



DRIVING DOWN FATALITIES

Put it Down - Distracted Driving Campaign eblast volume 18.2

Teens whose parents drive distracted are 2 to 4 times as likely to also drive distracted



A new study by the University of Michigan Transportation Research Institute and Toyota Motor Sales USA, Inc. shows a significant correlation between parent and teen driving distraction behaviors, suggesting that parents play an influential role in modeling risky behavior on the road.

PARENTS

Nearly one in 10 respond to a text once or more every time they drive, while 13 percent read a text or email once or more while driving

10 percent admit they have extended, multi-message text conversations while driving

12 percent say they search for music on a portable music player while driving

TEENS

25 percent respond to and 30 percent read a text message once or more every time they drive

20 percent admit they have extended, multi-message text conversations while driving

More than half say they search for music on a portable music player while driving

More than one in 10 say they update or check social media while driving

DID YOU KNOW?

According to the Centers for Disease Control and Prevention (CDC), students who reported frequent texting while driving were less likely to wear a seatbelt, more likely to ride with a driver who had been drinking and more likely to drink and drive.

Upcoming Events

- **FDOT Safety Fair** (Thursday, September 20, The LAB Miami Wynwood, 400 NW 26 Street, Miami, FL 33127)
- **Miami Dade College Medical Campus Safety Day event** (Tuesday, September 25, 9 a.m. to 1 p.m., College Atrium)
- **Miami Dade College Kendall Campus Public Safety Day event** (Tuesday, September 25, 8 a.m. to 4:30 p.m., College Atrium)
- **Miami Dade College North Campus Safety Day event** (Wednesday, September 26, 9 a.m. to 12 p.m., 11380 NW 27 Avenue, Miami, FL 33167, Bldg. 4000 Breezeway)
- **Bal Harbour Police Department Bicycle Rodeo** (Wednesday, September 26)

TAKE THE NO-TEXTING PLEDGE



Club Rush Miami-Dade College Homestead



Pinecrest Police Department Enforcement

Thank you to our dedicated campaign partners



For more information about the Put it Down Campaign,
please visit fdotmiamidade.com/putitdown