International Trade is Florida’s Future
Florida’s Economy is Changing

Florida moving toward diverse ‘next economy’

Chamber chief: State is ‘never going back to what it was’

TALLAHASSEE.COM/ECONOMY

- Watch videos about how budget cuts are affecting residents.
- Find out how the economic downturn affects you and other groups with our Pocketbook Personalities.
- Look for our interactive graphics about the effects of budget cuts throughout the week.

State revenue history

www.FloridaChamber.com
10.3% Unemployment

Net new jobs YTD = 107,000

2011 Population gain = 71k est.

20th / 5th to 25th

4th to 3rd (2012/2013)
The 2012 Florida Legislature

The Florida Legislature (160)

- Session: Jan. 10– March 9 {60 days}
- Lobbyists: 1,100 (Chamber has 31)
- New House Rule on # of bills
- Budget: $69.1 billion (FY 11-12)
  - $2-2.5 Billion Projected Gap
- Unprecedented Election Year

“Lawmakers may avoid big issues in 2012”

November 2 Statewide Headline
Double Florida’s Exports

“The Trade & Logistics Study is the most insightful and actionable economic impact study that I have had the privilege of reading.”

-Bill Johnson, Port Director
Port of Miami

www.FloridaChamber.com
Key Outcomes of Focusing on Trade

- 143,000 new jobs
- $21.5 bil in business sales
- $7.9 bil in personal income
- $723 mil in tax revenues
Florida Wins with Free Trade Agreements

Free Trade Agreements signed with Colombia, Panama and South Korea

“The agreements will create 20,000 new jobs in the state and generate more than $1.5 billion in international trade opportunities, according to the Florida Chamber of Commerce.”

www.FloridaChamber.com
The Miami Herald

Feb. 15, 2011 Headline: “Dredging a Must”

“The Florida Chamber of Commerce calls the dredging a once-in-lifetime opportunity to expand Florida’s economy.”
Seaport Bill Lowers Costs

Feb. 15, 2011 Headline: “Rick Scott Signs Port Security Reform Bill into Law”

“…the Florida Chamber of Commerce which had the bill as one of its chief priorities during the 2011 legislative session…”

www.FloridaChamber.com
Future Trade Opportunities

Capture larger share of Asian imports to Florida through Florida seaports

Double Florida origin exports (Manufacturing/Logistics)

Expand Florida’s role as a global trade hub serving other states and nations
Six Pillars to Secure Florida’s Future

Prosperity & High Paying Jobs
Vibrant Communities
Global Competitiveness

TALENT SUPPLY & EDUCATION
INNOVATION & ECONOMIC DEVELOPMENT
INFRASTRUCTURE & GROWTH LEADERSHIP
BUSINESS CLIMATE & COMPETITIVENESS
CIVIC & GOVERNANCE SYSTEMS
QUALITY OF LIFE & QUALITY PLACES

2030
+5-7 MILLION

www.FloridaChamber.com
## How Do We Get There?
### Sample Recommendations

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<tr>
<th>Pillar</th>
<th>Recommendation</th>
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<tbody>
<tr>
<td>Talent Supply and Education</td>
<td>Expand capacity of Florida global logistics workforce and manufacturing workforce</td>
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<tr>
<td>Innovation and Economic Development</td>
<td>Establish dedicated funding source for ports, double Enterprise Florida’s Int’l budget</td>
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<tr>
<td>Infrastructure and Growth Leadership</td>
<td>Advance priority investments in trade gateways, corridors and inland port(s)</td>
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<tr>
<td>Business Climate and Competitiveness</td>
<td>Reduce cost of doing business for logistics, distribution, manufacturing</td>
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<tr>
<td>Civic and Governance Systems</td>
<td>Strengthen regional trade planning and implementation</td>
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<tr>
<td>Quality of Life and Quality Places</td>
<td>Reduce impact of freight on Florida’s communities and environment</td>
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Source: Florida Chamber Foundation, Florida Trade and Logistics Study, December 15, 2010
Save the Date

February 7-8, 2012

INTERNATIONAL DAYS
presented by the Florida Chamber of Commerce

www.FloridaChamber.com