

Miami-Dade County
The Dr. Antonio Jorge Social and Economic Development Council (SEDC)

Dr. Raul Moncarz, Chairman
Stephen P. Clark Center, 111 NW First Street, 6th Floor Conference Room
Friday, March 20, 2015 at 2:00 pm

AGENDA

- | | |
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| <u>Call to Order</u> | Dr. Raul Moncarz, Chairperson |
| <u>Welcome and Introductions</u> | Dr. Moncarz |
| <u>Approval of Minutes</u> | |
| <u>Chairperson's Report</u> | Dr. Moncarz |
| ○ Antonio Jorge Foundation | |
| ○ Scholarship Committee | |
|
<u>General Discussion Items</u> | |
| ➤ Health Insurance Seminar & Whitepaper | Mr. Santiago Leon |
| ➤ Chairman's Prosperity Agenda | Dr. Terence Murphy |
| ➤ Public Housing – Liberty Square | Mr. Jorge Cibran
Director, Facilities &
Development Division, PHCD |
| ➤ Intergovernmental Affairs Committee | Dr. Espino |
| ➤ Miami-Dade Economic Conditions | Mr. Manuel Armada |
| ➤ New Business | |
| ➤ Public Comments | |

ADJOURNMENT

Next Meeting Date: **April 17, 2015**

The Dr. Antonio Jorge Social and Economic Development Council Mission

To improve the quality of life of all residents of Miami Dade County by providing the County Commission and Mayor with timely, objective, transparent, and thoughtful advice on significant social and economic issues. The Council aims to pursue a balanced perspective among economic development, social justice, and environmental sustainability, both in the short and long term.

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MINUTES OF FEBRUARY 20, 2015 SEDC COUNCIL MEETING

I. Roll Call

Done by staff member Helen Rodriguez

II. Board Members - Present

Dr. Alexandria Cornelius; Dr. Maria Delores Espino; Marcos A. Kerbel; Santiago Leon; Dr. Kenneth Lipner; Dr. Brian Peterson; Roberto Saco; Reinaldo Valdes; Dr. Bernadette West; Juliana Velez; Retha Dr. Robert Cruz.

Board Members – Excused Absent

Dr. Raul Moncarz, Dr. Elisa Moncarz, Dr. Jorge Salazar-Carrillo, Dr. Thomas Breslin, Dr. Pedro Pellet, Mr. Jesus Permuy, Dr. Eunju Suh, Mr. Jose Lopez-Calleja.

Staff Present

Robert Hesler and Helen Rodriguez

III. Approval of the Minutes

Dr. Maria Delores Espino moved for approval of the January 16, 2015 minutes. Reinaldo Valdes seconded the Minutes. Motion was approved by group vote.

IV. Chairperson’s Report

Dr. Espino moved the Motion to elect Dr. Robert Cruz as an SEDC member =who was nominated by the Executive Board.

V. General Discussion Items

➤ **Discussion regarding support for policy research and the Sunshine Law**

Rhonda Sibilia, Commission on Ethics distributed several handouts and gave a detailed presentation on ethics training, Sunshine Law, public records and contents of ethics ordinance which applies to everyone who serves on a MDC committee and incorporated highlights of their ethics code and was asked to comment about campaign involvement. Pointed out no abstentions are allowed when it comes to voting and the only time you would -abstain yourself is if you have a conflict and if you have a conflict you must leave the room prior to the discussion of the item. No communication via email from and to council members is permitted. Only staff can send emails to the council members. Several council members asked questions regarding the discussion items.

➤ **Health Insurance Seminar & Whitepaper**

Santiago Leon stated that it will be a seminar not a conference. The basis of the seminar is for the audience to learn something new, -provide new resources in the future for people to call and ask questions concerning healthcare. A person, union, employer will go home after experiencing this seminar and will be in a better position to run a cost-effective value based high cost quality healthcare program. Discussed the possibilities of other speakers as well as employer coalition incentives between the hotel industry and the union. Dr. Espino suggested include to include the logo from St. Thomas University on the flyer and using her development fund. A Lengthy discussions between council members took place regarding the date of the seminar 3/27/15,- different location options-, time constraints-, budget-,approved program; the audience to pitch for: the County, union side, -, City of Miami, private employers; and Twitter account for the SEDC-. Helen will handle the portion of the food. Juliana Velez will handle setting up the Twitter, Media Advisory, setting up the Eventbrite and preparing a flyer. There was a discussion also regarding announcing the flyer through the Greater Chamber of Commerce and setting up an account to take the funds to pay the caterer. Dr. Kenneth Lipner moved the motion to approve the Healthcare Seminar and Mr. Santiago Leon seconded the motion. Motion was approved by group vote. Unanimous vote?

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➤ **Intergovernmental Affairs Committee**

Dr. Espino talked about the Intergovernmental Affairs Committee which is a committee that was created to establish relationships with the BCC. Send your names to Bob. She requested staff to set up a meeting for this committee on 3/6/15 at 1:00 p.m. to discuss the finals of the Healthcare Seminar before the Steering Committee at 2:00 p.m. and to notice the meeting.

➤ **Policy Impact: US Cuba Relations and the South Florida Financial Industry**

Mr. Marcus Kerbel made a presentation on the changing policies between Cuba and the U.S. with a particular emphasis on the financial industry. There was much discussion among the members. No action was taken at this time.

➤ **Miami-Dade Economic Conditions**

Robert Hesler distributed to council members a handout and gave a brief presentation on the economic conditions of Miami-Dade County.

➤ **New Business**

Dr. Brian Peterson made a presentation about changing policies at FIU regarding admissions which could particularly affect minority students. There was much discussion among members. No action was taken at this time.

➤ **ADJOURNMENT – Meeting adjourned at 4:15 p.m.**

Mr. Marcus Kerbel moved the motion to adjourn the meeting and Dr. Bernadette West seconded the motion. Motion was approved by group vote.

Next SEDC Council Meeting Date: **March 20, 2015**

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