

Miami-Dade County
The Dr. Antonio Jorge Social and Economic Development Council (SEDC)

Dr. Raul Moncarz, Chairman
Stephen P. Clark Center, 111 NW First Street, 19th Floor Conference Room
Friday, January 16, 2015 at 2:00 pm

AGENDA

Call to Order Dr. Raul Moncarz, Chairperson

Welcome and Introductions Dr. Moncarz

Approval of Minutes

Chairperson's Report Dr. Moncarz

Candidates for the SEDC

Julianna Velez

Retha Boone

Staff Support for the Council

Membership in the Steering Committee

Ex-officio Members

Response to Comm. Suarez Economic Development Plan

General Discussion Items

- Scholarship Selection Criteria/Funding (deferred) Dr. Rolando Ochoa
- Health Insurance Conference & Whitepaper Mr. Santiago Leon
- Discussion regarding support for policy research and the Sunshine Law County Attorney's Office
- New Business
- Public Comments

ADJOURNMENT

Next Meeting Date **February 20, 2015**

The Dr. Antonio Jorge Social and Economic Development Council Mission

To improve the quality of life of all residents of Miami Dade County by providing the County Commission and Mayor with timely, objective, transparent, and thoughtful advice on significant social and economic issues. The Council aims to pursue a balanced perspective among economic development, social justice, and environmental sustainability, both in the short and long term.

The Dr. Antonio Jorge Social and Economic Development Council (SEDC)
Meeting Minutes
Friday, November 21, 2014 at 2:00 pm

Members Present – Dr. Thomas Breslin, Mr. Rosendo Castillo, Dr. Maria Espino, Mr. Marcos Kerbel, Mr. Santiago Leon, Dr. Kenneth Lipner, Dr. Raul Moncarz, Dr. Pedro Pellet, Dr. Brian Peterson, Mr. Reinaldo Valdes, Dr. Alexandra Cornelius, Dr. Pedro Pellet.

Staff Present – Dr. Robert Cruz, Robert Hesler

Guests Present – Retha Boone, Juliana Velez, Maria Abreu

Excused Absence- Mr. Jose Lopez-Calleja, Prof Elisa Moncarz, Mr. Jesus Permuy, Dr. Jorge Salazar-Carrillo

Absent – Dr. Wilbur Bascom, Dr. Rolando Ochoa, Mr. Robert Saco, Dr. Eunju Suh, Dr. Bernadette West

Call to Order/Welcome and Introductions - The October 17, 2014 meeting of the SEDC was called to order by Chairman Dr. Raul Moncarz at 2:20 pm. followed by self-introductions.

Approval of Minutes – Dr. Espino offered the motion to approve the minutes of the October 17, 2014 SEDC meeting. The motion was seconded by Dr. Pellet and passed unanimously.

Chairperson's Report –

The council discussed existing vacancies and to potential candidates, Juliana Velez and Retha Boone introduced themselves.

It was reported that the Dr. Antonio Jorge Foundation is now set up and ready for accepting contributions.

The Council discussed the importance of having an Intergovernmental Affairs Committee to ensure that as research and policy analysis is completed by the Council that it is effectively communicated to the BCC and Administration.

General Discussion Items

The Council discussed the economic development plan presented by Commissioner Suarez and authorized the Chair to send a letter thanking him for his attendance at the meeting and expressing that the Council shares his concerns in the areas he presented including climate and affordable transportation and housing. The letter should express their hope that the Commissioner will continue to engage with the SEDC to further refine this plan.

Mr. Leon suggested that an important future whitepaper topic should be the cost of healthcare in South Florida including price opacity, the absence of price competition and the issues of excessive services and quality of service. He will provide materials through staff. Dr. Pellet indicated he could bring an input-output expert to the January meeting to discuss the healthcare sector and linkages.

New Commissioner Daniella Levine-Cava discussed her priorities with the Council. She said that social and economic justice are at the heart of everything she does. Her second priority is to reestablish trust in government which is absolutely vital and in need of repair.

Dr. Lipner suggested another topic should be the level of oversight of the Miami-Dade Expressway Authority. The authority seems to ignore public transportation issues and is unaware if they are focused on local businesses for their capital improvement programs. He would like to invite the chair of the authority, Maurice Ferre to address the Council.

The Council considered what resources they will require to continue to implement their work plan. The discussion ensued that the optimal situation would be to keep the existing support structure for the Council. Dr. Moncarz requested that an item on resources required for policy research be a permanent item on the agenda.

The Council agreed that the December meeting will be relocated to Havana Harry's in Coral Gables for a holiday celebration.

The meeting adjourned at 4:25pm.

The next SEDC meeting is scheduled for December 19, 2014.

JULIANA VELEZ

185 SW 7 Street # 2903. Miami, Florida 33131 / 786.384.9664

Julianavelez@dadeschools.net

WORK EXPERIENCE

Office of Economic Opportunity, M-DCPS

Miami, FL

December 2013 - Present

Parsons Brinkerhoff Consultant, Outreach and Certification.

Promoting the development and growth of Small Business and Micro Business Enterprises, and to ensure that they have the maximum opportunity to do business with the School Board of Miami-Dade County, Florida.

Research and creation of new initiatives in outreach taskforce generating synergy and cooperation among governmental and local entities in order to create economic development throughout the county.

- Creating and coordinating meetings to streamline outreach efforts on bond implementation to each particular district.
- Creating and coordinating events with entities such as Beacon Council, various construction companies, and chambers of commerce.
- Finding and creating opportunities among the community to expose the OEO office in all of our community.
- Creating low-cost/ free advertisement avenues for our office in television, radio and print relevant to our audience.
- Creating and managing relationships with elected officials, community leaders and business owners.
- Public speaking and event management.
- Management of all social media for the OEO office.
- Business development under Parsons Brinkerhoff. Attending several events and fundraisers for elected officials, creating visibility and new relationships.

Museum of Contemporary Art

November 2012 - June 2013

Miami, FL

Creative Leader in the: **Model MOCA Project**. Developed the theme and context of the exhibition, managed the operating budget, and marketing plan. Selecting and installing the work, coordinating an education program and opening event.

Creating avenues for the dissemination of the project.

Coordinating efforts and creating consensus and consistency in the message.

Consulate General of Spain

August 2011- July 2012

Miami, FL

Responsible for facilitating the Spanish nationalization process for minors.

Duties included: Monthly inventory reports, set up appointments, managed schedules, and prepared meetings.

Directed execution of daily activities for interns.

Attending events on behalf of the consulate when Consul General was unable to attend.

International Organization for Haitian Development

February-June 2011

Miami, FL

Coordinator.

Responsibilities included: case management in the process of placing Haitian students in American educational outlets in a non-profit environment.

Other duties included: interviewing, hiring, and training other interns, created international relationships between Dominican and Haitian politicians for the purpose of raising funds to create educational opportunities for foreign students.

School Board of Miami-Dade County District 7 (MDCPS)

December 2008- August 2010

Miami, FL

Candidate

Managed and developed campaign strategy, and communications.

Public policy research, with emphasis in public management.

Organized fundraisers, and mobilized community through a grassroots campaign approach.

Analyzed and compiled data through various methods including surveys.

Revision of progress, implemented actions by identifying problems and concerns.

Presenting and creating topic points of conversation, presenting updates and efforts being conducted.

Abraham Lincoln Foundation

March 2010-2012

Miami, FL

Founder

Founded and developed The Abraham Lincoln Foundation as an organization dedicated to educate constituents about civic issues and government programs available to them.

Creation of events with different government representatives and community leaders, bringing light to controversial topics in our community.

Managed all aspects of event creation, marketing outreach and catering to audience.

Managed relations with Univision Radio, Miami Herald, and local newspapers in order to market event and disseminate conclusions.

EDUCATION

Florida International University.

December 2011

Miami, FL

Bachelor in Political Science, Secondary field in International Relations.

Certificate in Latin American and Caribbean studies.

Formal and informal research of social and economic development . Coursework: Politics of Development & Underdevelopment, Contemporary International Problems, International Relations of the Middle East, Comparative Politics: Iraq, Politics of South America, International Relations of South America and Caribbean. Political Violence and Revolution of Africa.

Languages: Fluent in Spanish, English, and Intermediate French student at the Alliance Française Miami.

Interests: Development through education. Media, dissemination of information. Social and economic development, education philosophy, politics and contemporary art.

References:

Mr. Brian Williams, Economic Development Officer

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Glen White, Program Manager
Parsons Brinckerhoff
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whiteg@pbworld.com<mailto:whiteg@pbworld.com>

More available upon request.

Retha S. Boone-Fye
Director
Miami-Dade County
Black Affairs Advisory Board

*R*etha S. Boone-Fye currently serves as Director of Miami-Dade County's Black Affairs Advisory Board, which is tasked with advocating on behalf of the County's diverse Black World Community while reporting to the Board of County Commissioners. In that capacity, she provides staff support for a thirteen member board mandated by an ordinance passed by the Board of County Commissioners. This ordinance was created for the purpose of representing and articulating the needs and concerns of the Black World Community to the Board of Commissioners while making its constituents aware of the services and opportunities available through County government. The Black Affairs Advisory Board is also responsible for publishing a Profile of the Black Community as well as other data pertinent; holding "Village Dialogues" which identify issues affecting its constituents and providing research or proven methods to address concerns.

Previously she held positions in the public affairs arena for the Urban League of Greater Miami; Dade County Public Schools and Florida Memorial University. She holds a Bachelor of Arts degree from the University of Miami and a Master's Degree in Educational Leadership from Nova-Southeastern University. She is also a graduate of the Greater Miami Chamber of Commerce's Leadership Miami program; a member of the Miami-Dade Chamber of Commerce; and the Black Hospitality Initiative-which is tasked with developing educational and professional opportunities for African Americans under the auspices of the Greater Miami Convention & Visitors Bureau (GMCVB). She also serves on the board of Curley's House, a non-profit organization which primarily feeds the elderly and other needy individuals while providing an array of social services. She is also an active member of several community organizations such as Delta Sigma Theta Sorority, Inc. (Dade County Alumnae Chapter), and a charter member of the Sunshine Slopers Ski Club—and affiliate of the National Brotherhood of Skiers, Inc.

Hesler, Robert (RER)

From: Rochoajr <rochoajr@aol.com>
Sent: Monday, January 12, 2015 12:01 PM
To: Rodriguez, Helen (RER); acornel@fiu.edu; basco213@bellsouth.net; breslint@fiu.edu; Espino, Maria D. [STU]; javieri.marques@gmail.com; joelopc@yahoo.com; Lipner, Kenneth [MSN]; fanmar@kerbel.net; Moncarz, Raul [FIU]; Moncarz, Elisa [FIU]; Pellet, Pedro F. [HN]; Permuy, Jesus A. [AOL]; brianpeterson272@gmail.com; peterson@fiu.edu; reinaldovaldes9@gmail.com; Rodriguez, Leonardo [FIU]; RJC SAIL@aol.com; rsaco@aporia-advisors.com; Salazar-Carrillo, Jorge [FIU]; sleon@accbrokers.com; suhe@fiu.edu; West, Bernadette [BellSouth]; Hesler, Robert (RER); Cruz, Robert Dr. (RER); Armada, Manuel (RER)
Cc: pellet@nova.edu
Subject: Re: Social Economic Development Council meeting (SEDC)

It is with great regret that I have to submit my resignation from this council. I feel that I have not attended the last few meetings due to health reason. Now I am faced with added work and in a few weeks I will have a class on Fridays at the same time the meeting takes place.

I have enjoyed my short membership tenure and the opportunity to meet a lot of community minded individuals from whom I have learn a lot.

I wish all of you and the council the greatest of success.

Dr. Rolando M. Ochoa D.B.A.

The location of the meeting has changed to the 19th Floor Front Conference Room. Agenda and Minutes will be forthcoming in another email from Robert Hesler.

HOW YOUR ORGANIZATION CAN BEGIN TO CONTROL THE COST, AND IMPROVE THE QUALITY, OF YOUR EMPLOYEES' HEALTH CARE

In recent years, as health insurance costs have risen, the typical response has been to cut back benefits. However, there are now a number of other techniques for managing risk and cost. The following are some of the strategies that America's largest employers have been using to manage the cost and quality of employee health care. Thanks to advances in technology, many of these strategies can now be implemented by small-to-medium-sized employers.

1. Make the transition from a fully-insured to a self-funded health plan design.

An employer with a self-funded health plan, rather than simply pay premiums, retains a professional administrator to pay claims directly, with stop-loss insurance ready to step in if claims go beyond a defined limit. Self-funding is now available to groups as small as 25, allowing them to take on a predictable level of risk in return for potential savings and control over plan design. Self-funded plans enjoy an exemption from certain taxes under the Affordable Care Act (about 3% of total cost) and a partial exemption from state premium taxes (up to about 2% of total cost). In addition, the self-funded structure makes it possible to benefit, directly and immediately, from quality improvements and cost-saving measures such as those described below.

2. Use price transparency services.

In any health care market, network-negotiated prices for identical services of identical quality can vary by a factor as large as eight to one. Transparency services make available, to plan participants, information on the actual costs of services. With appropriate rewards, enrollees can be encouraged to use higher-value providers.

3. Provide 24-hour physician access.

Emergency room visits can be reduced by 25% or more by offering enrollees 24-hour 800-number access to board-certified physicians who can provide advice and, when appropriate, call in a prescription.

4. Manage health care data and delivery.

Ultimately, the key to managing health care costs is to do two things:

- a. Ensure that enrollees with chronic conditions, or who are on their way to a chronic condition, are identified, and helped to manage their health care properly; and
- b. Ensure that, whenever possible, enrollees receive services from physicians and other providers who consistently follow standards of care within a cost-effective pattern of practice.

To accomplish these goals begins with analysis of data from health care claims (and, if available, from health screenings). Then, trained professionals (who may be primary care providers or independent health care navigators) can help guide enrollees to appropriate care.

5. Implement a cost-effective wellness program.

Wellness programs are increasingly popular but, when all the numbers are crunched, few of them produce a positive ROI. However, we know this much: first, certain conditions, such as asthma, have been identified as “wellness-sensitive,” in that if specific behaviors can be changed, costs for these conditions can be reduced within practical time limits. If claims information is available, your organization can see what it is spending on wellness-sensitive conditions, and determine whether a program targeted to one or more of these is likely to reduce costs. Second, it is also possible to achieve long-term improvements in over-all health status for your whole population, but the research indicates that this requires that the organization, from top to bottom, make the health and well-being of employees and their families a business priority on a level with revenues and growth.

6. Organize an employer-owned primary care health center.

Single employers, or groups of employers who together have a sufficient number of potential users in or near a single location (700 would be a minimum), have obtained gains in cost control and quality of services by operating their own primary care health centers. For this to be fully cost-effective, the services provided by the worksite health center must go beyond the customary scope of primary care, and physician incentives must be based, to the degree possible, on quality and value rather than on traditional fee-for-service reimbursement.

7. Contract directly with health care providers.

Bringing together a sufficient number of employers can make it possible to bargain directly with healthcare providers regarding quality and price, as has been done with great success by the Savannah Business Group. For their results, see:

<http://www.savannahbusinessgroup.com/group-purchasing/results/>

For further information on these and other opportunities for your organization, please contact:

Santiago Leon
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www.accbrokers.com

TRANSITION TO VALUE-BASED HEALTH CARE

Given that:

1. Miami is the highest-cost health care market in the United States. As a result, unless benefits are limited or the cost of services is reduced, the MDCPS health plan will be among the first to be subjected to the Cadillac Plan tax.
2. Miami is nationally recognized as a poster child for unnecessary, overpriced and/or otherwise inappropriate services in categories such as hospitalization, diagnostic procedures, specialist consultations and prescriptions. This level of waste provides an opening for cost reduction.
3. Many MDCPS participants, including employees, dependents and retirees, do not receive optimum health care, including the full complement of age- and gender-appropriate preventive services, identification of chronic and developing health care problems, and coordinated care for chronic conditions. This adds to cost and reduces productivity.
4. Providers, and in particular providers of primary care, can play a key role in controlling costs and improving quality of care if provided with appropriate information and incentives.
5. Primary care providers, in particular, are impeded in the performance of their role by limited access to patient information and system information (including the cost and quality of services available) and by a fee-for-service reimbursement system that rewards them for making referrals rather than directly meeting the needs of patients, but does not reward them for the quality and value of patient care.
6. Changes in the health care delivery system initiated by payers such as MDCPS can produce lower costs, higher quality and enhanced patient satisfaction and health.
7. The number of participants covered by the MDCPS health plan is sufficient to allow MDCPS to be an active participant in designing the delivery system through which its participants receive services.

Therefore, within the first quarter of calendar year 2015, MDCPS will do the following :

A. MDCPS will issue a request for information (RFI) to explore the availability, the capabilities, and the potential cost and benefit of the services, of entities which can assist MDCPS in designing and implementing a value-based health care delivery system for MDCPS participants which will produce lower costs, higher quality and enhanced patient satisfaction and health, and will include the following elements:

1. Primary care providers will have access to, and will be trained in the utilization of, integrated health care information, including but not limited to the following: (a) current

and complete clinical and financial information, in actionable form, on medical and pharmacy services received by their patients from all sources, as well as gaps in care and applicable best practice protocols; and (b) current and complete information on the cost and quality of all medical and pharmacy services available to their patients.

2. The MDCPS reimbursement system, utilizing thorough qualitative and quantitative analysis, will reward providers, through shared savings or other incentives, for, among other things, the following actions:

a. For all providers, following established standards of care, generating high levels of patient engagement and satisfaction and eliminating inappropriate services.

b. For all providers, participation in establishing a medical neighborhood that will provide all of the health care and other supports needed by the participant.

c. For primary care providers, when medically appropriate, providing services directly to patients rather than referring those patients to specialists; and when referrals are appropriate, making those referrals to high-value providers.

3. Participants will be empowered to choose their providers, but will have strong incentives to establish a medical home relationship with a primary care provider.

B. MDCPS will invite other employers, including but not limited to Miami-Dade County, Jackson Memorial Hospital, Miami-Dade College, Florida International University and the members of the Miami-Dade League of Cities, to participate in the RFI process.

Proposed to Miami-Dade County Public Schools by Dade County Public Schools Maintenance Employee Committee (DCSMEC), November 18, 2014. For further information contact Santiago Leon, 305-577-4270, sleon@accbrokers.com