardcopy <input type="checkbox"/> Electronic Copy

Source of Income Information

Required by the Miami-Dade County Code, Section 2-11.1(i)

The term INCOME shall include, but is not limited to, the following items: wages, salaries; tips; bonuses; commissions & fees; dividends, interest; profits from businesses and professions; your share of profits from partnerships and small business corporations; pensions, annuities & endowments; profits from the sale or exchange of real estate, securities or other property, including personal residence; rents and royalties; your share or estate or trust income, including accumulated distributions; alimony, separate maintenance or support payments; prizes, awards and gifts; fees as an Executor, Administrator or Director; disability retirement payments; workmen's compensation, insurance; damages; etc.

Filing Instructions

A "Source of Income Form," "State Form 1," or a copy of the personal income tax forms may be filed to satisfy the filing requirement for County employees, municipal employees, and advisory board members not required to file under State law.

This form must be filed by July 1st of each year.

This form should not be used as a substitute for State Form 1 for those required to file under state requirements.

Miami-Dade County Personnel and Advisory Board members shall file completed forms with

**Miami-Dade Elections Department
2700 NW 87th Avenue
Miami, FL 33172**

or

**P.O. Box 521550
Miami, FL 33152-1550**

or at

financial.disclosures@miamidade.gov

Municipal Personnel and Advisory Board Members shall file completed forms with their respective Municipal Clerk.

**For further information contact the
Miami-Dade Elections Department- Financial Disclosure Section at 305-499-8413 or your Municipal Clerk's Office**

Note re: Florida Statutes § 119.07: The role of our office is to receive and maintain forms filed as public records. If your home address is exempt from disclosure and you do not wish your home address to be made public, please use your office or other address for your mailing address. The following persons are exempt from disclosing their home addresses: active or former law enforcement personnel, including correctional and correctional probation officers, personnel of the Department of Children and Family Services whose duties include the investigation of abuse, neglect, exploitation, fraud, theft, or other criminal activities, personnel of the Department of Health whose duties are to support the investigation of child abuse or neglect, and personnel of the Department of Revenue or local governments whose responsibilities include revenue collection and enforcement or child support enforcement; firefighters; justices and judges; current or former state attorneys, assistant state attorneys, statewide prosecutors, or assistant statewide prosecutors; county and municipal code inspectors and code enforcement officers.

Miami Herald

Posted on Sat, Feb. 08, 2014

'Smart cities' the smart approach

Major cities like Miami are facing unprecedented challenges that come with tens of thousands of residents migrating to cities every day. Tight resources, aging infrastructure, declining services, crime and pollution are taking a toll on many urban centers. About 50 percent of the world's population lives in urban areas. By the year 2050 that figure is expected to rise to 70 percent.

The good news is that we are on the cusp of a technological revolution that is enabling dramatic improvements in the quality of urban life. The term "smart cities" doesn't do justice to where urban centers are headed. We are ready — today — to connect sensors, machines, devices, social networks and people via the "Internet of Things" to provide services and safeguard citizens in ways that could not be imagined until now.

The recent announcement of an alliance between technology leader Cisco and AGT International, a leader in advanced analytics and software, is proof. They are leveraging the Internet of Things to help cities deliver services better, improve operations, even anticipate natural and man-made threats and respond to them before they occur.

Imagine driving to the big game. Smart systems tell you the best route to the stadium, then automatically re-route you to avoid a traffic jam. You are guided to an open parking space and payment is processed effortlessly through your smart phone. After the game a crowd spills out to the street and you fear it may become unruly. But visual and acoustic sensors alert safety officials and calm is maintained. You are routed home safely and swiftly. Now imagine similar solutions for natural disasters, pollution control, power systems, even an unusual snowfall in Atlanta.

Of course, the principal challenge to adopting these new technologies, as always, is funding. By leveraging technology it is now possible to make more efficient use of existing infrastructure, diminishing the need to add capacity in the form of new roads or other facilities. The reduction in capital outlays will help relieve one of the most pressing problems faced by mayors today: debt.

The Internet of Things will also liberate massive amounts of new information that will empower citizens and help them engage more productively within their communities. Residents can have real-time access to what is going on their neighborhood, from the location of Suzie's school bus to the time of the next trash pickup. And they can interact seamlessly with local officials, providing timely, informed feedback and surfacing issues that otherwise might simmer for months.

Recent history has seen several redefining moments in the urban experience: mass immigration, electrification, transportation and urban flight. We are now on the brink of the next transformational moment.. The Internet of Things will connect cities and the people in them to improve quality of life and make our cities truly sustainable.

There's no time, or money, to waste.

Manny Diaz, former mayor, Miami