

Data Flash

PLANNING RESEARCH,
DEPARTMENT OF PLANNING AND ZONING

ADDRESSING THE INFORMATIONAL NEEDS OF THE MIAMI-DADE COMMUNITY

Women-Owned Businesses in Miami-Dade

On December 7th, 2010, the U.S. Census Bureau released its statistics from the 2007 Survey of Business Owners (SBO) for Women-owned businesses. The previous survey contained data from 2002. The Survey of Business Owners defines Women-owned businesses as firms in which women own 51% or more of the equity, interest or stock of the business.

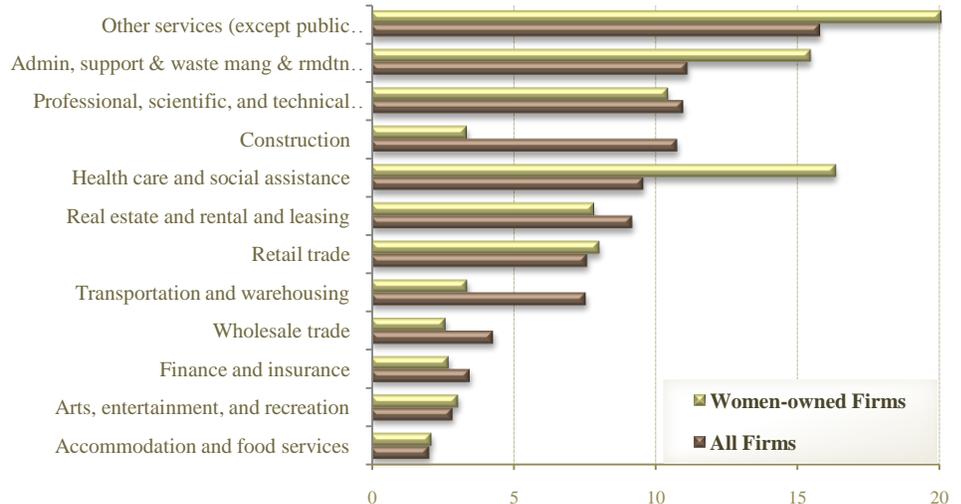
In the U.S. Census press release Miami-Dade County is mentioned as the county with the third most Women-owned businesses, despite being the ninth most populous county. The top two positions go to the two most populous counties, namely, Los Angeles County, CA and Cook County, IL.

The total number of Women-owned businesses in Miami-Dade County stood at 88,168. This accounted for 29% of all businesses, a ratio that is similar to that for the state and country. Of the total Women-owned businesses 13% or 11,681 had paid employees that amounted to 59,681 jobs. The average number of employees was 5.1 employees per business; - about a third of the average for all firms with paid employees.

Between 2002 and 2007 the number of firms increased by 32%, and firms with paid employees increased by 10%. Both increases were in line with those in the State of Florida. Despite the increase in firms with paid employees, the number of persons employed by Women-owned businesses decreased by 15% since 2002. The sector that accounts for most of this loss is Administrative & support & waste management & remediation service.

In 2007 most Women-owned businesses were in the Other Services sector, followed by Healthcare and social assistance and Administrative & support & waste management & remediation service. As the chart depicts, in these three sectors the share of Women-owned business outweighs the shares of all firms. The sectors where Women-owned businesses are less prevalent, when compared with the shares of all firms, are Construction, and Transportation and warehousing.

**Share of Firms by Sector
Women-owned and All Firms, Miami-Dade County
2007**



**Women-owned Businesses
United States, Florida and Selected Florida Counties
2002 and 2007**

Area	2002				2007			
	All Firms	Employer Firms	Employees	Annual payroll (\$1,000)	All Firms	Employer Firms	Employees	Annual payroll (\$1,000)
US	6,489,259	916,657	7,141,369	173,528,707	7,793,364	910,761	7,573,011	217,586,689
Florida	437,355	65,154	432,071	9,813,263	581,045	71,751	474,025	12,834,710
Broward	54,889	8,227	42,739	1,196,987	70,811	8,703	43,659	1,271,830
Miami-Dade	88,168	10,621	70,214	1,478,488	116,533	11,681	59,681	1,733,264
Palm Beach	37,808	5,896	40,633	1,029,206	45,445	5,690	37,220	1,118,347
	2002-2007 Change				2002-2007 Percent Change			
US	1,304,105	-5,896	431,642	44,057,982	20.1	-0.6	6.0	25.4
Florida	143,690	6,597	41,954	3,021,447	32.9	10.1	9.7	30.8
Broward	15,922	476	920	74,843	29.0	5.8	2.2	6.3
Miami-Dade	28,365	1,060	-10,533	254,776	32.2	10.0	-15.0	17.2
Palm Beach	7637	-206	-3413	89141	20.2	-3.5	-8.4	8.7

Source: 2007 Survey of Business Owners for Women-owned Businesses. U.S. Census Bureau.