



Disney brand to debut in Miami.

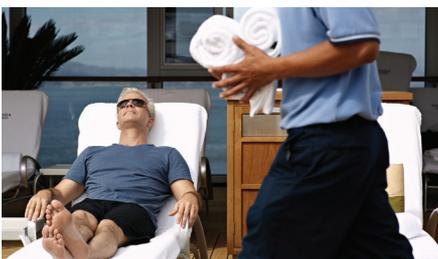
Full Speed Ahead More cruise lines and great new ships!

Long known as the *Cruise Capital of the World*, PortMiami is poised for significant growth over the next year as it welcomes a host of new cruise brands and newbuild ships that rank among the most innovative vessels on the seas today.

This fall, two new cruise lines, the family-oriented Disney Cruise Line and upscale Regent Seven Seas Cruises, will begin sailing from PortMiami. In the fall of 2013, the luxury Italian line MSC Cruises joins the fleet.

The new business represents a powerful boost to South Florida's all-important tourism industry. Spending by cruise passengers contributes millions of dollars annually to the local economy including air travel, hotel nights, entertainment and shopping.

Also coming soon—some of the world's newest ships. When it arrives next month, the Carnival Breeze, the newest ship in the distinguished Carnival Cruise Lines fleet, will be the line's largest vessel to homeport in Miami. Also, coming in November is the highly touted Oceania Riviera, a new addition to the Port's growing number of luxury brands.



Oceania Riviera is latest entry in luxury class.



Carnival Breeze leads the parade of new vessels.

In December, PortMiami will welcome the Celebrity Reflection, the fifth in the line's premium Solstice Class of ships. Additionally, in 2014, Norwegian Cruise Line will bring the Norwegian Getaway, now under construction in Germany, to homeport in Miami.

"When it comes to the cruise industry, PortMiami is the Cruise Capital of the World," says William D. Talbert, President & CEO of the Greater Miami Convention & Visitors Bureau. "We are delighted to welcome cruise passengers from around the world who come to PortMiami and contribute mightily to tourism, Miami-Dade County's number one industry."



Celebrity Reflection is newest Solstice Class ship.

PortMiami: Powerful Economic Engine

PortMiami is Miami-Dade County's second-largest economic engine after Miami International Airport, contributing more than \$18 billion annually to the local economy.

- For four years in a row, more than 4 million passengers annually have traveled through PortMiami, making it the world's busiest cruise port.
- Miami is the corporate headquarters of four of the world's largest and most prestigious cruise lines.
- The Port supports 180,000 jobs, direct and indirect, in South Florida.

For more about PortMiami and to download the 2012-13 Cruise Guide, visit www.miamidade.gov/portofmiami.