

Miami-Dade County
The Dr. Antonio Jorge Social and Economic Development Council (SEDC)

Dr. Raul Moncarz, Chairman
Stephen P. Clark Center, 111 NW First Street, 6th Floor Conference Room
Friday, February 20, 2015 at 2:00 pm

AGENDA

<u>Call to Order</u>	Dr. Dolores Espino, Chairperson
<u>Welcome and Introductions</u>	Dr. Espino
<u>Approval of Minutes</u>	
<u>Chairperson's Report</u>	Dr. Espino
Candidate for SEDC Membership	
Dr. Robert Cruz	
Response to Comm. Suarez Economic Development Plan	
Letter to Mr. Ochoa	
Metropolitan Center Event	

General Discussion Items

➤ Discussion regarding policy research and the Sunshine Law, Political Campaigning	Ms. Rhonda Sibia
➤ Health Insurance Conference & Whitepaper	Mr. Santiago Leon
➤ Policy Impact: US Cuba Relations and the South Florida Financial Industry	Mr. Marcus Kerbel
➤ Intergovernmental Affairs Committee	Dr. Espino
➤ Miami-Dade Economic Conditions	Mr. Manuel Armada
➤ New Business	
➤ Public Comments	

ADJOURNMENT

Next Meeting Date: **March 20, 2015**

The Dr. Antonio Jorge Social and Economic Development Council Mission

To improve the quality of life of all residents of Miami Dade County by providing the County Commission and Mayor with timely, objective, transparent, and thoughtful advice on significant social and economic issues. The Council aims to pursue a balanced perspective among economic development, social justice, and environmental sustainability, both in the short and long term.

The Dr. Antonio Jorge Social and Economic Development Council (SEDC)
Meeting Minutes
Friday, January 16, 2015

Members Present – Dr. Raul Moncarz, Chair; Dr. Maria Dolores Espino, Vice Chairman; Marcos A. Kerbel; Santiago Leon; Dr. Kenneth Lipner; Jose a. Lopez-Calleja; Dr. Elisa S. Moncarz; Dr. Pedro F. Pellet; Mr. Jesus Permuy; Roberto Saco; Dr. Eunju Suh; Reinaldo Valdes; Dr. Bernadette West; Juliana Velez (new candidate); and Retha Boone (new candidate).

Staff Present – Dr. Robert Cruz, Robert Hesler, Manuel A. Armada, Helen Rodriguez

New Members Present – Retha Boone, Juliana Velez

Excused Absence - Mr. Rosendo J. Castillo, (Retired); Dr. Rolando Ochoa; Dr. Brian Peterson; Dr. Alexandra Cornelius; Dr. Jorge Salazar-Carrillo; Dr. Thomas A. Breslin; Dr. Wilbert Bascom

Call to Order/Welcome and Introductions - The January 16, 2015 meeting of the SEDC was called to order by Chairman Dr. Raul Moncarz at 2:15 pm. followed by self-introductions.

Approval of Minutes – Dr. Bernadette West offered the motion to approve the minutes of the November 21, 2014 SEDC meeting. The motion was seconded by Dr. Raul Moncarz, Chairman and passed unanimously.

Chairperson's Report - Dr. Moncarz discussed with the Council the changes with staff. There are two candidates to be appointed to the Council, Juliana Velez and Retha Boone. Ms. Velez is starting pilot programs to see how much impact we can have in vulnerable pockets of our community. Ms. Boone is in charge of the Office of the Chair Community Advocacy, Asian Advisory and 9 other boards. She wants to address the socio-economic conditions in the community through the Black History board specifically for those going through violence.

Candidates for the SEDC – Dr. Raul Moncarz, Chair, offered the motion to approve the two candidates Ms. Velez and Ms. Boone to the SEDC council. The motion was seconded by Dr. Pedro F. Pellet and passed unanimously.

Staff Support for the Council – Mr. Manuel Armada stated his intention to continue to provide the same support that they have had over the years. The SEDC's support staff will now also have Robert Hesler and- Helen Rodriguez as administrative support.

Membership in the Steering Committee – Dr. Raul Moncarz, Chair indicated that we have two vacancies in the Steering Committee. The two persons nominated were - Sandy Leon and Dr. Alexandra Cornelius. Dr. Espino, Vice Chair, indicated that in the past we had-five members and would like to keep it that way. -. Dr. Kenneth Lipner suggested we use Dr. Alexandra Cornelius as an alternate. Dr. Raul Moncarz, - moved the motion to make Dr. Alexandra Cornelius as the alternate. Dr. Espino, Vice Chair seconded the motion and it was passed unanimously.

Ex-officio Members – It was discussed by the Council to make Mr. Rosendo Castillo the ex-officio member, - Dr. Maria Dolores Espino, Vice Chair moved the motion to make Mr. Rosendo Castillo the ex-officio member and Dr. Raul Moncarz, Chair seconded the motion and passed unanimously.

Response to Comm. Suarez's Economic Development Plan – Dr. Moncarz, - indicated that Comm. Suarez is coming to FIU on 2/12/15 to present his new book. A response to his Economic Development Plan is being drafted and will be sent to him.- --

General Discussion Items

Robert Cruz indicated to the council that he needs short bios and photographs to upload to the website for each council member.

Dr. Raul Moncarz discussed with the council members that Dr. Rolando Ochoa has resigned due to health reasons. He had been working on the development of a blueprint for scholarships from the Antonio Jorge Scholarship fund. He asked if any council member was interested in taking this over and noted that the establishment of the corporation, the papers, the bank account, etc. for the fund is already in place. Dr. Moncarz indicated that the amount of the scholarships depends on the money and how many scholarships the committee decides to award. - Unfortunately, Dr. Robert Cruz gave back the check they originally used for the scholarships because the time ran out.

Dr. Santiago Leon discussed in length the plans to conduct - a Healthcare Conference. He handed out several flyers to the council and discussed the items thoroughly. It was agreed that the conference should not be in the

Commission chambers and possibly sometime in March from 9 to 12 noon and possibly provide food. He also discussed guest speakers such as Brian Keeley, of Baptist Health, to talk about healthcare and monopolies. He noted that there has never been a public meeting that he is aware of concerning healthcare costs in the county. Ms. Velez suggested the possibility of inviting doctors of different hospitals to compare and contrast the type of problems and procedures leading to high healthcare costs. Mr. Leon indicated that we do the conference solely on costs, but he is open to suggestions and likes the idea of opening the door to these doctors. Mr. Leon suggested that we speak with Dr. Pedro Pellet concerning the whole input/output model regarding economic and social impact of this industry. Dr. Espino, Vice Chair, made a motion to approve the concept of holding this conference with the details to be worked out by the conference subcommittee and brought back to the full council. The motion passed anonymously. It was agreed the committee will meet an hour before the steering committee starts and invited anyone that is interested. The Council agreed to the following: (1) hold a conference on health care in Miami: Cost, Coverage and Quality; (2) volunteers to work on the project include Dr. Peterson, Juliana Velez, Dr. Bernadette West and Dr. Espino

There was a discussion among the council members regarding the Sunshine law in length and it was suggested that the next time we have a council meeting that we have an attorney to address the Sunshine law issue.

Dr. Raul Moncarz, handed out a flyer inviting the council members to attend the Jose Marti breakfast which has been held for the past 15 years. Also indicated that this year's keynote speaker will make a good presentation.

Marcos A. Kerbel discussed with the council members that from now on, he will be arriving late to the meetings because he is teaching classes on Fridays.

There was a heavy discussion between the council members with regards to Cuba, US and Miami, Florida.

Dr. Raul Moncarz, Chair suggested to the council members that the next time we meet, three topics on the Agenda be discussed from this point forward (1) Why we are here – poverty in Miami-Dade County and (2) as a countermeasure discuss the Cuba, US and Miami, Florida issues, and (3) economic conditions.

Dr. Robert Cruz thanked the council for their help throughout his tenure in Miami-Dade County for the past 7 years. Discussed about the good and bad in the economy. That he will continue to see them around and that even though he is leaving he will still make himself available to speak with the council if they need his assistance.

Mr. Jose Lopez-Calleja expressed his concerns about Dr. Robert Cruz departing MDC. He thanked Mr. Hesler and Dr. Cruz for all of the excellent work that they have done for the council, but regretfully thinks that this was an extremely short-sided decision on the part of MDC. Dr. Cruz will be missed.

Dr. Pedro Pellet moves to make a Motion to adjourn the meeting and Dr. Raul Moncarz, Chair seconded the Motion and passed unanimously.

The meeting adjourned at 4:15pm.

The next SEDC meeting is scheduled for March 20, 2015.

SEMINAR: HEALTH CARE COST AND QUALITY IN MIAMI-DADE: HOW EMPLOYERS CAN MAKE A DIFFERENCE FOR THEIR EMPLOYEES AND FOR THE COMMUNITY

Date: March 27, 2015

Location: 111 NW First Street, Miami, FL, 33128 (18th floor conference rooms)

Time: 9 am- 5 pm

Sponsored by the Miami-Dade County Board of Commissioners and The Dr. Antonio Jorge Social and Economic Development Council (SEDC), and co-sponsors (to be determined). For further information contact: xxxxxx

PROGRAM

Miami-Dade County leads the nation in high health care costs. The quality of our health care is also variable. Because employers can have a significant impact on these problems, this seminar is focused on what they can do.

Sponsored by the Miami-Dade County Board of Commissioners and The Dr. Antonio Jorge Social and Economic Development Council (SEDC). Co-sponsors include: xxx

The program will include the following presentations:

-Why are health insurance costs so high in Miami-Dade County?

Presenter: Ralph Lawson, Vice President and Chief Financial Officer, Baptist Health South Florida (confirmed)

Measures of high costs and their causes including: the combination of third-party payment and fee for service; cost-shifting, including non-covered services and Medicare and Medicaid reimbursement rates; defensive medicine; over-treatment and duplication of services; population health, and the cost of failure to manage chronic diseases; and market failure, including market dominance and the absence of consumer information.

-Quality: How to measure it, how to find it, and its impact on costs

Presenter: Steven G. Ullmann, PhD, Professor and Director, Programs in and Center for Health Sector Management and Policy, University of Miami (confirmed)

The relationship between quality and costs; measures of quality; the distinction between indicators of general quality and indicators of quality for a particular service; and how to use available sources of information.

-Strategy: Managing risk, managing health, managing costs

Presenter: Doug Falcon, President, Florida Health Administrators, Inc. (confirmed)

Fully insured, fully self-funded or somewhere in between: where should your plan be? Is your plan managing employees' health, or just paying claims? What do claims data tell us, and what can we do with the information?

-Strategy: Health care price transparency

Presenter: Santiago Leon, Employer Resources, ACC Hall International, Inc. (confirmed)

What do price transparency services do and cost? What are the potential benefits? How to encourage use of the services.

-Strategy: Integrated service delivery

Presenter: Kenneth Homer, MD, Chief Medical Officer, Holy Cross Hospital and Medical Director, Holy Cross Physician Partners (confirmed)

What is integrated service delivery? Why is it important? What are the potential benefits? The transition from volume to value. Shifting services to the least-costly venue.

-Strategy: Worksite wellness programs

Presenter: Leah Holzwarth, MS, ACSM, CWPM, Corporate Director for Wellness Advantage, Baptist Health South Florida (confirmed)

What is a wellness program? How to measure the impact of a wellness program, and what kind of impact can be realistically expected? Can a wellness program have an ROI?

-Strategy: Onsite health centers

Presenter: To be designated.

When and where do they work? Contractual arrangements and incentives. Potential for savings.

-Strategy: Employer purchasing coalitions

Presenters: Brian Klepper, PhD, CEO, National Business Coalition on Health (confirmed)

What are the different kinds of employer purchasing coalitions? What has been their record of success?

**-Strategy: Labor-management collaboration in improving health care delivery:
The New York Hotel Trades Council and Hotel Association of NYC, Inc. Employee
Benefit Funds**

Presenter: To be determined.

How does the New York hotel industry health plan work? How has it performed?

Dr. Antonio Jorge Social and Economic Development Council
An Official Miami-Dade County Advisory Board
Created pursuant to Ordinance 02-120

Dr. Raul Moncarz
Chairman

February 7, 2015

The Honorable Xavier Suarez, Miami-Dade County Commissioner
Stephen P. Clark Government Center
111 NW First Street, 2nd Floor
Miami, FL 33128
Transmitted Via Email

Dear Commissioner Suarez,

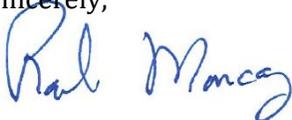
On behalf of the Dr. Antonio Jorge Social and Economic Development Council I thank you for meeting with the Council on November 21st to share your views on long-term income and social disparities and your economic development plan. The Council has been very concerned with the presence of high levels of structural poverty in Miami-Dade and the high number of neighborhoods where poverty rates exceed 30 percent of the population and in some cases exceed 50 percent. We share your view that county government needs to play a deliberate role of promoting solutions to these serious problems of poverty, high unemployment, disparities in income, access to health care, educational outcomes, and affordable housing.

The Council is strongly supportive of your priorities in transportation, affordable housing, creating summer job opportunities for youths from low-mod income neighborhoods, and establishing a Miami-Dade Service Corps with entry level jobs for 18-25 year olds. A report prepared by Dr. Robert Cruz and his staff in December 2014 showed that much of the County's poor neighborhoods are found within the County's *Enterprise Zone*, where unemployment rates exceed those outside the zone by a factor of 1.4:1, per capita income is 38 percent lower than in areas outside the zone, and poverty rates are 32 percent – 2 times higher than in areas outside the zone. The funding allocations you recommend represent a welcome commitment to yield obvious impacts: \$100 million for the expansion of mass transit services and lower fares that would reduce a significant impediment to finding and keeping a job for low-income residents; \$90 million for development of affordable housing easing the financial cost for many homeowners and renters who spend more than 40 percent of their income on housing; and \$80 million towards summer jobs and directly lowering the unemployment rates for young men and women living in our poorest neighborhoods.

While the Council members are supportive of the programs you have outlined, they are concerned that the funding mechanism in your whitepaper may have adverse effects that are counterproductive to the goal of robust economic growth in the County. The fiscal neutrality in your economic development plan requires additional study to ensure that the proposed changes in organizational structure is unlikely to lead to reductions to public services that are required in a growing urban county.

We commend your willingness to directly address the issues of poverty and disparities in the County with bold proposals. We look forward to your leadership of the Economic Prosperity committee, as well as working with you to improve economic conditions in low-income communities.

Sincerely,



Dr. Raul Moncarz, Chairman of the Dr. Antonio Jorge Social and Economic Development Council

c: Mayor Carlos Gimenez
Members of the Board of County Commissioners

Dr. Antonio Jorge Social and Economic Development Council
An Official Miami-Dade County Advisory Board
Created pursuant to Ordinance 02-120

Dr. Raul Moncarz
Chairman

February 10, 2015

Mr. Rosendo Castillo
7107 SW 148th Terrace
Palmetto Bay, Florida 33158

Dear Mr. Castillo:

On behalf of the members of the Council, I wish to inform you that the Board has regrettably accepted your resignation from the Dr. Antonio Jorge Social and Economic Development Council effective January 1, 2015.

We would like to take the opportunity to thank you for the exceptional service you have provided to the Council over the many years you have served. The Council understands and respects your commitment to your family and regrets losing you as a member, but would like to wish you well in all your future endeavors.

Sincerely,



Dr. Raul Moncarz, Chairman
Dr. Antonio Jorge Social and Economic Development Council

C: Clerk of the Board
Mr. Manuel Armada

Dr. Antonio Jorge Social and Economic Development Council
An Official Miami-Dade County Advisory Board
Created pursuant to Ordinance 02-120

Dr. Raul Moncarz
Chairman

February 10, 2015

Dr. Rolando Ochoa
19328 NW 14th Street
Pembroke Pines, FL 33029

Re: Resignation from the Council

Dear Dr. Ochoa:

On behalf of the members of the Council, I wish to inform you that the Board has regrettably accepted your resignation from the Dr. Antonio Jorge Social and Economic Development Council effective January 12, 2015.

We would like to take the opportunity to thank you for the exceptional service you have provided to the Council during the period you have served, especially on the Scholarship Committee. The Council understands your time constraints and regrets losing you as a member, but would like to wish you well in all your future endeavors.

Sincerely,



Dr. Raul Moncarz, Chairman
Dr. Antonio Jorge Social and Economic Development Council

C: Clerk of the Board
Mr. Manuel Armada

The Metropolitan Center

School of International and Public Affairs

Delivering information and expertise that help forge solutions to urban problems.

Delivering information and expertise that help forge solutions to urban problems.

Cordially invite you to attend:

The 4th Annual State of the South Florida Economy:

“Is South Florida’s Economy Sustainable?” MetroForum

Tuesday, February 24, 2015
8:30 AM – 11:30 AM

Hyatt Regency Miami
400 S.E. Second Avenue
Miami, FL 33131

\$25.00 per person

AICP 2.75 Certification Maintenance



American Planning Association
**Florida Chapter
Gold Coast**
Making Great Communities Happen

CONFIRMED SPEAKERS

Tom Hudson

Vice President of News and Special Correspondent
WLRN South Florida

Michael Maxwell

Managing Partner, MAXWELL + Partners

Lars Gilberts

Statewide ALICE Director, United Way of Broward County

Kevin T. Greiner

JD, MUP, IBI Senior Planner
FIU Metropolitan Center Research Fellow

Special Presentation By:

Dr. Ned Murray, AICP, FIU Metropolitan Center
Economic Indicator Project

Continental breakfast will be provided.

RSVP to cvvillal@fiu.edu

Pre-registration advised. Seating is limited.